

Fourth workshop of the OECD IPA Network

Better impact through better investment
promotion and facilitation

Agenda

22 October 2019

OECD Conference Centre
Paris, France



■ Background

The **OECD IPA Network** was launched in October 2016, following the first OECD workshop on investment promotion and facilitation. The Network meets at the OECD on a yearly basis to allow investment promotion agencies (IPAs) and policymakers to benefit from OECD research on investment promotion and facilitation, share their experience on topics of common interest and exchange on good practices. Last year, the Deputy Secretary-General of the OECD and the Chilean Minister of the Economy addressed the workshop to officially launch the **Mapping of Investment Promotion Agencies in OECD countries** and present a preview of the **Mapping of Investment Promotion Agencies in OECD and Latin America and the Caribbean**, both reports providing extensive comparative analysis of IPAs based on a survey jointly designed with the Inter-American Development Bank.

The fourth meeting of the OECD IPA Network will take place on 22 October 2019 to take stock of these achievements and move forward the work of the Network.

■ Objectives

The purpose of this workshop is to build on the IPA mappings to deepen OECD research in certain areas of investment promotion and facilitation, strengthen the knowledge of the OECD IPA Network, and exchange on topics of common interest.

The first session will be dedicated to **investment facilitation and retention**. Participants will discuss national and international solutions to removing regulatory and administrative obstacles for companies willing to invest or reinvest in a given location. Policymakers, IPAs and businesses will share their experience on existing and potential initiatives as well as challenges to facilitate and retain investors.

The second session will focus on the **impact of foreign direct investment** (FDI) on the domestic economy. The discussion will kick off with a case study of Ireland based on an analytical report prepared by the OECD in collaboration with IDA Ireland. It will be followed by an interactive discussion where IPAs and policymakers will provide their insights on how to maximise the impact of FDI on their economy.

Participants are then invited to a high-level lunch, where the **Mapping of Investment Promotion Agencies in the Middle East and North Africa** will be formally launched by high-level representatives from the region, the European Union and the OECD.

The afternoon will feature parallel break-out sessions to provide an opportunity for IPAs from OECD and partner countries to conduct peer-to-peer exchanges in smaller groups of practitioners.

■ Participants

Workshop participants will include senior IPA representatives and investment policymakers from OECD and partner countries. Such format will allow participants to benefit from a focused exchange of perspectives among specialists and conduct an evidence-based and forward-looking discussion. The afternoon sessions of the OECD IPA Network will provide an opportunity for IPAs to conduct focused peer-to-peer exchanges in smaller groups of practitioners evolving in similar contexts, on common projects or in the context of regional programmes.

■ Contact

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■ Website

www.oecd.org/investment/investment-promotion-and-facilitation.htm

■ Draft agenda

PLENARY MEETING (Room CC 9)

9:30-9:40

WELCOMING REMARKS

- **Ana Novik**, Head of Investment Division, OECD

9:40-11:00

SESSION 1: Investment facilitation and retention

Investment facilitation aims to encourage investments by providing new and existing investors with transparent, predictable and efficient regulations and procedures. It aims to reduce obstacles faced by companies when they decide to invest and find ways to encourage their expansions. This session will address the key and complementary roles of IPAs and policymakers to facilitate business establishment, secure investment retention and encourage reinvestments. It will discuss ingredients for successful facilitation and address how it can be addressed at national and multilateral levels.

Moderator: **Alexandre de Crombrughe**, Economist & Project Manager, Investment Division, OECD

- **H.E. Eduardo Gálvez Carvallo**, Ambassador of Chile to the WTO and Co-ordinator of the WTO Structured Discussions on Investment Facilitation for Development
- **Min. Luiz Cesar Gasser**, Director, Services and Industry Promotion Department, Ministry of Foreign Relations of Brazil
- **Antti Aumo**, Executive Director, Invest in Finland, Business Finland
- **Eva Hampl**, Senior Director, United States Council for International Business
- **Carlo Pettinato**, Head, Investment Policy Unit, DG Trade, European Commission

Interactive discussion

11:00-11:15

COFFEE BREAK

11:15-12:30

SESSION 2: FDI impact on the host economy

Inclusive and sustainable benefits of FDI are not always automatic and governments attracting FDI seek to ensure that their benefits are maximised and potential costs minimised. The discussion will start with a case study of Ireland based on a report prepared by the OECD jointly with IDA Ireland evaluating the impact of FDI on the economy over the past decade and suggesting ways to guide the IPA's investment promotion strategy. IPAs, policymakers and treaty negotiators all have a role to play to maximise the impact of FDI and will share their experience.

Moderator: **Martin Wermelinger**, Economist & Project Manager, Investment Division, OECD

- **Niamh Roddy**, Chief Economist, IDA Ireland
- **Cristián Rodríguez Chiffelle**, Director, InvestChile
- **Ralf Van De Beek**, Deputy Head, Trade and Investment Policy Department, Ministry of Foreign Affairs of the Netherlands
- **Gilad Be'ery**, Director of Economic Research, Invest in Israel
- **Daniel Bilak**, Chairman, UkraineInvest

Interactive discussion

12:30-12:40

PRELIMINARY CONCLUSION & FOLLOW-UP

- **Ana Novik**, Head of Investment Division, OECD

12:45-14:15

HIGH-LEVEL LUNCH TO LAUNCH THE "MAPPING OF INVESTMENT PROMOTION AGENCIES IN THE MIDDLE EAST AND NORTH AFRICA" - Room Roger Ockrent

- **Ludger Schuknecht**, Deputy Secretary-General, OECD
- **H.E. Didier Lenoir**, Ambassador of the European Union to the OECD

The afternoon sessions of the OECD IPA Network will provide an opportunity for IPAs to conduct focused peer-to-peer exchanges in smaller groups of practitioners evolving in similar contexts.

- IPAs from the OECD IPA Group, comprised from OECD and selected Latin American countries, will discuss policy advocacy and monitoring & evaluation in two break-out sessions. Discussions will be based on policy notes prepared by the Secretariat.
- The EU-OECD Programme on Promoting Investment in the Mediterranean will hold a follow-up discussion to the launch of the *Mapping of Investment Promotion Agencies in the Middle East and North Africa*.
- IPAs of the OECD Eurasia Competitiveness Programme recently started the OECD-IDB Survey of Investment Promotion Agencies. They will take advantage of this session to discuss and compare the preliminary findings.

OECD IPA Group
(OECD & selected
LAC countries)

Rooms CC16 & CC18

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**EU-OECD
Programme on
Promoting
Investment in the
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Room CC13

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**OECD Eurasia
Competitiveness
Programme**

Room D

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Note: * The break-out sessions are open to IPA practitioners from specific regions or engaged in specific programmes of work.