



Building Trust and Reinforcing Democracy

OECD Global Forum



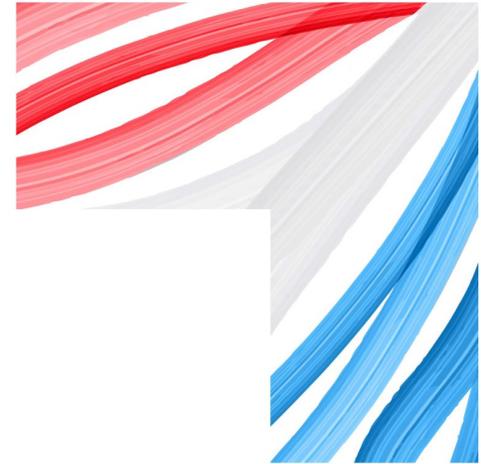
17 November 2022

Communications and social media pack

About

The OECD Global Forum on Building Trust and Reinforcing Democracy will bring together OECD and partner Ministers and governments, accession countries, and key stakeholders from business, civil society, academia and international organisations to explore how to protect & deepen our democratic institutions so that they are resilient and fit for the 21st Century. Discussions from the Global Forum will enrich the Ministerial Meeting taking place the following day.

This pack contains material to support the promotion of the Global Forum. We encourage you to join the discussion and share our content on your respective social media channels.



Topics for discussion

Discussions will focus on actions governments can take to build trust and reinforce democracy across the five key pillars of the Reinforcing Democracy Initiative:

1. Combating mis- and disinformation
2. Improving representation, participation, and openness in public life
3. Transforming public governance for digital democracy
4. Gearing up government to deliver on climate and other environmental challenges
5. Embracing the global responsibilities of government and build resilience to foreign influence

Parallel sessions will also cover:

- Empowering youth
- Protecting civic space
- Addressing barriers to women's representation
- Accountable public administrations for stronger democracies in Eastern and Southeastern Europe, and MENA – Focus on Ukraine
- Current geopolitical challenges: consequences for official development assistance



Social media essentials

Key hashtag: #ReinforcingDemocracy

Forum quick links

Event website & livestream: bit.ly/reinforcing-democracy

Agenda: bit.ly/global-forum-agenda

OECD Public Governance website: www.oecd.org/gov

OECD Trust in Government website: oe.cd/trust

OECD social media accounts to follow during the Forum

 OECD Public Governance @OECDgov

 OECD Public Governance

Visuals and sample posts available at <https://trello.com/b/J8kcW0UL/oecd-global-forum-building-trust-and-reinforcing-democracy>

Sample Tweets

Global Forum – 17 November

Democracy cannot be taken for granted. It must be nurtured, deepened, and protected.

Join the #ReinforcingDemocracy Global Forum as we discuss solutions to the governance challenges of our time

17 NOV, Register now bit.ly/reinforcing-democracy

50,000 citizens took part in the #OECDtrustsurvey to help governments better understand what drives public #trust & how it can be strengthened

17 NOV Join the Global Forum as we reflect on the results & discuss pathways for #ReinforcingDemocracy bit.ly/reinforcing-democracy

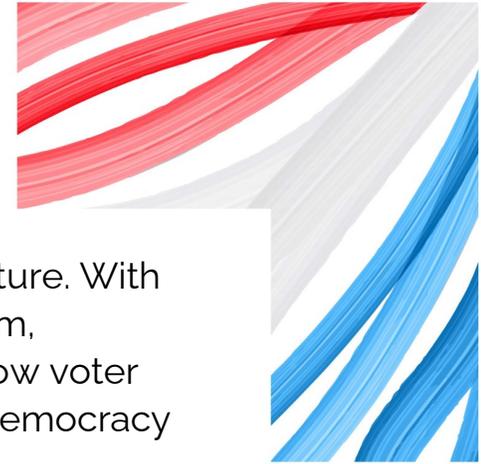
Today, #democracy is at a critical juncture. With growing polarisation, a rise in #populism, #fakenews, mis- & #disinformation & low voter turnout, it's time to start #ReinforcingDemocracy

17 NOV □ For solutions to these challenges, join the Global Forum bit.ly/reinforcing-democracy

From elections to policy implementation, integrity ensures that everybody has a voice.

The OECD's #ReinforcingDemocracy Initiative helps governments strengthen integrity in policy-making.

17 NOV, Register now bit.ly/reinforcing-democracy

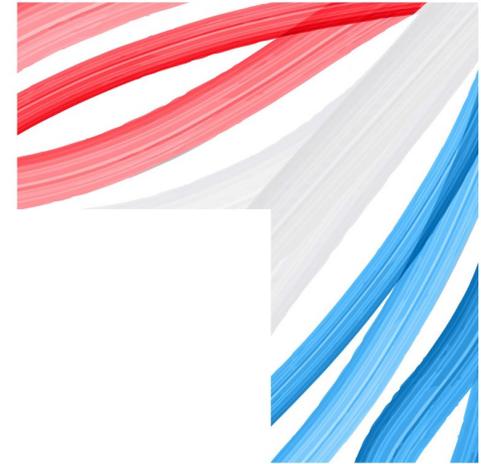


Sample LinkedIn Post

Democracy is at a critical juncture. With the rise in populism, fake news, and a feeling among many that their voices are not heard, it is time to strengthen and deepen our democratic institutions to better serve citizens' needs.

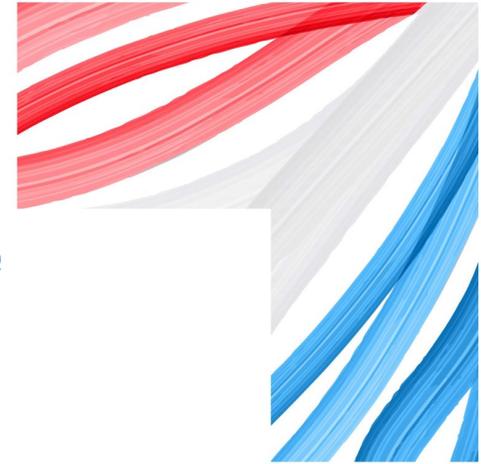
Listen, reflect, and respond to the pressing governance challenges for democracy at the OECD
#ReinforcingDemocracy Global Forum

17 NOV 2022, Join the discussions, register now
bit.ly/reinforcing-democracy



Key reports

- [Building Trust to Reinforce Democracy: Main Findings from the 2021 OECD Survey on Drivers of Trust in Public Institutions](#)
- [Government at a Glance](#)
- [OECD Guidelines for Citizen Participation Processes](#)
- [OECD Report on Public Communication: The Global Context and the Way Forward](#)
- [Lobbying in the 21st Century: Transparency, Integrity and Access](#)
- [Accessible and inclusive public communication: Panorama of practices from OECD countries](#)
- [Public communication trends after COVID-19](#)
- [Serving citizens: Measuring the performance of services for a better user experience](#)
- [Delivering for youth: How governments can put young people at the centre of the recovery](#)
- [Green Budgeting in OECD Countries](#)





Contact us

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