FRIDAY 2 JULY – SKILLS

13:00 – 15:00
CEST

Register here

INTRODUCING EECOLE – ENTREPRENEURSHIP EDUCATION,
COLLABORATION, ENGAGEMENT

Moderated by
Raffaele Trapasso, Head of Entrepreneurship Education and Skills Unit, SME and Tourism
Division, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

DESCRIPTION
EECOLE is an international network connecting higher education institutions (HEIs) with their
partners, including public authorities, firms, banks, civil society, etc. By joining EECOLE
these actors, all together, can create shared narratives and common goals, in a neutral
environment, facilitated by the OECD Secretariat.

HEIs have the potential to help their communities and networks be more entrepreneurial,
more innovative and sustainable, and more inclusive. They can provide individuals with
entrepreneurial mind-sets and skills to improve their resilience and productivity vis-à-vis the
future of work and society. HEIs can support regional development and post-pandemic
recovery plans by providing information and intelligence about investment opportunities, in
all regions and cities. HEIs can generate economic and societal value in many different
areas. However, to achieve these results there is a need for policy synergies, specific
institutions and professional figures to be created. Above all, there is a need for mutual
understanding and support between HEIs and their partners. There is a need for EECOLE.

During this event, international experts will discuss how EECOLE can help strengthening the
linkage between HEIs and their partners, in all regions.

OPENING REMARKS
• Lamia Kamal-Chaoui, Director, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

MODERATED PANEL
• Sheila Martin, Vice President of Economic Development and Community Engagement, Association of Public and Land-Grant Universities (APLU), United States.
• Tim Ackermann, Head of Global Talent Acquisition & Engagement at TUI Group, Germany
• Markus Buchhorn, Asia-Pacific Advanced Network, Australia
• Simon Edström, Swedish National Union of Students, Sweden
• Matias Rodriguez Inciarte, Chairman of Santander Universities and vice-president of Universia, Spain
• Fabrizio Sala, Regional Minister for Research, University and Internationalisation, Lombardy Region, Italy

CONTACT  Raffaele.Trapasso@oecd.org

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