

# **Roundtable on Investment and Sustainable Development**



**23 October 2019**

**Agenda**

**Venue: OECD Conference Centre, 2 rue André-Pascal, 75016 Paris**

## ■ Background

The Roundtable on Investment and Sustainable Development (RISD) is central to OECD's efforts in relation to the Sustainable Development Goals (SDGs) (see [OECD Action Plan on the Sustainable Development Goals](#)). It aims to develop new forms of OECD engagement that support policy coherence and maximise the role of private investment as a catalyst for sustainable development.

Building on the first RISD held in October 2018 and maintaining its flexible and inclusive nature, the second Roundtable will foster policy discussions and critical thinking through the active participation of member and non-member countries and a variety of non-governmental actors. Under the strategic guidance of the Investment Committee, the RISD seeks synergies with related initiatives in other fora, including the UN and its agencies, the World Bank Group, and regional development banks.

## ■ Objectives

The 23 October 2019 RISD will launch the first report on FDI Qualities Indicators – an actionable instrument which allows decision-makers to gauge the contribution of foreign direct investment (FDI) to Agenda 2030 and climate change objectives.

At the RISD, policymakers, business, labour, civil society and experts will discuss their experiences in enhancing the impact of FDI on sustainable development. The emphasis will be on concrete and context-specific policies and tools along four key development dimensions: increasing productivity and innovation, improving labour market outcomes (e.g. wages, skills), reducing the gender gap, and greening energy and industrial production. Participants will provide options for future policy designs and investment promotion strategies. The policy inputs from the discussions will advance the debate on the impact of investment on the SDGs and will feed into more FDI Qualities work, ultimately delivering policy solutions at the OECD 2021 Ministerial Council Meeting.

## ■ Participants

Roundtable participants include senior government representatives from the investment and the development communities, international organisations, business, labour and civil society, as well as scholars from academia and think-tanks. This format will allow participants to benefit from a focused exchange of perspectives among specialists and conduct an evidence-based and forward-looking discussion.

## ■ Contacts

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## ■ Draft Agenda

### 09:00-09:45 Opening session: How does investment relate to sustainable development?

Room:  
Auditorium

Through the Action Plan on the SDGs, approved by Ministers in 2015, the OECD supports member and non-member countries in identifying and measuring progress vis-à-vis the SDGs. The RISD is one important element in this context, to develop new data tools, collect good policy practices and promote implementation of relevant OECD standards.

#### Opening remarks

- **Angel Gurría**, Secretary-General, OECD

#### Keynote address

- **Sahar Nasr**, Minister of Investment and International Cooperation, Egypt
- **Julio Dougherty**, Vice Minister of Economy, Guatemala

### 09:45-10:15 SESSION 1. FDI Qualities Indicators

Room:  
Auditorium

The session will launch the first FDI Qualities Indicators report. The Indicators were produced through an 18-month inclusive and interactive process, led by a dedicated policy network. The report includes country-level indicators to assess how FDI is associated with SDG-aligned development outcomes: job quality, skills, gender inclusion, productivity-innovation and carbon footprint. Taking into account the country-specific context, policymakers can use FDI Qualities Indicators to assess how FDI supports national policy objectives, where challenges lie and in what areas policy action is needed. Indicators also allow to compare the role of FDI on SDG-related outcomes, which can help to identify good practices.

#### Presentation of the *FDI Qualities Indicators*

- **Gabriela Ramos**, OECD Chief of Staff and G20 Sherpa

### 10:15-10:30 COFFEE BREAK

### 10:30-12:15 SESSION 2. A call for private investment to achieve the SDGs

Room:  
Auditorium

High-level panellists from governments, businesses and international organisations will discuss their perspectives and experience in enhancing the impact of foreign and domestic investment on sustainable development. What are governments doing to develop practical strategies to boost sustainable private investment? What role can regional economic communities and agreements play to lock-in or incentivise policy change at the national level? What are businesses doing to foster sustainable development? What constraints do they face?

#### High-level panel 1

- **Aranca González**, Executive Director, International Trade Centre
- **Mark Patrick**, CFO, Syngenta AG
- **Stefan Flückiger**, Federal Council Delegate for Trade Agreements, Switzerland
- **Mamadou Lamine Keita**, President, Observatoire National sur l'investissement, Senegal

#### High-level panel 2

- **James Zhan**, Director, Investment and Enterprise, UNCTAD
- **Joseph Attias**, General Manager, Salini-Impregilo
- **Greg Medcraft**, Director, OECD Directorate for Financial and Enterprise Affairs

Moderator: **Maria Latella**, Anchor, Sky TG 24

12:15-13:30 LUNCH BREAK

13:30-16:30 **SESSION 3: Peer learning: What policy practises make investment contribute to sustainable development?**

Differences in stages of development and country-specific contexts mean that governments have very different priorities and opportunities to leverage foreign and domestic investment to advance sustainable development. This session aims to spur multi-stakeholder dialogues on concrete and context-specific policies and tools along four key sustainable development dimensions: increasing productivity and innovation and easing access to global markets, improving labour market outcomes, enhancing gender inclusion, and greening production. This will initiate the next phase of the FDI Qualities initiative with the goal to develop an FDI Qualities Policy Framework to advance specific SDGs through private investment. This Framework would build on existing instruments, such as the Policy Framework for Investment and the Guidelines for Multinational Enterprises, and provides guidance on coherent institutional setups and policy mixes.

Four break-out sessions aim to collect concrete case studies on policy approaches and measures from OECD and non-OECD countries. These case studies are presented by national officials and discussed by peers and other stakeholders in order to identify good practices, but also trade-offs and mistakes to be avoided.

13:30-15:00

**Rooms:**  
**3A: CC10**  
**3B: CC7**

**3A: FDI for productivity and innovation**

What is the role of policy at different levels of government to leverage FDI for productivity and innovation? What are key institutional players involved in these policies? What are factors that allow SMEs to harness the benefits that FDI can provide?

- **Peter Berkowitz**, Smart and Sustainable Growth, DG Regio, EC
- **Gilad Be'ery**, Director of Economic Research, Invest in Israel
- **Oto Pison**, Senior Innovation Manager, Slovak Investment and Trade Development
- **Giorgio Barba Navaretti**, Professor of International Economics, University of Milan
- **Tuan Luong**, Professor, De Montfort University, UK

Moderator: **Joaquim Oliveira Martins**, Deputy Director, OECD Centre for Entrepreneurship, SMEs, Regions and Cities

**3B: FDI for better labour market outcomes**

What policies can foster private investment for sustainable and inclusive labour market outcomes, including skills development? What policies and tools are needed to limit potential adverse impacts? What public and private institutions should be involved and should co-operate to achieve this objective?

- **Niamh Roddy**, Chief Economist, IDA Ireland
- **Jorge Sequeira**, Director General, CINDE Costa Rica
- **Sher Verick**, Senior Employment Specialist, ILO
- **Ángel Bautista**, Director of Institutional Relations, Repsol
- **Tanka Buzek**, Senior Advisor at Verdi (Trade Union for services), Germany

Moderator: **Mark Pearson**, Deputy Director, OECD Directorate for Employment, Labour and Social Affairs

15:00-16:30

Rooms:

3C: CC10

3D: CC7

### 3C: FDI for greener economies

How can investment policy support green growth? What other policy areas need to be aligned with investment policy to lower the carbon footprint and improve energy efficiency in industry? What is the role of FDI promotion in the low-carbon energy transition?

- **Anders Aeroe**, Director, Division of Enterprises and Institutions, ITC
- **Assia Ben Saad**, Head of Department, Legal Affairs, AMDIE Morocco
- **Achim Hartig**, Managing Director Investor Consulting, Germany Trade and Invest
- **Elena Flor**, Head of Corporate Social Responsibility, Intesa Sanpaolo
- **Bjarne Steffen**, Senior Researcher, Energy Politics Group, ETH Zurich

Moderator: **Simon Buckle**, Head of Climate, Water, Biodiversity Division, OECD Environment Directorate

### 3D: FDI for gender equality

What policies can help maximise gender-inclusion through FDI? What are the specific measures that could minimise the potential negative impacts on gender equality? What main actors should be involved at the national and regional levels?

- **Ralf van de Beek**, Ministry of Foreign Affairs, Netherlands
- **Khamati Mugalla**, Executive Secretary, East African Trade Union Confederation
- **David Croft**, Global Director, Sustainability, Environment & Human Rights, Reckitt Benckiser
- **Simonetta Zarrilli**, Chief, Trade, Gender and Development Programme, UNCTAD
- **Pierre Sauv e**, Senior Expert, World Bank Group

Moderator: **Monika Queisser**, Head of Social Policy Division, OECD Directorate for Employment, Labour and Social Affairs

16:30-16:45

### COFFEE BREAK

16:45-18:00

Room:

CC10

### SESSION 4. Priorities for the Roundtable on Investment and Sustainable Development and continuation of the FDI Qualities work

A synthesis of the discussions in the four break-out groups kicks-off this session, providing a clearer picture of good practices and reform priorities in OECD and non-OECD countries. A moderated discussion will define priorities for continuing the RISD project of the Investment Committee and the FDI qualities work.

Wrap-up:

- **Giorgio Barba Navaretti**, Professor of International Economics, University of Milan

Panellists:

- **Manfred Schekulin**, Chair of the OECD Investment Committee
- **Filippos Pierros**, Vice-Chair of the OECD Development Assistance Committee
- **Manuel Escudero**, Chair of the OECD Development Centre Governing Board
- **Winand Quaedvlieg**, Chair of the Investment Committee, Business and Investment Advisory Committee
- **Per Hilmersson**, Deputy General Secretary, European Trade Union Confederation

Chair: **Ana Novik**, Head of OECD Investment Division

18:00-19:00

### COCKTAIL RECEPTION

Atrium