OECD OPEN GOVERNMENT REVIEW OF
BRAZIL

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What is Open Government?

”[A] culture of governance that promotes the principles of **transparency, integrity, accountability** and **stakeholder participation** in support of **democracy and inclusive growth.”**
(Source: OECD Recommendation of the Council on Open Government)

- **Transparency**: information and data is publicly available and re-usable (e.g. through Brazil’s Transparency Portal at portaltransparencia.gov.br)
- **Integrity**: public interest is prioritised over private interests (e.g. through National Strategy Against Corruption and Money Laundering (Estratégia Nacional de Combate à Corrupção e à Lavagem de Dinheiro – ENCCLA))
- **Accountability**: government actions are explained and citizens’ demands are answered (responsive government) (e.g. through Brazil’s Ombudsman Office)
- **Stakeholder participation**: perspectives and inputs from citizens and stakeholders are incorporated into decision-making (e.g. through Participatory Budgeting processes like in Porto Alegre)
What are the benefits of open government?

**OPEN GOVERNMENT REFORMS**
- Trust in government
- Satisfaction with public services
- Inclusive growth
- Stronger democracy

**TRANSPARENCY**
- Allows informed public participation
- Promotes integrity and public scrutiny

**PARTICIPATION**
- Quality of policies and services
- Better decision-making process

**ACCOUNTABILITY**
- Improved use of public resources
- Efficiency of public administration
Passed in 2017 as the first internationally recognized legal instrument on open government, it contains 10 provisions which provide a framework for governance and implementation.

Enabling environment: Strategic, legal and regulatory frameworks; human, financial, and technical resources; open government literacy

Implementing frameworks: Coordination mechanisms across government; monitoring and evaluation; communication; ATI; stakeholder engagement processes

The way ahead: Public sector innovation, digital tools and open government data; moving towards an “open state”
New frontiers of Open Government

Promoting and protecting civic space is a precondition for good governance and inclusive growth, as well as for effective and efficient open government policies and stakeholder participation initiatives.

First international report on the use of representative deliberative processes to tackle complex policy problems ranging from climate change to infrastructure investment decisions.

The OECD recognizes public communication as a key component to support open government reforms and will develop the first evidence-based international report on public communication covering 60 countries.
AREAS OF WORK

Open government & open state

Innovative Citizen Participation

Transparency & Accountability

Public communication for open government

Civic space

OECD Open Government Reviews support countries in their efforts to build more open, participatory and accountable governments that can restore citizens’ trust and promote inclusive growth.

- Benefit from all relevant areas of OECD work
- Tailored to the needs of the requesting government
- Enhanced through the OECD perspective
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Brazil - a key partner in OECD work on Open Government

- **Key partner to the OECD Open Government Unit**
  - Adherent to the 2017 Recommendation on Open Government
  - Active participant of the Working Party on Open Government
  - Numerous contributions to peer reviews (e.g. Tunisia, Morocco, Guatemala, Indonesia, Costa Rica)

- **Integral part of open government publications**

- **Co-chair of the Network on Open and Innovative Government in Latin America and the Caribbean**
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Objectives

1. Promote the open government principles of transparency, accountability and participation

2. Assist and support public authorities in the implementation of open government strategies and initiatives

3. Support Brazil’s move towards an Open State
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Key deliverables

1) Policy recommendations
2) Dissemination and capacity-building events
3) Study visit for Brazilian public officials to an OECD country
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Themes

1. The enabling environment for open government
2. Creating an open government culture in the public sector
3. Transparency in practice
4. Participation in practice
5. Accountability in practice
6. Governance of open government
7. Openness beyond government, Towards an open state
8. The Private sector’s contribution to open government

Protection of civic space as a cross-cutting element
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Methodology - A collaborative process

Questionnaires
- CGU
- Public institutions
- Other state actors
- Civil society

Fact-finding missions
- Virtual
- Peer-driven
- Interviews with public officials and civil society

Peer review process
Partner countries who have faced or are facing similar challenges as those being assessed in the Review

A comprehensive analysis with evidence based and actionnable recommendations

Desk research
Usage of academic resources, publicly accessible government reports, databases etc.
Timeline and next steps in 3 phases

**Phase I:**
July 2020 - March 2021

The OECD gathers evidence and insights through desktop research, official questionnaires addressed to relevant Brazilian public authorities and stakeholders, and two fact-finding missions.

**Phase II:**
March – June 2021

The OECD and the Brazilian Government will work on the preliminary findings and draft report, which will then be reviewed by the OECD Working Parts on Open Government and published according to the official publishing process.

**Phase III:**
Second half of 2021

The OECD will travel to Brazil to launch the Review, present its key recommendations, and establish an implementation roadmap. This is followed by capacity-building workshops as well as a study visit to an OECD country for public officials.
Thank you very much! Muito obrigado!

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