Rob van der Meer is Director EU Public Affairs at HeidelbergCement.

As chemical engineer he started his career in public services as responsible for environmental permitting with focus on emissions to the air, for the Provincie Limburg in the Netherlands.

In 1996 he started in the cement industry as a process engineer in the Maastricht plant of ENCI. Later (2004) he was appointed CO2 coordinator for HeidelbergCement in Heidelberg (Germany).

At the moment he is in charge of EU Public Affairs in the department of Group Communications & Investor Relations of HeidelbergCement in Heidelberg (Germany).

Rob van der Meer graduated in 1991 as a chemical engineer from the Technical University Twente in the Netherlands.