

## Alain Dupeyras

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As Head of Tourism in the OECD (Organisation for Economic Co-operation and Development) Centre for Entrepreneurship, SMEs, Local Development and Tourism, Alain Dupeyras manages, with the support of governments, the work of the [Tourism Committee](#). The Tourism Committee helps member and partner countries develop policies that address major challenges faced by the industry (e.g. [competitiveness](#), [quality jobs and skills](#), [innovation](#), sharing economy, travel facilitation, taxation) and engage reforms in tourism building on in-depth policy analysis (Mexico, Italy), promotes an integrated governmental approach to tourism ([effective policies for tourism growth](#)), contributes to improved measurement and analysis of tourism services (e.g. [Tourism Satellite Account](#), competitiveness indicators, [impacts of tourism at regional level](#)), and enhances international co-operation in tourism.