



## Gender equality – Chile



Public Procurement Principle: **Balance**



Procurement Stage: **Pre-tendering, Tendering**



Audience: **Policy makers, Procuring entity, Private sector, CPBs**

### Description

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The Central Purchasing Body (CPB) in Chile introduced a programme to promote the participation of companies led by women in the public procurement market. There are, for example, training programmes for women and guidelines to help officials include gender considerations in their decisions by incorporating gender-specific evaluation criteria. Women received 36% of government contracts in 2015. Many of the women that participated were from rural areas. 64% were the family's main wage earner. To determine which companies were women-led or women-owned, ChileCompra introduced an electronic registry. This registry certifies "female enterprises" (sole proprietors) and includes this data in the civil registry. For more complex companies to be labelled "female enterprise" in the registry, additional criteria apply. Women have to own the majority of company shares and the CEO has to be a woman.

Source: OECD (2020), [Integrating Responsible Business Conduct in Public Procurement](#), OECD Publishing, Paris

