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BIO BOOK

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Koenraad De BACKER, Economist, Directorate for Science, Technology and Industry, OECD

Koen De Backer was born in 1967 in Mechelen (Belgium) and holds the Belgian citizenship. He obtained a masters degree of Commercial and Business Engineer at the Katholieke Universiteit Leuven (Belgium) and a Master of Business Administration degree at the University of California, Irvine (USA).

He worked subsequently as consultant for the 'Nederlands Economisch Instituut' in Rotterdam (Netherlands), as economist for the employers organization VEV and as an expert for the Flemish Minister of Economic Affairs in Belgium.

In 2002 he obtained his PhD at the Katholieke Universiteit Leuven with a dissertation on multinational firms and their impact on the industry structure and dynamics in host countries. He held post-doctoral positions at the Universitat Pompeu Fabre in Barcelona (Spain) and at the Department of Applied Economics of the K.U.Leuven.

He was professor at the Vlerick Leuven Gent Management School where he was in charge of the policy research centre 'Creativity, entrepreneurship and innovation'. His research focused on entrepreneurship, industrial structure and dynamics, competitiveness and multinational firms, and was published in national and international journals. He taught business economics, strategic management and international business.

In 2006 he joined the OECD where is working on topics related to globalization, R&D-internationalization and innovation in the Directorate for Science, Technology and Industry.



Professor Jean-Paul BETBÉZE, Chief Economist and Head of Economic Research Department, Crédit Agricole SA, and Member of the Prime Minister's Economic Analysis Council, France

Other functions include: Professor, University of Paris Panthéon-Assas; Chairman of the Economic and Financial Affairs Commission, UNICE (Union des Confédérations de l'Industrie et des Employeurs d'Europe); Chairman of the Observatory of Payment Delays; Chairman, Economics Committee, Professions and Services (Medef Employers' Confederation); Secretary to the Board, Foundation for World Agriculture and Rural Affairs (FARM); Member of COPEIAA ("Council for European and International Prospective Analysis of Agriculture and Food"); Member of the Conseil pour la diffusion de la culture économique (CODICE); Member of the Cercle des Economistes; Member of the International Conference of Commercial Bank Economists (ICCBE).

Education background: Graduate of the Ecole des Hautes Etudes Commerciales (1972); Post-graduate diploma in the Science of Organizations (1974); Doctorat d'Etat in Economics (1979); Supplementary Dissertation in Economics (1980); Agrégation des Facultés de Sciences Economiques (1984).

Former activities include: Lecturer at the University of Paris IX Dauphine (1974-1980), Senior Lecturer, Universities of Caen (1980-1983) and Amiens (1983-1984), Professor, University of Franche-Comté (1984-1987); Former Chairman of AFEDE (Association Française des Economistes d'Entreprise); Former Secretary General of SEP (Société d'Economie Politique) and AFSE (Association Française de Science Economique); Head of the Crédit Lyonnais Economic and Financial Research Division (1989-2003); Special Advisor to the Chairman and to the Chief Executive Officer of Crédit Agricole SA (2003-2005); Former Chairman of the Société d'Economie Politique (2004-2006).



Professor Christian de BOISSIEU, *Président délégué du Conseil d'analyse économique, France.*

Christian de BOISSIEU, né en 1947, diplômé de l'IEP de Paris, docteur d'Etat et agrégé des facultés de droit et de sciences économiques, est Professeur d'économie à l'Université de Paris I (Panthéon - Sorbonne). Il a également été Professeur à l'Institut d'Etudes Politiques de Paris de 1972 à 1992 et au Collège d'Europe à Bruges de 1999 à 2003.

Consultant de la Banque Mondiale et de la Commission Européenne, il est également Directeur Scientifique du Centre d'Observation Economique (COE) de la Chambre de Commerce et d'Industrie de Paris. Il est membre du Comité des Etablissements de Crédit et des Entreprises d'Investissement (CECEI). Il est membre de la Commission économique de la Nation, du Conseil Economique de la Défense, du Conseil d'Orientation pour l'Emploi et du Conseil Scientifique de l'Autorité des Marchés Financiers (AMF). Il est aussi Président de la Commission de Surveillance des OPCVM de la Principauté de Monaco. Il est en outre Associate Research Fellow du CEPS (Bruxelles). Il est Président d'honneur de la Société d'Economie Politique et de l'Association Française de Finance (AFFI). Entre 2002 et 2004, il a été expert auprès de la Commission Economique et Monétaire du Parlement européen. Il a été nommé en juillet 1997 membre du Conseil d'Analyse Economique auprès du Premier Ministre.

Depuis janvier 2003, il est Président Délégué du Conseil d'Analyse Economique auprès du Premier Ministre.

Christian de BOISSIEU est l'auteur de nombreux ouvrages et articles sur les questions monétaires et financières, et sur l'analyse des politiques économiques.

Unofficial Translation

Professor Christian de BOISSIEU, President of the Prime Minister's Economic Analysis Council, France

Professor Christian de BOISSIEU, born in 1947, graduate from the *Institut d'Etudes Politiques (IEP – « Sciences Po »)*, Paris, is Professor of Economics at the University of *Paris I* (Panthéon – Sorbonne). He was Professor at the IEP, Paris from 1972-1992 and at the *College of Europe* in Bruges from 1999 to 2003. He currently holds the following functions: Consultant at the World Bank and at the European Commission; Scientific Director at the *Centre d'Observation Economique (COE)* at the Chamber of Commerce and Industry, Paris; Member of the following bodies: *Comité des Etablissements de Crédit et des Entreprises d'Investissement (CECEI)*, National Economic Commission, Economic Council for Defence, Advisory Board for Employment, and Scientific Council of the Financial Markets Authority (AMF); President of the Supervisory Board of the OPCVM (Organisation of Collective Investments in Securities) for the principality of Monaco; Associate Research Fellow at CEPS (Brussels); Honorary Chair of the Society for Political Economy and the French Association for Finance (AFFI).

Between 2002 and 2004, he was an expert for the Economic and Monetary Commission of the European Parliament. In July 1997 he was nominated member of the Council of Economic Analysis (CAE) to the Prime Minister. Since January 2003, he is President of the CAE. Christian de BOISSIEU is the author of numerous books and articles on monetary and financial questions, and on economic policy analysis.



Professor Rupa CHANDA, Professor in the Economic and Social Sciences Area, Indian Institute of Management, Bangalore.

Rupa Chanda is a Professor in the Economics and Social Sciences Area at the Indian Institute of Management, Bangalore. She has a Ph.D. in Economics from Columbia University, with a specialization in International Trade, and a Bachelor's degree in Economics from Harvard University. Her dissertation work was on the implications of trade liberalization for foreign direct investment in the service sector.

At IIMB, Dr. Chanda teaches courses in Macroeconomics and Managerial Economics and lectures on International Trade and WTO issues in various programmes. Prior to joining IIMB, she worked as an Economist at the International Monetary Fund in Washington, DC in the Asian Department and the Exchange and Trade Relations Department. She has held short-term research appointments at the World Bank and the United Nations and has been a consultant for the ILO, WHO, UNDP, UNCTAD, OECD, the Indian Council for Research on International Economic Relations, and the Indian Institute of Foreign Trade.

Dr. Chanda's research interests concern multilateral trade liberalization, WTO and services, migration, child labour, and macroeconomic stabilization. For the past few years Dr. Chanda has been involved with the Ministry of Commerce in formulating India's negotiating position on services at the WTO. She is a Member of the Ministry of Commerce's Expert Group on Services.

Dr. Chanda has published in international and national journals, books, IMF working papers, and policy documents on various trade-related issues. Her book titled, *Globalization of Services: India's Opportunities and Constraints* was published by Oxford University Press in 2002. Her other important publications include the UN Strategy Paper for the Elimination of Child Labour in India, the Government of India's position paper on Movement of Service Providers for the WTO negotiations on services, and the WHO's Commission on Macroeconomics and Health paper on Trade in Health Services. Dr. Chanda has presented at various national and international conferences, seminars, and workshops.



Elie COHEN, CEO, Siemens Business Services, France.

After a Bachelor degree in Computer Science, Management and Strategy, Elie Cohen started his career as a Consultant within one of the big five consulting organizations, for a three years period. He then joined AT&T ISTEEL, one of the leading Information and Telecommunication Technologies Services companies, heading several positions over ten years, the latest being the Consulting and Solution Unit Director focusing on the Manufacturing market segment. In December 1996, Elie Cohen integrated Siemens Business Services where he spent three years as Public Sector, Telecommunication and Health Care Unit Director in France, dedicated to Information Technology solutions and associated services. In 1999, he moved to South Africa to head the IT Solutions and Services Manufacturing Unit, being in charge of the sub-Saharan region. He emphasized there the relationship with SISL, the Indian Siemens IT services organization, to address the local market with an offshore approach. In 2001, he was assigned as Strategy Director in Munich, the Company's Head Quarters. He has been in charge of the services portfolio standardization in particular, the services delivery backbone and the globalization of the delivery network. One of the main targets was to leverage on knowledge based services and to enable usage of competencies and value added from foreign countries to minimize market entry costs. In 2004, Elie Cohen became Siemens Business Services France Chief Executive Officer where he is particularly involved in the set up and the transformation of the organization into a network of delivery groups and locations.



Jane CORWIN, Director, Office of Trade Policy Analysis, Manufacturing and Services Bureau, US Department of Commerce, and Vice Chair of CIBE.

Jane L. Corwin is the Director of the Office of Trade Policy Analysis in the U.S. Department of Commerce's Manufacturing and Services Bureau. Ms. Corwin is responsible for managing a staff of 15 economists responsible for cross-sectoral market access negotiations, trade compliance and industry competitiveness programs. In 2004, she was appointed to be the USG delegate to the OECD Industry Committee and has taken a leadership role to revitalize and reinvigorate the Committee. In 2004, Ms. Corwin was awarded both the Under Secretary Award and Bronze Medal (highest award given in the International Trade Administration) for developing the MAS Analyst Learning Center--an innovative web-based tool-kit to improve the analytical capabilities of industry economists. Most recently, her Office was recognized as the top performing unit in ITA. Prior to joining the Department of Commerce in 1984, Ms. Corwin worked as an analyst with an engineering consulting firm and also served on staff to the Interior and Insular Affairs Congressional Committee. Ms. Corwin was born and raised in Japan of missionary parents and is fluent in Japanese. She is a graduate of the University of California at Irvine and studied economics at Georgetown University. Ms. Corwin is married, has three children--an entrepreneur, ballerina and avid golfer and lives in Arlington, Virginia. She takes great pride in having completed the Marine Corps Marathon in 2005 and the Reston Triathlon in 2006!



Dr. Andrea GAVOSTO, Chief Economist, Telecom Italia

Andrea Gavosto is currently the Chief Economist of the Telecom Italia Group. Previously, he was Chief Economist of the Fiat Group and worked for both the Research Department of the Bank of Italy and the Research Department of Confindustria, the Italian employers' association. He holds a degree in Business and Economics from the University of Turin, and did his postgraduate work at the London School of Economics, where he obtained a M.Sc. in Economics. He was also Visiting Fellow at the National Bureau of Economic Research of Cambridge, Ma. He is author of several publications on macroeconomic forecasting and applied labour and industrial economics. He has been a part-time Professor at the Universities of Padua, Western Piedmont and Tuscia, as well as collaborating with leading Italian newspapers. The main duties of his present position include major market trends in the ICT industry, analysis of regulation and its impact on the industry; competition models.



Dr. John LLEWELLYN, Senior Economic Policy Advisor for Europe, Lehman Brothers

Dr. Llewellyn is Lehman Brothers' Senior Economic Policy Advisor for Europe.

Dr. Llewellyn, a New Zealander, received his undergraduate degree at the Victoria University of Wellington, New Zealand, and his Doctorate at the University of Oxford. In 1970 he was appointed a Research Officer in the Department of Applied Economics at the University of Cambridge. From 1972 he was a Fellow of St. John's College, Cambridge, and in 1974 he was appointed Assistant Director of Research in the Faculty

of Economics at Cambridge.

He then spent seventeen years at the Organisation for Economic Co-operation and Development (OECD) in Paris, where for the first eight he was in charge of international economic forecasting and policy analysis; he was also editor of the OECD *Economic Outlook*. He then became Deputy Director for Social Affairs, Manpower and Education, and for the last five years he was Head of the Secretary-General's Private Office (Chief of Staff). From 1995 to 2006, he was Global Chief Economist at Lehman Brothers.

Dr. Llewellyn's published work has covered a range of economic topics, including growth, employment and unemployment, international trade, exchange rates, the balance of payments, inflation, commodity prices, taxation, forecasting, economic policymaking, and international economic co-operation. Together with two former colleagues, he has also published two books: one on the international aspects of forecasting, modelling, and economic co-operation; and the other on economic policies for the 1990s.

Dr. Llewellyn is a member of the Handelsblatt/Wall Street Journal ECB Shadow Council; a member of the President of the European Commission's Group of Economic Policy Analysis; a member of the International Economics Advisory Board, Chatham House; and a member of the UK Department of Trade and Industry Secretary of State's Panel on Monitoring the Economy.



Andrew MCDOWELL, Chief Economist, Forfás (National Policy and Advisory Board for Enterprise, Trade, Science, Technology and Innovation, Ireland)

In 2005, Andrew McDowell became Chief Economist of Forfás, Ireland's national enterprise and science policy advisory body. Before that, Andrew worked as a senior Forfás policy adviser on national competitiveness and international trade. Before joining Forfás in 2000, Andrew worked for the Economist Intelligence Unit (EIU) in London. Andrew has degrees in business, economics and international relations from University College Dublin and the Johns Hopkins School of Advanced International Studies.



Tsuyoshi NAKAI, Director-General, JETRO Paris, European Coordination Centre

Tsuyoshi Nakai passed the Superior National Administration Examination by Japanese Government and entered the Ministry of International Trade & Industry (MITI) in 1976. His professional career covered a variety of areas: Industrial structure policy, Technology policy, energy, high-tech industries, trade policy, economic cooperation especially towards Asian countries, intellectual property rights, human capital development and public sector reform.

Tsuyoshi Nakai is presently Director General of JETRO (Japan External Trade Organization) Paris, European Coordination Center. His priority is to develop business alliances between Japanese and French or European companies and support the new “Japan Brand” in such sectors as the food industry, fashion and design or contents.

Born in 1954, he graduated in 1976 from Keio University (B.A. Economics) and stayed at the Fletcher School of Law and Diplomacy in Boston (M.A.) in 1982. He worked in Beijing, China, from 1986 to 1989 (energy and environmental issues). He is also a visiting professor of Management in INSEAD.



Dirk PILAT, Head of Science and Technology Policy Division, OECD

Mr. Pilat, a Dutch national, began his career in the OECD in February 1994, taking up a position in the Resource Allocation Division of the Economics Department. He joined the Directorate for Science, Technology and Industry in May 1997 as a Principal Administrator in the Science and Technology Policy Division, later moving to the Economic Analysis and Statistics Division. He has worked on many high-profile projects, including the creation of the OECD database on productivity, the OECD Services project, the Ministerial report on "Seizing the Benefits of ICT in a Digital Economy", the report to

Ministers on the Growth Project, and the STI Scoreboard. Since January 2006, Mr. Pilat has been Head of the Science and Technology Policy Division.

Mr. Pilat holds a PhD in Economics from the University of Groningen. Mr. Pilat is married.



Jørgen ROSTED, Director, Division for Research and Analysis (FORA), Ministry of Economic and Business Affairs, Denmark and Chair of the CIBE

FORA was launched as an independent research entity in 2001 under the management of Jørgen Rosted. Jørgen Rosted has worked in the Danish central administration for more than 30 years, most recently as permanent secretary in the Danish Ministry of Business Affairs.

Jørgen Rosted is the chief architect behind most of FORA's projects. He is involved in all aspects of our projects: idea generation, analysis and communication of results. He is a much sought-after lecturer and has built a large network of business leaders, organisations and the political life. Jørgen Rosted has most recently spear-headed FORA's research in the areas of user-driven innovation and the mapping of regional and national clusters.



Luc ROUSSEAU, *Directeur-Général des Entreprises*, Ministry of Economy, Finance and Industry, France

Directeur général des Entreprises au sein du Ministère de l'Economie, des Finances et de l'Industrie depuis février 2005, ancien élève de l'École Polytechnique, ingénieur général des Mines, Luc ROUSSEAU a été conseiller pour l'Industrie, la Recherche scientifique et la Société de l'information du Premier ministre de 2002 à 2005. Auparavant, il a occupé différentes fonctions dans l'industrie et l'administration. Il a notamment été directeur régional de l'Industrie, de la Recherche et de l'Environnement (DRIRE) d'Ile de France de 1998 à mai 2002, directeur du Cabinet du ministre délégué à la Poste, aux Télécommunications et à l'Espace en 1997, chargé de mission auprès du directeur du Budget au ministère de l'Economie et des Finances en 1996, directeur du Cabinet du secrétaire d'État à la Recherche en 1995, secrétaire général adjoint, secrétaire général puis directeur adjoint des Directions régionales de l'Industrie, de la Recherche et de l'Environnement de 1989 à 1995. Luc ROUSSEAU a également été chargé d'affaires chez Elf Technologies, filiale de capital-risque d'Elf-Aquitaine à New York de 1981 à 1982 après avoir débuté sa carrière chez Usinor en 1980.

Unofficial translation:

Luc ROUSSEAU, *Directeur-Général, Enterprise*, Ministry of Economy, Finance and Industry, France

Director-General – Entreprises at the Ministry of Economy, Finance and Industry since February 2005, a graduate of the *École Polytechnique*, an Engineer and a graduate of *Ecole des Mines*, Luc Rousseau was counselor to the Prime Minister for Industry, Scientific Research and Information Society in 2002-2005. Prior to this, Mr. Rousseau had occupied different functions in industry and public administration, notably as Regional Director for Industry, Research and Environment for the *Ile de France* (Greater Paris) Region from 1998 to May 2002; Director of the Private Office of the Secretary of State in charge of the Post Office, Telecommunications and Space in 1997, Official Representative of the Director for Budget at the Ministry of Economy and Finance in 1996, Director of the Cabinet of the State Secretary for Research in 1995, Deputy Secretary General, Secretary General, then Deputy Director for the Regional Agencies for Industry, Research and Environment from 1989 to 1995. Luc Rousseau was also project manager in *Elf Technologies*, subsidiary of *Elf-Aquitaine* in New York from 1981 to 1982 after having started his career with *Usinor* in 1980.



Professor Antoni SUBIRÀ, Professor of Finance, Instituto Estudios Superiores de la Empresa (IESE), University of Navarra. Member of the Aho Group

Antoni Subirà i Claus was Minister of Industry, Trade and Tourism of the Catalan Government until November 2002. Recently, he became a full-time member of the faculty of IESE Business School, where he has taught for many years.

He was born in Mataró in 1940, into an industrial family. After President Jordi Pujol, he is the longest serving member of the Catalan Government. His late career has been marked by the world of politics.

After earning a Doctorate in Industrial Engineering from the Polytechnic University of Catalonia, Subirà moved to the United States thanks to a Fulbright scholarship. He earned a Master of Sciences in Industrial Management at Massachusetts Institute of Technology (MIT), and in 1965, returned to Catalunya to join IESE as a Professor of Managerial Economics. He had worked at IESE for several months during 1962 as a Research Assistant.

From 1967 to 1974, he was Director of the MBA program at IESE. The program had been launched three years earlier, and during this stage was fully consolidated. At the same time, he also served as a consultant for various companies including Cepsa, Nestlé, IBM, and ACESA.

With the political transition to democracy in Spain in 1975, Subirà grew more involved with politics. The political party *Convergència Democràtica de Catalunya* (CDC) was founded in clandestine at this time, by Jordi Pujol, Miguel Roca, Antón Canyelles and Antoni Subirà.

During these years, Subirà assumed different responsibilities inside the party until April 1980, when he was elected a PM of the Parliament of Catalunya. From February 1982 to December 1989, he was whip of the Parliamentary group of the coalition in government in Catalunya. Subsequently, he was nominated Minister of Industry and Energy and in June 1996, he acquired responsibility for the area of Trade and Tourism.

Subirà's industrial policy rested on four axes - internationalization, quality/competitiveness, research and development, and equitization - utilizing the "clusters" methodology developed by Mr. Porter. He is currently Chairman of the Advisory Board of the competitiveness Institute (TCI) and of the foundation Clusters and Competitiveness,

Married, with three children and four grandsons, he loves to read, listen to music and play sports, such as sailing and tennis.

As Minister of Industry and Energy, Trade and Tourism, Antoni Subirà has been a member of numerous Boards, of which stand out the Presidency of the COPCA, Institut Català de Consum, Institut Català de Tecnologia, Turisme de Catalunya, Centro Internacional de Métodos Numéricos de la Universidad Politécnica de Cataluña, Catalana d'Iniciatives, the Spanish Institute of Foreign Trade (ICEX), and Fira Internacional de Barcelona.



Takayuki SUMITA, Director, Technology Promotion Division, Industrial Science and Technology Policy and Environment Bureau, Ministry of Economy, Trade and Industry, Japan

Takayuki SUMITA was born in 1962, graduated from Tokyo University (BA in Law) and joined MITI in 1985. After working for Japan Patent Office, Security Export Control Office and Software Division, he took the degree of MS from the Graduate School of Foreign Service, Georgetown University between 1991 and 1993. With two years experience in Environment Agency, he returned to MITI in 1995, and worked as a deputy director in Industrial Policy Bureau and Energy Agency.

He was promoted to a Director for FTA/EPA in 2001, playing the central role in planning of overall strategy toward the East Asia Economic Partnership and in negotiating with Mexico and ASEAN countries for concluding economic partnership agreements for three years and a half.

After working as the director, IPR policy Office, he moved to the current position in January 2006. Throughout this period, with the wider authority beyond IPRs or R&D, he has been deeply involved in policy planning on innovation and corporate management, while leading the intensive discussion on intellectual asset based management (IABM), including the publication of the disclosure guideline, making presentations in OECD or World Bank conference on intellectual assets in Paris and Ferrara, constructing a consortium on IABM in Japan, and being selected as one of the board members of the New Club of Paris on intellectual capital.



Nobuo TANAKA, Director for Science, Technology and Industry, OECD

Nobuo Tanaka is the official candidate of Japan for the post of Executive Director, the International Energy Agency (IEA), Paris, and since 16 August 2004, OECD Director for Science, Technology and Industry at the Paris-based Organisation for Economic Co-operation and Development (OECD), with responsibility for a broad range of issues including science policy, information and communication technologies, economic and statistical analyses, biosciences, and sectoral issues. Mr. Tanaka heads the internal OECD Steering Group for the Centre for Entrepreneurship.

Mr. Tanaka has a degree in Economics from the University of Tokyo and an MBA from Case Western Reserve University, Cleveland, Ohio. In 1973, Mr. Tanaka began his career with the Ministry of Economy, Trade and Industry (METI) (formerly known as the Ministry of International Trade and Industry, MITI), in Tokyo. He has extensive national government and international experience within METI, the Embassy of Japan in Washington D.C. (twice) and OECD. Within METI, he has held a broad range of high level posts, Deputy-Director of the General Affairs Division, Machinery and Information Industries Bureau, Personnel Division, Director of International Nuclear Energy Affairs of the Natural Resources and Energy Agency. He first joined the OECD in 1989 as Deputy Director of the Directorate for Science, Technology and Industry, and was promoted to Director in 1992. In 1995, he returned to METI as Director of the Industrial Finance Division. He has since worked in METI in high ranking positions, the most recent being Director-General, Multilateral Trade System Department, Trade Policy Bureau.

Mr. Tanaka, a Japanese national, is married with two children.



Professor Angel VILLALOBOS, Undersecretary for International Trade Negotiations, Ministry of Economy Mexico

Angel Villalobos has worked in several positions in the Mexican public sector, and since April 2002, as Undersecretary for International Trade Negotiations at the Ministry of the Economy. Mr. Villalobos has served as Chief of Staff to the Minister of the Economy, Dr. Luis Ernesto Derbez.

Before working for the Ministry of the Economy, Angel Villalobos was Chief of Staff of Economic Information and Analysis with the transition team of President Vicente

Fox.

Between 1996 and 2000, Mr. Villalobos was the Director of Compass Consulting, an economics and business consulting firm. Moreover, he has worked in the private sector in positions as Manager of Economic Analysis, Manager of Industrial Analysis, and Specialist in International Economics at Vitro Cooperativo, Manager of Economic Analysis at Vitro Envases, and Consultant for the Department of Economic Analysis in Grupo Cydsa.

Furthermore, Mr. Villalobos has developed an academic career as a professor at the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), and as President of the Economists College of Nuevo Leon. He has also worked as a consultant for macroeconomic and sectoral affairs in Central America at the Inter-American Development Bank, and as Adviser in economic affairs for the Civic Council of Institutions in Nuevo Leon.

Mr. Villalobos obtained his Bachelor's degree in Economics at the ITESM, a diploma in management from the Instituto Panamericano de Alta Dirección de Empresas (IPADE) at Monterrey, and a master of arts in international trade and public finance at Northwestern University in Evanston, Illinois. Currently, Mr. Villalobos is an economics doctoral candidate at Northwestern University.



Ken WARWICK, Deputy Chief Economic Adviser, Department of Trade and Industry, United Kingdom, and Vice Chair of CIBE

Ken Warwick is a vice-chair of the Committee on Industry and Business Environment and, as part of that role, chairs an annual OECD Special Session on Globalisation.

Ken is Deputy Chief Economic Adviser at DTI. His role includes coordinating the work of the DTI economics teams, acting as Head of Profession for DTI's economists, and directing the work of the analysts in the DTI Strategic Policy Analysis unit. His current interests include better regulation, globalisation,

competitiveness, productivity, business planning, and policy evaluation.

Before taking up his current post in June 2003, Ken was Director of Economic Analysis in the Strategy Unit. His role there included macroeconomic assessments and briefing, economic analysis of competitiveness and productivity, and advice to DTI Ministers on business tax issues. Ken led the development of DTI's annual *Productivity and Competitiveness Indicators* publication.

Prior to joining the DTI in 1996, Ken spent four years as a senior economist in the FCO, where he was responsible for economic analysis and advice on a wide range of countries in the former Soviet Union, Middle East, Latin America and Asia.

Educated at Cambridge and Yale Universities, Ken has spent most of his career as an economist in UK Government. In the early 1990s, he was seconded for three years to the International Monetary Fund in Washington.



Professor Max von ZEDTWITZ, Professor of Strategy and Innovation Management, School of Economics and Management, Tsinghua University, China

Dr. Max von Zedtwitz is a Professor of Strategy & Innovation Management at Tsinghua University, Beijing, P.R. China, and Director of the Research Center for Global R&D Management with locations in Beijing and St. Gallen, Switzerland. He teaches in MBA, Ph.D., and executive education programs. Previously, he worked for Siemens, ATR/NTT, and the University of St. Gallen as an engineer/researcher. He was a visiting scholar at Harvard University and a professor at IMD-International. Besides teaching at Tsinghua, he runs a small company, AsiaCompete Ltd, with offices in Beijing and Shanghai focusing on technology intelligence and R&D advisory services. He holds M.S. and B.S. degrees in computer science, and MBA and Ph.D. degrees in business administration.

Max's research focuses on R&D management, China business and technology-based entrepreneurship. He has published six books and more than forty articles in English, German, French, Japanese and Chinese. He has been also cited in *The New York Times*, the *International Herald Tribune*, *Der Spiegel*, *Le Temps*, and *NZZ*. Among others, he won awards for best papers from the *R&D Management Journal*. Max is on the editorial boards of a number of scientific journals covering R&D management, strategy, and international management, and an advisor to many companies investing in R&D and/or China.



Professor John ZYSMAN, Co-Director of Berkeley Roundtable on the International Economy (BRIE) and Professor of Political Science, University of California at Berkeley

John Zysman is a Professor of Political Science at the University of California Berkeley. Professor John Zysman has been a member of the University of California, Berkeley faculty since 1974, and is Co-Director and Co-Founder of the Berkeley Roundtable on the International Economy (BRIE), established in 1982. Professor Zysman received his B.A. from Harvard University and his Ph.D. from the Massachusetts Institute of Technology.

Over the years his research has spanned an array of topics on the political economy, from French post-industrialist policy to the influence of the internet on industrial competition (*Tracking the Transformation*). His most recent work assesses the impact of the digital transformation. *How Revolutionary was the Digital Revolution? National Responses, Market Transitions, and Global Technology in the Digital Era*, (Stanford University Press) is the product of a joint multi year project between BRIE and the Institute on the Finnish Economy (ETLA), and in part the University of Helsinki Institute on European Studies.

Professor Zysman's recent research has two foci. One concerns Re-priming the American Technology Pump. The second foci is The Service Transformation, which, will look at the transformation of the service sector and the reality that service reorganization in a digital era should be able to generate productivity increases.

Professor Zysman's publications include *Tracking a Transformation: E-Commerce and the Terms of Competition in Industries*, BRIE-IGCC E-conomy Project Task Force (Ed.). (Washington, DC: Brookings Press, June 2001).; *Tools for Thought: What is New and Important about the "E-economy"*, S. Cohen, B. DeLong and J. Zysman 2001. (Berkeley: Berkeley Roundtable on the International Economy); *Enlarging Europe: The Industrial Foundations of a New Political Reality*, J. Zysman and A. Schwart (Ed.). 1998. (Berkeley: International and Area Studies Press); *The Highest Stakes: The Economic Foundations of the Next Security System* (Oxford University Press, 1992), *Manufacturing Matters: The Myth of the Post-Industrial Economy* (Basic Books, 1987), and *Governments, Markets, and Growth: Finance and the Politics of Industrial Change* (Cornell University Press, 1983).