

**OECD Workshop on Inclusive Growth**  
**Wednesday, 3 April 2013**  
**OECD Headquarters, Conference Centre, CC1**

**Agenda**

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*“Rising unemployment and increasing inequalities have been around since long before the global economic crisis generated deep social concerns. It is time to change this reality and make better policies to achieve inclusive growth”. Angel Gurría, OECD Secretary-General*

*“If we are serious about creating lasting prosperity and security, we need a smarter and more sustainable approach to growth—one that taps the potential of everyone to contribute to society and build a better future”. Luis Ubiñas, President, Ford Foundation*

Today, more than 200 million people are out of work worldwide and poverty continues to affect millions more; in many countries, the gap between rich and poor is widening, youth unemployment is soaring, and access to basic services remains a challenge for many. As a result, many groups are experiencing low levels of life satisfaction and are indeed missing out on the opportunity to start a fulfilling and prosperous life. Social unrest is therefore brewing under the surface in some countries and exploding in others.

The global community is calling for change – for solutions that foster economic growth in a more inclusive manner, where the gap between the rich and the poor is less pronounced and the “**growth dividend**” is shared in a fairer way. Against this background and building on its recent work on growth, inequalities and well-being, the OECD is developing a **new vision for inclusive growth** that combines strong economic growth with improvements in living standards and outcomes that matter for people’s quality of life (e.g. good health, jobs and skills, clean environment, community support).

The **Inclusive Growth** initiative is being launched with the support of the Ford Foundation. The first phase of the project will aim at identifying how to define the concept and measure it, while its second phase will shed light on the policy options and tradeoffs to promote growth at the same time as ensuring that it is inclusive.

This first OECD **Workshop on Inclusive Growth** will engage a diverse group of OECD and international experts, policy makers, corporate and philanthropic foundations, non-governmental organisations, international institutions and regional banks in the discussion to pave the way for defining and designing policies that will deliver inclusive growth. There will be three moderated sessions: Session 1: Defining and Measuring Inclusive Growth; Session 2: Towards a Roadmap for Inclusive Growth Policies; and Session 3: Implementing Change and Ensuring Buy-in. After a short presentation by two leading experts, participants will be invited to partake in free flowing discussions run by a moderator. There will be no PowerPoint or prepared presentations.

Participants are also be invited to take part in the **OECD Global Forum on Development 2013 on Innovative Approaches to Poverty Reduction, Social Cohesion and Progress** which is being held on 4-5 April ([www.oecd.org/site/oecdgfd](http://www.oecd.org/site/oecdgfd))

## 09h00-09h30 Coffee-Registration

Participants will enter through the main OECD Headquarters, 2 rue André Pascal, Paris 75016 and present an ID to gain access to the conference centre, room CC1. Coffee and croissants will be served.

## 09h30-10h00 Welcome Session - Opening Remarks

- **Angel Gurría**, Secretary-General, OECD
- **Luis Ubiñas**, President, Ford Foundation

## 10h00-11h30 Session 1 “Defining and Measuring Inclusive Growth”

**Moderator:** Zeinab Badawi, Presenter, World News Today, BBC

Five years into the global economic crisis, the world needs growth, but not any kind of growth—growth that distributes benefits more equitably across society. This type of growth – inclusive growth – is in demand, but despite extensive use by researchers, practitioners and international organisations the concept remains vague and tends to mean different things to different people. A broadly accepted concept that identifies and encompasses the main elements that result in inclusive growth is needed to drive progress and pave an inclusive way forward.

### *Elements for Discussion*

- How should inclusive growth be defined? What are the key non-monetary dimensions that need to be taken into account when defining the concept?
- Is it possible to measure inclusive growth? If so, how? Does it make sense to define a composite indicator of inclusive growth? If yes, how should it be constructed?
- What are the specificities and particular conditions of developing countries that affect the definition and measurement of inclusive growth?

## 11h30-11h45 Coffee break

## **11h45-13h00 Session 2 “Towards a Roadmap for Inclusive Growth Policies”**

**Moderator:** Zeinab Badawi, Presenter, World News Today, BBC

The drivers of inclusive growth and an understanding of how they interact can be identified once the concept and measurement tools have been defined. This is critical to develop feasible policies in areas that impact both growth and inclusiveness: education, innovation and entrepreneurship, urban development, tax, social and labour market. Part of this work is to uncover the trade-offs among different policy options, as well as their likely complementarities and side-effects. Discussions in this session will provide guidance for the work on the second phase of the initiative and focus on the key challenges to identify pro-growth/inclusive policies that can also lead to better outcomes along the various non-monetary dimensions.

### *Elements for Discussion*

- What are the main drivers of inclusive growth and how do they interact?
- How can policies that will foster inclusive growth be identified? What tools, statistical or other, are available to assist in this process? Are there existing case studies that provide replicable policy examples?
- Which pro-growth policies promote inclusiveness? How can structural policies be designed to have a positive influence on social outcomes? How can policy makers minimise possible trade-offs and prioritise synergies between growth objectives and inclusiveness?
- Which policy areas should be prioritised?

## **13h00-14h30 Lunch buffet offered to participants**

## **14h30-15h45 Session 2 (cont.) “Towards a Roadmap for Inclusive Growth Policies” - Open Exchange**

**Moderator:** Zeinab Badawi, Presenter, World News Today, BBC

## **15h45-16h00 Coffee break**

## 16:00-18:00 Session 3 “Implementing Change and Ensuring Buy-in”

**Moderator:** George McCarthy, Director Metropolitan Program, Ford Foundation

While many political leaders are responding to the growing demands for inclusive growth, others are facing difficulties in using this concept for policymaking. In many cases, they confront obstacles to implementing change and reaching consensus among the different constituencies, in particular among interest-groups who benefit from the status quo. Therefore, it is also important to raise awareness about the scope for inclusive growth within non-governmental organisations, civil society, the private sector, etc. A lack of effective institutions and governance can also be an obstacle to change. This session will focus on the challenges for designing and implementing inclusive growth policies, as well as for mustering support for reform.

### *Elements for discussion*

- Are institutional and governance arrangements in place to promote inclusive growth?
- In what ways do institutions contribute to inclusive growth? What role can civil society play in promoting inclusive growth?
- How can enterprises be encouraged to adapt their business models to promote inclusive growth, and what measures can they take to ensure that changes are adopted?
- How can policy makers reach consensus and ensure buy-in from relevant stakeholders (e.g. lending institutions, private sector, non-governmental organisations, local-level decision-makers, community-based organisations, etc.)? How can resistance from interest groups that benefit from the status quo be overcome?

## 18h00-18h30 Closing Session Going Forward Together

**Moderator:** Zeinab Badawi, Presenter, World News Today, BBC

This consultative process marks a starting point for continued debate and discussion between active decision-makers on inclusive growth. It lays a foundation to pave a way forward by shedding light on how to identify, design, and implement policies that foster strong yet more equitable growth. How can the results of the workshop translate into strategic policies that work and are easily implementable?

The session will be a filmed interview with Angel Gurría, Secretary-General, OECD, and Luis Ubiñas, President, Ford Foundation given by Zeinab Badawi. In her questioning, Ms. Badawi will seek to uncover what a global agenda for inclusive growth should look like.

Interview by Zeinab Badawi

- **Angel Gurría**, Secretary-General, OECD
- **Luis Ubiñas**, President, Ford Foundation