

International workshop to enhance the business environment

Mérida, Yucatán

June 19, 2019

Venue: CANADEVI's premises

08:30 - 09:00	<u>Registration</u>
09:00 - 09:30	<u>Opening session</u> Messages from: <ul style="list-style-type: none"> • Álvaro Cetina Puerto, Deputy Secretary for Innovation, Better Regulation and Institutional Efficiency, Government of the State of Yucatán (5') • Eduardo Ancona Cámara, President of CANADEVI (5') • Manuel Gerardo Flores Romero, Coordinator of the OECD Regulatory Policy Programme for Latin America (10') • Olga Rosas Moya, Secretary of Administration and Finance, Government of the State of Yucatan (10')
09:30 - 9:40	Coffee break
9:40-11:20	<u>Administrative simplification and digitalisation to enhance the business environment</u> <p>Administrative simplification is a tool used to review and simplify the stock of formalities. Reducing administrative burdens on citizens, businesses and the public sector through administrative simplification should be part of the government's strategy to improve the business environment, economic performance and productivity.</p> <p>The Government of the State of Yucatan defined in its State Development Plan the commitment to implement better regulation and innovation of public management, and implement administrative simplification and reduction of bureaucratic burdens.</p> <ul style="list-style-type: none"> • Presentation by the OECD (10') <u>Fundamental concepts of administrative simplification</u>, Adriana García, <i>Public Policy Analyst, Regulatory Policy Division, OECD</i> • Presentation by the National Commission for Better Regulation (15') <u>The Administrative simplification in the Federal Government</u> Ramón Archila, <i>General Coordinator of states and municipalities, CONAMER</i> • Presentation by the government of the state of Yucatán (15') <u>Challenges and progress in administrative simplification and digitisation in Yucatan</u> Giovanna Bacelis, <i>Director of Better Regulation, Government of the state of Yucatán</i> • Presentation by the Autonomous City of Buenos Aires (20') <u>The administrative simplification and digitalisation in</u>

	<p><u>Buenos Aires</u> Leticia Montiel, <i>Legal and Technical Secretary, Government of the Autonomous City of Buenos Aires</i></p> <ul style="list-style-type: none"> • Round table for discussion (40') <ul style="list-style-type: none"> - <i>What are the challenges of administrative simplification in subnational governments?</i> - <i>Simplifying before digitalising</i> - <i>Can the procedure be born in digital form?</i> - <i>Modification of the regulatory framework to support digital procedures</i> - <i>Do simple procedures encourage investment, self-employment and reduce informality?</i> - <i>Does digitization facilitate the exchange of information between different levels of government?</i> <p>Moderator: Manuel Gerardo Flores Romero, <i>Coordinator of the OECD Regulatory Policy Programme for Latin America</i></p>
11:20 - 11:30	Receso
11:30-13:00	<p><u>Design and implementation of better regulation policies in Yucatán</u></p> <p>Regulation is essential for the proper functioning of the economy and societies. It promotes market efficiency, protects citizens' rights and security, and guarantees the provision of public goods and services. According to the State Development Plan, better regulation consists of the generation of clear rules, simplified formalities and services, as well as effective institutions for their creation and application, aimed at obtaining the greatest possible value from available resources and the optimum functioning of commercial, industrial, productive, service and human development activities of society as a whole.</p> <ul style="list-style-type: none"> • Presentation by the OECD (10') <u>Fundamental concepts of better regulation,</u> <i>Andrés Blancas, Economist, Regulatory Policy Division, OECD</i> • Presentation by the National Commission for Better Regulation (15') <u>The better regulation policy in the federal government</u> <i>Ramón Archila, General coordinator of states and municipalities, CONAMER</i> • Presentation by the government of the state of Yucatán (15') <u>Challenges and progress in better regulation in Yucatán</u> <i>Álvaro Cetina Puerto, Deputy Secretary of Innovation, better regulation and institutional efficiency, Government of the state of Yucatán</i> • Presentation by the government of Catalonia (20') <u>Better regulation in Catalonia</u> <i>Paula Ortí Ferrer, Head of the better regulation office, General Directorate of Interdepartmental coordination, Department of the Presidency of Catalonia, Spain</i>

- **Round table for discussion (30')**

- *Why is it important the implementation of better regulation important in state governments?*
- *What are the direct benefits to citizens of implementing this policy?*
- *What are the main challenges for a state government to implement an efficient regulatory policy?*
- *Regulatory policy tools and their application at the state level*

Moderator: Adriana García, Public Policy Analyst,
Regulatory Policy Division, OECD

13:00

Closing of the event