

The Impact of Regulation on International Investment in Portugal

High-level launch

20 March 2023

15:00-17:00 Lisbon time | 16:00-18:00 CET

Palácio das Necessidades, Lisbon & virtual

Foreign direct investment (FDI) in Portugal has grown rapidly over the last decade, resulting in one of the highest levels of inward FDI stocks among OECD countries. Yet, with overall investment levels remaining relatively low, Portugal would benefit from mobilising further FDI to help respond to long-term structural challenges weighing on productivity growth and to accelerate the country's digital and green transitions.

Burdensome market entry conditions and other factors shaping the investment climate may at times hold back foreign investment. This report explores what aspects of Portugal's domestic regulation and broader business environment matter for foreign investors and offers suggestions for policy actions that could contribute to improving Portugal's attractiveness for new international investment and retaining existing investors in the country.

Agenda

Welcome and introduction

Luís Filipe de Castro Henriques, CEO, AICEP Portugal Global

Opening remarks

Pedro Cilínio, Secretary of State of Economy, Ministry of the Economy and Maritime Affairs, Portugal

Yoshiki Takeuchi, Deputy Secretary General, OECD

Elisa Ferreira, Commissioner for Cohesion and Reforms, European Union

Key highlights of the report

Fernando Mistura, Economist/Policy Analyst, Investment Division, OECD

Panel discussion

Francesca Spinelli, Head of International Investment Statistics Unit, Investment Division, OECD
(moderator)

Red tape and general business climate:

Jorge Ferreira, CEO, Ikea Industry Portugal

João Tiago Silveira, Head of Task Force for Regulatory Simplification

Talent and entry of foreign professionals:

Philomène Dias, Director of Foreign Direct Investment, AICEP Portugal Global

Pedro Salgueiro, CFO, Mercedes-Benz.io

Green transition:

Fernanda Ferreira Dias, Director-General for Economic Activities, Ministry of Economy-Maritime Affairs

José Esteves da Costa, Managing Director, Siemens-Gamesa

Followed by an open discussion with the audience

Closing remarks

Antonio Gomes, Deputy Director, Directorate for Financial and Enterprise Affairs, OECD

Nathalie Berger, Director for Support to Member States' reforms, DG REFORM, European Commission

Bernardo Ivo Cruz, Secretary of State for International Trade and Foreign Investment, Ministry for Foreign Affairs, Portugal

Learn more about the report [here](#)

[the report will be accessible on the day of the launch]



The Impact of Regulation
on International Investment
in Portugal



The OECD report **The Impact of Regulation on International Investment in Portugal** examines how regulatory reforms could help Portugal build a more enabling and competitive environment for foreign direct investment (FDI). The report covers the main trends in FDI towards Portugal and a group of European peer economies and discusses the benefits of FDI for the Portuguese economy. It benchmarks the regulatory framework in Portugal against peer countries and explores the potential effects of changes in domestic regulation on FDI. Foreign investors' views on Portugal's business climate complement these findings. The report indicates potential reform areas and policy actions for Portugal to attract and retain sustainable FDI.

The action was funded by the European Union via the Technical Support Instrument, and implemented by the OECD, in co-operation with the Directorate-General for Structural Reform Support of the European Commission.