



FRIDAY 2 JULY – SKILLS

13:00 – 15:00
CEST

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INTRODUCING EECOLE – ENTREPRENEURSHIP EDUCATION, COLLABORATION, ENGAGEMENT

Moderated by

Raffaele Trapasso, Head of Entrepreneurship Education and Skills Unit, SME and Tourism Division, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

DESCRIPTION EECOLE is an international network connecting higher education institutions (HEIs) with their partners, including public authorities, firms, banks, civil society, etc. By joining EECOLE these actors, all together, can create shared narratives and common goals, in a neutral environment, facilitated by the OECD Secretariat.

HEIs have the potential to help their communities and networks be more entrepreneurial, more innovative and sustainable, and more inclusive. They can provide individuals with entrepreneurial mind-sets and skills to improve their resilience and productivity vis-à-vis the future of work and society. HEIs can support regional development and post-pandemic recovery plans by providing information and intelligence about investment opportunities, in all regions and cities. HEIs can generate economic and societal value in many different areas. However, to achieve these results there is a need for policy synergies, specific institutions and professional figures to be created. Above all, there is a need for mutual understanding and support between HEIs and their partners. There is a need for EECOLE.

During this event, international experts will discuss how EECOLE can help strengthening the linkage between HEIs and their partners, in all regions.

OPENING REMARKS

- Lamia Kamal-Chaoui, Director, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

MODERATED PANEL

- Sheila Martin, Vice President of Economic Development and Community Engagement, Association of Public and Land-Grant Universities (APLU), United States.
- Tim Ackermann, Head of Global Talent Acquisition & Engagement at TUI Group, Germany
- Markus Buchhorn, Asia-Pacific Advanced Network, Australia
- Simon Edström, Swedish National Union of Students, Sweden
- Matías Rodríguez Inciarte, Chairman of Santander Universities and vice-president of Universia, Spain
- Fabrizio Sala, Regional Minister for Research, University and Internationalisation, Lombardy Region, Italy

CONTACT

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