

WORKSHOP ON MARITIME CLUSTERS AND GLOBAL CHALLENGES

50th Anniversary of the WP6

DRAFT PROGRAMME

1 December, 2016
OECD Conference Centre
Paris, France

 **#Shipbuilding**

oe.cd/wswp6



OECD Council Working Party on Shipbuilding (WP6)

50th Anniversary of the WP6

Workshop on Maritime Clusters and Economic Challenges

The OECD's Council Working Party on Shipbuilding (WP6) is a unique international forum which brings together government representatives as well as industry and union interests to exchange views and conduct economic and policy analysis on all aspects of the shipbuilding sector. This year the WP6 celebrates its fiftieth anniversary and combines this special event with a workshop on "Maritime Clusters and Global Challenges".

On Thursday, 1 December 2016, the OECD Secretariat kindly invites representatives of OECD and Partner economies as well as interested stakeholders to this special event.

The workshop on "Maritime Clusters and Global Challenges" aims to explore the links between shipbuilding and other maritime industries, such as shipping, offshore and marine equipment industry, and seeks to find solutions for the challenges which cannot be solved solely by individual economies. The close relationship of various sectors in maritime clusters could contribute positively to a country's social and economic strengths. Sharing best practices and providing an overview on policy actions will help to better understand and overcome difficulties related to national cluster development.

Maritime industries face many challenges, such as persistent supply and demand imbalances, environmental imperatives, employment issues related to the aging of the labour force as well as the safety of workers in the shipbuilding and shipping industries. Discussing these challenges in a holistic way will improve our understanding of the true nature of these issues and the interlinkages between relevant industries. The workshop will also deal with the economic contribution of the maritime industry to the world economy, as well as how the maritime economy contributes to addressing some of the main economic and social challenges, such as climate change, feeding the world population and globalization.

In commemoration of the 50th anniversary of the Working Party 6, this workshop includes keynote presentations on the history of the WP6, which recall the activities of the WP6 over the last 50 years and insights on possible future work.

The first session provides an overview of the economic impact of world maritime industries on the world economy. The second session presents challenges faced by maritime clusters and ways to address them. The third session presents different views on the positive effects of collaboration between industries within a maritime cluster. Finally, the fourth session deals with the development of maritime clusters and the benefits they can create for the national economy.

DRAFT PROGRAMME

Thursday, 1 December 2016
OECD Conference Centre
Room - CC 4

9.00 – 9.30 **Welcome Coffee**

9.30 – 10.00 **Welcome and Introduction to the Workshop**

Chair: **H.E. Elin Østebø Johansen, Ambassador, Permanent Delegation of Norway to the OECD and Chair of the WP6**

Introduction by Ambassador Johansen on the objectives of the workshop and the main issues to be discussed.

Mr. Wolfgang Hübner, former member of the OECD Secretariat in charge of the WP6

Presentation on the history and objectives of the WP6 over the past 50 years to recall what the WP6 has endeavoured and to discuss prospects for future WP6 activities.

10.00 – 11.15 **Session 1: The economic impact of world maritime industries and their contribution to addressing the main global economic and social challenges**

This session aims at sharing the views about the impact of maritime industries on the world economy.

Presentation by **Mr. Jan Hoffmann, Chief, Trade Facilitation Section, Trade Logistics Branch Division on Technology and Logistics, UNCTAD** on the role of maritime industries for international trade and the world economy.

Presentation by **Ms. Claire Jolly, Head of the Future of the Ocean Economy Project, OECD** on the economic impact of world maritime industries.

Presentation by **Mr. Andrew P. Goodwin, Associate Director, Oxford Economics** on the economic value of the EU shipping industry.

Presentation by **Mr. Kan Matsuzaki, Director Shipbuilding-shipbreaking sector, IndustriALL Global Union** on the trade unions' point of view on the main global economic and social challenges in the maritime sector.

11.15 – 11.45 **Coffee Break**

11.45 – 13.00 **Session 2: Main challenges faced by the world maritime industry and policy measures to address them**

Maritime industries face several challenges, such as supply demand imbalances, environmental degradation, employment concerns, and safety risks of workers in the shipbuilding and shipping industries. These challenges cannot be solved solely by an individual maritime industry and specific sectors such as shipping, shipbuilding, and marine equipment as they are closely linked. This session aims at identifying the challenges and finding best solutions for all maritime industries.

Presentation by **Dr. Martin Stopford, President, Clarkson Research** on challenges in the world maritime industry.

Presentation by **Mr. Torsten Schramm, President, Maritime Regulatory Affairs of DNV-GL** on challenges that a classification society faces in the context of its activities on maritime industries.

Presentation by **Ms. Cleopatra Doumbia-Henry, President, World Maritime University** on education and human resources development in maritime sectors.

Presentation by **Mr. Alfred Ebita, Shipyards association of the Philippines (ShAP)** on the Philippines' shipbuilding industry and the role of ShAP

13.00 – 14.30 Lunch

14.30 – 15.30 Session 3: Collaboration between maritime industries

This session aims at presenting some views on the possible positive effects of fruitful collaboration between maritime industries, for instance in terms of value creation and employment.

Presentation by **Mr. Richard Clayton, Chief Maritime Correspondent, HIS Markit** on the positive effect of collaboration between maritime industries on economic development.

Presentation by **Mr. Christophe Tytgat, Secretary-General, SEA Europe** on the views of the European shipbuilding industry regarding collaboration between maritime industries.

Presentation by **Mr. Sauli Eloranta, Head of Innovation & Technology, Rolls-Royce Marine** on digitalisation of shipping activities and notably on Rolls-Royce's project on autonomous vessel traffic.

15.30 – 16.00 Coffee Break

16.00 – 18.00 Session 4: Development and benefits of maritime clusters (Presentation and Panel discussion)

This session includes one presentation by the Secretariat on clusters and several presentations by government or industry representatives on selected maritime clusters, showing their role, contribution to local, national and global economies, as well as possible policies to enhance maritime cluster development.

After these presentations, a panel will discuss the benefits of clustering maritime industries, aiming at identifying some of the key challenges and avenues to address them.

Presentations by **Ms. Andrea-Rosalinde Hofer, Administrator, OECD** on cluster policies and knowledge exchange, with notably a focus on the Rotterdam cluster.

Presentation by **Dr. Shin Otsubo, Deputy Director-General for Engineering Affairs, Ministry of Land, Infrastructure, Transport and Tourism, Japan** on the Japanese maritime cluster and accompanying policies.

Presentation by **Mr. Bjørn Arne Skogstad, Manager, Norwegian Centres of Expertise and Global Centres of Expertise, Innovation Norway** on the Norwegian maritime cluster and accompanying policies.

Presentation by **Mr. Frédéric Moncany de Saint-Aignan, President, French Maritime Cluster** on the French maritime cluster and accompanying policies.

Presentation by **Mr. Francis Vallat, President, European Network of Maritime Clusters (ENMC)** on actors and promoters of blue growth: actions and challenges.

Panel discussion with **Mr. Shin Otsubo, Mr. Bjørn Arne Skogstad, Mr. Frédéric Moncany de Saint-Aignan** and **Mr. Francis Vallat**.

Moderator: **Mr. Richard Clayton, Chief Maritime Correspondent, HIS Markit**

18.00 – 19.30 Cocktail

<http://oe.cd/wswp6>

 **#Shipbuilding**

