



وزارة التخطيط والتنمية الاقتصادية  
Ministry of Planning and Economic  
Development



المعهد القومي للحكومة  
والتنمية المستدامة  
National Institute for Governance  
& Sustainable Development



# Youth Policy Shapers

*Youth Training*

AGENDA

8 July 2023

Golden Tulip Hotel Flamenco Cairo - Zamalek



## A Joint Programme by the Government of Egypt, the European Union, and the OECD

### About the Youth Policy Shapers in Egypt

The “Youth Policy Shapers in Egypt” is a joint programme by the European Union, the [National Institute for Governance and Sustainable Development](#), and the OECD through its [MENA-OECD Governance Programme](#). This ambitious youth empowerment initiative is supported under the European Union funded project “Support to Enhanced Administrative and Public Economic Governance in Egypt”. The Youth Policy Shapers in Egypt will contribute to increased participation of youth to sustainable development including climate change mitigation, gender equality, and many others.

The Youth Policy Shapers invites participants (18-25 years), who benefited from the national flagship initiative “Be An Ambassador” from across all 27 governorate in Egypt. It will provide an opportunity to young people to take the lead in setting up social action projects in their communities. Young people will contribute to promote the objectives of sustainable development, including climate change mitigation and to lead concrete projects on the ground. The programme will support them in deepening their skills and to obtain extensive technical and financial support they need to implement actions that will benefit their communities.

### Objective of the Youth Training

The objective of the Training will be to invite the selected participants to come together and discuss their initial ideas, following the official launch that was organised in February 2023 and based on the ideas received during the call for applications. The youth inception Training will be an opportunity for the young selected participants to exchange their initial project ideas, build synergies and potential common project ideas. The selected participants will receive a training on the principles of Social Action Projects, soft skills and project management in order to acquire the necessary skills for the design and effective and sustainable implementation of their initiatives on the ground.

## Agenda – Saturday, 8<sup>th</sup> of July 2023

### 8.00 – 8.30 Registration and Welcoming of Participants

### 8.30 – 8.45 Opening Remarks

**Dr. Heba Medhat Zaki**, Director of Egypt Entrepreneurship and Innovation Center, National Institute for Governance and Sustainable Development.

#### Introduction and Presentation of the Youth Policy Shapers Programme in Egypt

- **Ms. Maryham Habib**, OECD Consultant and Public Administration Reform Expert
- **Ms. Caroline Mina**, Policy Analyst, OECD

### 8.45 - 9.30 Introduction and Pre-training exercise

This session will begin with an ice breaker activity that aims at building rapport between the different groups and encouraging cooperation and networking. A pre-intervention exercise will follow in order to map baseline learning and shift in skills, knowledge and ability.

### 9.30 -12.00 Group A session 1: Project and Budget Management

This session will cover:

- **COMMUNITY MAPPING** – defining what a community looks like, map community assets and start to think about the feasibility of the Social Action Projects “SAP”
- **SOCIAL ACTION PROJECTS** – defining the intent and purpose of a community-based SAP, become familiar with strengths and skill sets of the SAP team, learn to make realistic adjustment to SAP as necessary, and presentation of good practice from the past OECD programmes in Jordan and Tunisia.
- **SETTING SMART OBJECTIVES** - developing skills to understand various aspects of a project and how to set realistic parameters and consider the wider environment in which SAP will be delivered and its potential impact.
- **BUDGET PLANNING & MANAGEMENT** - Planning for budget including low, and zero budget inc. contingencies

#### Trainer:

- **Mr. Shah Muhmud**, International expert

#### Moderator and Facilitator:

- **Ms. Maryham Habib**, OECD Consultant and Public Administration Reform Expert
- **Ms. Eman Ragheb**, Coordinator, Career Guidance Unity, NIGSD.

### 9.30 -12.00 Group B - Session 1: Soft Skills, Communication and Leadership

This session will cover:

- **LEADERSHIP SKILLS** - understanding the difference between management & leadership, top five skills for effective leader, and challenges in leading your team
- **COMMUNICATION SKILLS** - become familiar with effective verbal and nonverbal communication skills, and tips and tricks for effective presentations
- **NEGOTIATION SKILLS** - five primary negotiation styles, BATNA and stages of negotiation
- **FUNDRAISING** - fundraising techniques and how to start business with zero funds.

#### Trainer:

- **Ms. Marwa Mohsen**, National expert

#### Moderator/Facilitator:

- **Ms. Caroline Mina**, Policy Analyst, OECD
- **Ms. Sarah Bahgat**, Economic Researcher, NIGSD

## 12.00-12.30 Break

## 12.30-15.00 Group A Session 2 : Soft skills, Communication and Leadership

This session will cover:

- **LEADERSHIP SKILLS** - understanding the difference between management & leadership, top five skills for effective leader, and challenges in leading your team
- **COMMUNICATION SKILLS** - become familiar with effective verbal and nonverbal communication skills, and tips and tricks for effective presentations
- **NEGOTIATION SKILLS** - five primary negotiation styles, BATNA and stages of negotiation
- **FUNDRAISING** - fundraising techniques and how to start business with zero funds.

**Trainer:**

- **Ms. Marwa Mohsen**, National expert

**Moderator/Facilitator:**

- **Ms. Caroline Mina**, Policy Analyst, OECD
- **Ms. Eman Ragheb**, Coordinator, Career Guidance Unit, NIGSD

## 12.30-15.00 Group B - Session 2: Project and Budget Management

This session will cover:

- **COMMUNITY MAPPING** – defining what a community looks like, map community assets and start to think about the feasibility of the Social Action Projects “SAP”
- **SOCIAL ACTION PROJECTS** – defining the intent and purpose of a community-based SAP, become familiar with strengths and skill sets of the SAP team, learn to make realistic adjustment to SAP as necessary, and presentation of good practice from the past OECD programmes in Jordan and Tunisia.
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## 15.00-15.30 Break

## 15.30-16.15 Social Action Project - Peer Presentations

Thematic groups discussion and presentation of groups SAP for feedback

## 16.15-17.00 Post-training exercise and Way Forward

## 17.00 Lunch

## Contacts

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