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JORDAN STRATEGY FORUM

High-level launch of the OECD report

# FDI Qualities Review of Jordan: Strengthening Sustainable Investment

## Agenda

Kempinski Hotel Amman  
22 June, 08:30-12:45 (Jordan time)

## Background

The OECD, as part of its efforts to advance reforms that improve investment impacts on sustainable development, is working with the government of Jordan, represented by the Ministry of Investment, on measuring the contribution of foreign direct investment (FDI) to sustainable development and identifying policies to increase its positive impacts. This co-operation between Jordan and the OECD is part of the [OECD FDI Qualities Initiative](#). It is taking place in the context of the [EU-OECD Programme on Investment in the Mediterranean](#), which supports reform efforts to advance sustainable growth in the Middle East and North Africa region.

## The FDI Qualities Review of Jordan

This *FDI Qualities Review of Jordan* examines how foreign investment can help Jordan meet the Sustainable Development Goals (SDGs) in the areas of productivity and innovation, job quality and skills, gender equality and decarbonisation. The review sheds light on the contribution of FDI to sustainable development and identifies policy options to increase its positive impacts. It provides an overview of Jordanian public institutions responsible for investment, taking a close look at arrangements to ensure policy co-ordination, stakeholder consultation and evaluation of policy impacts. It also examines the mix of government policies that are currently in place to attract the investment that contributes to sustainable development, noting areas for priority policy reforms.

## The taskforce

The review has been prepared by the OECD in close co-ordination with the Ministry of Investment and with the support of a dedicated task-force that included the Ministry of Planning and International Co-operation; Ministry of Digital Economy and Entrepreneurship; Ministry of labour; Ministry of Energy and Mineral Resources; Ministry of Environment; Ministry of Higher-Education and Scientific Research; Ministry of Industry Trade & Supply; Ministry of Local Administration; Central Bank of Jordan; Economic and Social Council; Jordanian National Commission for Women; Jordan Enterprise Development Corporation; Higher Council for Science and Technology; National Centre for Innovation; National Centre for Human Resources Development; Vocational Training Corporation; Department of Statistics; Jordan Strategy Forum; Jordan Chamber of industry; Jordan Chamber of commerce; Jordanian Society for Renewable Energy; Jordanian Society for Business and Entrepreneurship; European Commission; International Labour Organisation; and International Trade Centre.

## Language

The discussions will be in Arabic and English. Interpretation will be available.

## Registration

Please register [here](#). Attendance is in-person. For those who cannot attend, it is possible to watch the event online.

## Contacts

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# Agenda

08.30-9.00 Registration of participants

## 09.00-09.15 Opening remarks

- **H.E. Yousef Al-Shamali**, Acting Minister of Investment and Minister of Industry, Trade & Supply
- **Yoshiki Takeuchi**, OECD Deputy Secretary-General
- **Adam Janssen**, Chargé d'Affaires, EU Delegation in Jordan

## 09.15-09.30 FDI Qualities Review of Jordan: highlights and reform priorities

- **Fares Al-Hussami**, Project Leader and Economist, OECD

09.30-09.35 Group photo with members of the taskforce

## 09.35-10.45 Panel 1. Set reforms in motion

Chair: **Nesreen Barakat**, CEO, Jordan Strategy Forum

- **Zaher Al-Qatarneh**, Secretary-General, Ministry of Investment
- **Khair Abu Saalik**, President of the Investment Commission at the Parliament
- **Metri Mdanat**, Secretary-General, Economic and Social Council
- **Reem Badran**, Chairperson of Alhurra for Management & Business Development
- **Omar Fanek**, Director, Reform Secretariat, Ministry of Planning & Intl' Cooperation
- **Ana Novik**, Head, OECD Investment Division

*Questions or interventions from the floor*

10.45-11.15 Break

## 11.15-12.30 Panel 2. Mobilise investment in support of a job-rich and green recovery

Chair: **Martin Wermelinger**, Head, Investment Qualities and Incentives, OECD

- **Salma Al-Nims**, Secretary-General, Jordanian National Commission for Women
- **Farouk Alhadidi**, Secretary-General, Ministry of Labour
- **Rasmi Hamzeh**, CEO, Jordan Renewable Energy and Energy Efficiency Fund
- **Raghad Alkhozah**, CEO, American Chamber of Commerce in Jordan
- **Martin Ostermeier**, Project Coordinator, ILO

*Questions or interventions from the floor*

## 12.30-12.45 The way ahead: prioritise, evaluate and monitor sustainable investment

- **Ana Novik**, Head, OECD Investment Division
- **Zaher Al-Qatarneh**, Secretary-General, Ministry of Investment

12.45 Lunch invitation

# FDI QUALITIES REVIEW OF JORDAN

## STRENGTHENING SUSTAINABLE INVESTMENT

Foreign Direct Investment (FDI) provides an important source of financing in Jordan but its reform momentum needs to be sustained and deepened so that the benefits of investment can be shared more widely across society. This report examines how FDI can help Jordan meet Sustainable Development Goals in areas of productivity and innovation, job quality and skills, gender equality and decarbonisation. It provides an overview of the country's institutional framework for investment and sustainable development and analyses arrangements to ensure policy coordination, stakeholder consultation and evaluation of policy impacts. It also examines the mix of government policies that are currently in place to attract the investment that contributes to sustainable development, noting areas for priority policy reforms.



### FDI Qualities

[www.oecd.org/investment/sustainable-investment/](http://www.oecd.org/investment/sustainable-investment/)



[www.oecd.org/mena/eu-oecd-mediterranean-investment/](http://www.oecd.org/mena/eu-oecd-mediterranean-investment/)