OECD Going Digital Summit

11-12 March 2019
OECD Conference Centre
Paris, France

Agenda

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The OECD Going Digital Summit will serve as the high-level closing conference of the two-year Going Digital Project. The main findings and policy messages of the project will be presented, including the Going Digital final synthesis report, a report on 'Measuring Digital Transformation' as well as a preliminary version of the Going Digital Toolkit Internet Portal, which will eventually include indicators, evidence, experiences and innovative policy practices. The Summit will bring together high-level policy makers responsible for policies related to the digital economy and key stakeholders, to exchange views and share practices and experiences in key areas of policy, look towards the future, and provide ideas for future OECD work. The agenda reflects the seven pillars of the OECD's Going Digital integrated policy framework, i.e. enhancing access, increasing effective use, unleashing innovation, ensuring jobs, promoting social prosperity, strengthening trust and fostering market openness.

Participation is by invitation only, please visit our website for further information: www.oecd.org/going-digital/summit/.

DAY 1 - 11 March 2019

08:30 – 09:00	**Registration and coffee (Atrium)**
9.00-9.45	**1. The Promises of Digital Transformation (plenary – Room CC1)** Keynote addresses and launch of the Going Digital synthesis report *This session will feature keynote addresses on the importance of Digital Transformation for Growth and Well-being and will include the official launch of the main deliverables from the project, i.e. the synthesis report, entitled Going Digital: Shaping Policies, Improving Lives, the report Measuring the Digital Transformation – A Roadmap for the Future and the online Going Digital Toolkit Portal.* <u>Speakers</u>: • Angel Gurria, Secretary-General, OECD **(confirmed)** • Peter Pellegrini, Prime Minister, Slovak Republic and Chair of the 2019 OECD Ministerial Council Meeting **(confirmed)** • Audrey Azoulay, Director-General, UNESCO **(confirmed)**
9.45-10.45	**2. Strategies for Digital Transformation (plenary – RoomCC1)** *This session will focus on the need for comprehensive, whole-of-government strategies for digital transformation, and will explore national experiences in developing such strategies.* <u>Moderator</u>: Ulrik Knudsen, Deputy Secretary-General, OECD **(confirmed)** <u>Panellists</u>:

- John Knubley, Deputy Minister of Innovation, Science and Economic Development, Canada (**confirmed**)
- László György, Vice Minister and Minister of State for Economic Strategy and Regulation, Ministry of Innovation and Technology, Hungary (**confirmed**)
- Richard Raši, Deputy Prime Minister for Investments and Information, Slovak Republic (**confirmed**)

10:45 – 11:15

Networking Break (Atrium)
Coffee + stands showcasing Going Digital work

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3. Going Digital Stakeholder session (plenary – RoomCC1)

This session will bring together key stakeholders from business (BIAC), trade unions (TUAC), civil society (CSISAC) and the Internet technical community (ITAC), enabling them to formulate their input to the OECD's Going Digital work, including future OECD work.

Moderator: Gabriela Ramos, Chief of Staff and G20 Sherpa, OECD (**confirmed**)

11:15– 12:00

Panellists:
- Marc Rotenberg, President, Electronic Privacy Information Center (EPIC) and Steering Committee, CSISAC (**confirmed**)
- Russel Mills, Secretary-General, BIAC (**confirmed**)
- Paul Nowak, Deputy General Secretary, Trade Union Congress (TUC, UK) on behalf of the TUAC (**confirmed**)
- Jane Coffin, Senior Adviser to the CEO, Connectivity & Infrastructure, ISOC (**confirmed**)

12:00- 12:10

Short break to enable participants to change rooms

12:10 – 13:00

4. Making Digital Transformation Work (parallel sessions)

These sessions will explore two key elements of digital transformation, i.e. the need for sound evidence and indicators, and the role that digital transformation can play for developing countries.

4A. Monitoring the Digital Transformation and Measuring its Impacts (Room CC15)

Moderator: Andrew Wyckoff, Director for Science, Technology and Innovation, OECD (**confirmed**)

Panellists:
- Anil Arora, Chief Statistician of Canada (**confirmed**)
- Rebecca Riley, Director of Economic Statistics Centre of Excellence, United Kingdom (**confirmed**)
- Paul Schreyer, Deputy Director, Statistics and Data Directorate, OECD (**confirmed**).
- Alessandra Colecchia, Head, Economic Analysis and Statistics Division, OECD (**confirmed**)

4B. Digital Transformation for Development (Room CC1)

Moderator: Jorge Moreira da Silva, Director for Development Cooperation, OECD (**confirmed**)

Panellists:
- Katherine Getao, Chief Executive Officer, Information, Communications and Technology Authority, Kenya (**confirmed**)
- Lan Xue, Tsinghua University, P.R. of China (**confirmed**)
- Amandeep Singh Gill, Executive Secretary, UN High-Level Panel on Digital Cooperation (**confirmed**)
- Nancy Sundberg, Senior Programme Officer, Telecommunication Development Bureau, International Telecommunication Union (**confirmed**)
- Nathalie Munyampenda, Managing Director, Next Einstein Forum (**confirmed**)

13:00 – 14:30

Sit-Down Lunch for Heads of Delegation (Room C, Chateau)
Networking Lunch for all Participants (Espresso Bar)

Heads of delegations will be invited to a sit-down lunch to discuss key aspects of the OECD's work on Digital Transformation and will be asked for their input on future OECD work. Other participants are invited to a networking lunch.

Moderator: Masamichi Kono, Deputy Secretary General, OECD (**confirmed**)

Kick-off speakers:
- Wonki Min, Vice-Minister of Science and ICT and Chair of the Committee on Digital Economy Policy, Korea (**confirmed**)
- Marie-Gabrielle Ineichen-Fleisch, State Secretary for Economic Affairs and Chair of the Global Strategy Group, Switzerland (**confirmed**)
- Roberto Viola, Director-General, DG Connect, European Commission (**confirmed**)

During the lunch, there will be an **OECD Filmcorner** which will feature the documentary "Slave to the Algorithm". This will start at **13h15** in the **Auditorium.**

14:30 – 15:25

5. Addressing Digital Divides (parallel sessions)

These sessions will explore the first policy pillar of the OECD's Going Digital Policy framework, i.e. enhancing access. They will focus on two aspects, namely a) how to ensure connectivity for all, including in rural areas, and b) how to bridge the digital gender divide.

Session 5A: Ensuring Connectivity for All (Room CC1)

Moderator: Diego Molano Vega, Advisor, Digital Transformation of Governments and Companies (**confirmed**)

Panellists:
- Roberto Viola, Director-General, DG Connect, European Commission (**confirmed**)
- Vitor Menezes, Secretary for Telecommunications, Ministry of Science, Technology, Innovation and Communications, Brazil (**confirmed**)
- Peter Wostner, Chair of the Working Party on Rural Policy, Slovenia (**confirmed**)
- Yasmina McCarty, Head of Mobile for Development, GSMA (**confirmed**)

Session 5B: Bridging the Digital Gender Divide (Room CC15)

Moderator: Tarah Wheeler, New America Cybersecurity Policy Fellow (**confirmed**)

Panellists:
- Gabriela Ramos, Chief of Staff and G20 Sherpa, OECD (**confirmed**)
- Maria-Inés Baque, Secretary of Public Management and Innovation, Argentina (**confirmed**)
- Nicola Hazell, Gender Equality Advocate and Founding Director of SheStarts (**confirmed**)
- Janis Karklins, Ambassador of Latvia to the United Nations in Geneva (**confirmed**)
- William Spriggs, Chief Economist, AFl-CIO (**confirmed**)

15:25-15:35	Short break to enable participants to change rooms

6. Making Digital Transformation Work for Growth and Productivity (parallel sessions)

These sessions will explore the second and third policy pillars of the OECD's Going Digital Policy framework, i.e. increasing the effective use of digital technologies and unleashing innovation. They will focus on two aspects, namely a) how to foster innovation in the digital age, and b) how to make the digital transformation work for all firms, including SMEs.

Session 6A: Fostering Science and Innovation in the Digital Age (Room CC15)

Moderator: Marjory Blumenthal, Senior Policy Researcher, Rand Corporation (**confirmed**)

Panellists:
- Manuel Heitor, Minister of Science, Technology and Higher Education, Portugal (**confirmed**)
- Rene Tammist, Minister of Entrepreneurship and information Technology, Estonia (**confirmed**)
- Luis Adrián Salazar, Minister of Science, Technology and Telecommunications, Costa Rica (**confirmed**)
- Elizabeth Kelly, Deputy Secretary, Department of Industry, Innovation and Science, Australia (**confirmed**)
- Julio Pertuzé, Head of Division, Office of the Economy of the Future, Ministry of Economy, Chile (**confirmed**)

15:35 – 16:30

Session 6B: Making Digital Transformation work for all Businesses (Room CC1)

Moderator: Lamia Kamal-Chaoui, Director, OECD Centre for Entrepreneurship, SMEs, Regions and Cities (**confirmed**)

Panellists:
- Claudia Dörr-Voß, State Secretary at the Federal Ministry for Economic Affairs and Energy, Germany (**confirmed**)
- Marc Hansen, Minister Delegate for Digitisation, Luxembourg (**confirmed**)
- Nicolas Colin, Co-Founder and Director, The Family (**confirmed**)
- Natasha Friis Saxberg, Digital Strategist, Author and Board Member (**confirmed**)

16:30 – 17:00	**Networking Break (Atrium)** Coffee + stands showcasing Going Digital work

7. Policies for the Digital Age (parallel sessions)

These sessions will explore how policies may be adjusted to the digital economy. They will focus on two key aspects, namely a) taxation in the digital age, and b) policy making in the digital age.

Session 7A: Taxation in the Digital Age (Room CC1)

Moderator:
Pascal Saint-Amans, Director of the OECD Centre for Tax Policy and Administration **(confirmed)**

Panellists:
- Brian Jenn, Deputy International Tax Counsel, U.S. Department of Treasury, Co-Chair of the Task Force on the Digital Economy **(confirmed)**
- Gaël Perraud, Deputy Director, International Taxation and European Affairs, French Ministry of Finance, Co-Chair of the Task Force on the Digital Economy **(confirmed)**
- Professor Fabrizia Lapecorella, Finance Department, Italian Ministry of Economics and Finance, Vice Chair of the Inclusive Framework on BEPS **(confirmed)**
- Liz Chien, Vice President of Global Tax, Ripple Labs **(confirmed)**

Session 7B: Policy Making in the Digital Age (Room CC15)

Moderator: Anne Carblanc, Head, Digital Economy Policy Division, OECD **(confirmed)**

Panellists:
- Katrine Winding, Director-General, Danish Business Authority, Denmark **(confirmed)**
- Ann Mettler, Head of the European Political Strategy Centre, European Commission **(confirmed)**
- Paul Chaffey, State Secretary for Local Government and Modernization, Norway **(confirmed)**
- Marco Bellezza, Legal Advisor to the Deputy Prime Minister, Italy **(confirmed)**

(17:00 – 17:55)

8. Wrapping up for the Day (plenary – Room CC1)

This session will briefly summarise insights from the day, including the afternoon's parallel sessions.

Moderator: Dirk Pilat, Deputy Director, Science, Technology and Innovation, OECD **(confirmed)**

Panellists:
- Chris Sharrock, Ambassador to the OECD and Chair of the Friends of Going Digital group, United Kingdom **(confirmed)**
- Monica Aspe, Vice-President of External Affairs, AT&T, former Co-Chair of the Friends of Going Digital group **(confirmed)**

(17:55 – 18:30)

18:30 – 20:00	**Networking Cocktail for all Participants (Salon du Parc)**
20:00 – 22:00	**Dinner for Speakers and Heads of Delegation (Room C, Chateau)**

Speakers and Heads of Delegations will be invited to an informal dinner.
- Dinner Speaker: Dame Wendy Hall, Executive Director of the Web Science Institute, United Kingdom **(confirmed)**

DAY 2 - 12 March 2019

9. Jobs in the Digital Age (plenary – Room CC1)

This session will explore the fourth policy pillar of the OECD's Going Digital Policy framework, i.e. jobs. It will focus on the future of work and how to ensure jobs in the digital age.

9:00 – 10:00

Moderator: Stefano Scarpetta, Director for Employment, Labour and Social Affairs, OECD **(confirmed)**

Panellists:
- Thiébaut Weber, Confederal Secretary, ETUC **(confirmed)**
- Justine Cassell, Human-Computer Interaction Institute, Carnegie Mellon University **(confirmed)**
- David Weil, Dean, Brandeis University **(confirmed)**
- Natasha Friis Saxberg, Digital Strategist, Author and Board Member **(confirmed)**
- Timo Lindholm, Ministry of Economic Affairs and Employment, Finland **(confirmed)**

10. Education and Skills for the Digital Age (plenary – Room CC1)

This session will explore the education and skills aspects of the OECD's Going Digital Policy framework. It will focus on how to improve education and foster skills for the digital age.

10:00 – 11:00

Moderator: Andreas Schleicher, Director for Education and Skills, OECD **(confirmed)**

Panellists:
- Zee Kin Yeong, Assistant Chief Executive (Data Innovation and Protection), Info-communications Media Development Authority, Singapore **(confirmed)**
- Sebastian de Toro, State Secretary, Ministry for Energy and Digital Development, Sweden **(confirmed)**
- Geoff Mulgan, Chief Executive, National Endowment for Science Technology and the Arts, United Kingdom **(confirmed)**
- Ann Mettler, Head of the European Political Strategy Centre, European Commission **(confirmed)**
- Enrique Medina Malo, Chief Policy Officer, Telefonica **(confirmed)**

11:00 – 11:30	**Networking Break – Atrium** Coffee + stands showcasing Going Digital work
11:30 – 12:30	**11. Trade, Investment and Competition in the Digital Age (parallel sessions)**

These sessions will explore the seventh policy pillar of the OECD's Going Digital Policy framework, i.e. fostering market openness. They will focus on two issues, namely a) trade and investment in the digital age, and b) competition in the digital age.

Session 11A. Trade and Investment in the Digital Age (Room CC1)

Moderator: Ken Ash, Director for Trade and Agriculture, OECD **(confirmed)**

Panellists:
- Marie-Gabrielle Ineichen-Fleisch, State Secretary for Economic Affairs and Chair of the OECD Global Strategy Group, Switzerland **(confirmed)**
- Lenard Koschwitz, Senior Director, Allied for Startups **(confirmed)**
- Asako Ueno, Director, Multilateral Trade System Department, Ministry of Trade and Industry, Japan **(confirmed)**
- Christophe Kiener, Head of Services Unit, Directorate-General for Trade, European Commission **(confirmed)**
- Rory MacFarquhar, Director for Global Economic Policy, Google **(confirmed)**

Session 11B. Competition in the Digital Age (Room CC15)

Moderator: Antonio Gomes, Deputy Director for Enterprise and Financial Affairs, OECD **(confirmed)**

Panellists:
- Cristina Caffara, Vice-President, Charles River Associates **(confirmed)**
- Amelia Fletcher, Professor of Competition Policy, Norwich Business School **(confirmed)**
- Laurence Boone, OECD Chief Economist **(confirmed)**
- Geoffrey Manne, President and Founder, International Center for Law and Economics **(confirmed)**
- Cecilio Madero Villarejo, Deputy-Director General for Antitrust, European Commission **(confirmed)**

	Networking Lunch – Espresso Bar
12:30 – 13:30	**Meet the Author**: During the lunch, from **12.50 to 13.20**, there will be a Meet the Author discussion with Dominique Guellec moderated by Anne-Lise Prigent. This will involve a 30 minute discussion on 'Digital technology for science and innovation: what's next? with a focus on OECD work - **Auditorium**

Looking Ahead – The Future of Digital Transformation

The final part of the Going Digital Summit will explore some key issues that will need to be considered in future OECD work on digital transformation.

	12. The Global Agenda for Digital Transformation (plenary – RoomCC1)
13:30 - 14:20	*This session will involve an informal dialogue to explore the evolving agenda for digital transformation in a number of key international forums, i.e. the G20, G7, APEC and the EU.*

Moderator: Gabriela Ramos, Chief of Staff and G20 Sherpa, OECD **(confirmed)**

Panellists:
- Alexandru Petrescu, Minister of Communications and Information Society, Romania (EU Presidency) **(confirmed)**
- Katsuya Watanabe, Vice Minister of the Ministry of Internal Affairs and Communications, Japan (G20 Presidency) **(confirmed)**
- Rebecca Fatima Sta Maria, Executive Director, APEC **(confirmed)**
- Antoine Kasel, EU G20 Sherpa, European Commission **(confirmed)**
- Laurent Bili, Director General, Ministry for Europe and Foreign Affairs, French G7 and G20 Sous-Sherpa, France (G7 Presidency) **(confirmed)**

13. A Data-Driven World – Can we Ensure Privacy? (plenary – Room CC1)

This session will explore the sixth policy pillar of the OECD's Going Digital Policy framework, i.e. ensuring trust. It will focus on how to ensure privacy in an increasingly data-driven world.

Moderator: Steve Lohr, Senior Writer and Reporter, New York Times **(confirmed)**

14:20 – 15:10

Panellists:
- Anne Berner, Minister of Transport and Communications, Finland **(confirmed)**
- David Redl, Assistant Secretary for Communications and Information and Administrator, National Telecommunications and Information Administration, United States **(confirmed)**
- Mounir Mahjoubi, Secretary of State for Digital Affairs, France **(confirmed)**
- Malavika Jayaram, Inaugural Executive Director of Digital Asia Hub **(confirmed)**
- Ed Britan, Counsel for Global Privacy Policy at Microsoft, Privacy & Regulatory Affairs **(confirmed)**

15:10-15:20

Short break to enable participants to change rooms

14. Well-being and the Digital Transformation (parallel sessions)

These sessions will explore the fifth policy pillar of the OECD's Going Digital Policy framework, i.e. society. They will focus on two key issues that are growing on the policy agenda, namely a) ensuring well-being in the digital age, and b) strengthening digital government.

Session 14A: Ensuring Well-being in the Digital Age (Room CC15)

Moderator: Martine Durand, Director for Statistics and Data, OECD **(confirmed)**

15:20 – 16:10

Panellists:
- Rinalds Mucins, State Secretary, Ministry for Environmental Protection and Regional Development, Latvia **(confirmed)**
- Yael Tzach, Deputy CEO Digital Israel **(confirmed)**
- Sir Peter Gluckman, Chair, International Network for Government Science Advice **(confirmed)**
- Yuko Harayama, Former Executive Member, Council for Science, Technology and Innovation of the Cabinet Office, Japan **(confirmed)**
- John C. Havens, Executive Director, IEEE Global Initiative on Ethics of Autonomous and Intelligent Systems **(confirmed)**

Session 14B: Strengthening Digital Government (Room CC1)

<u>Moderator</u>: Irène Hors, Deputy Director, Directorate for Public Governance, OECD (**confirmed**)

<u>Panellists</u>:
- Diego Piacentini, former Government Commissioner for the Digital Agenda, Italy (**confirmed**)
- Siim Sikkut, Government Chief Information Officer, Estonia (**confirmed**)
- Anna-Maija Karjalainen Director-General for Digital Government / Government Chief Information Officer, Ministry of Finance, Finland (**confirmed**)
- Elijus Čivilis, Vice-Minister of Economy and Innovation, Lithuania (**confirmed**)
- Darja Isaksson, Director-General Vinnova, Sweden (**confirmed**)

16:10 – 16:40	**Networking Break – Atrium** Coffee + stands showcasing Going Digital work

15. Realising the Potential of New Digital Technologies (parallel sessions)

These sessions will explore two new elements of the OECD's work on digital transformation that will be at core of the planned work for 2019 and 2020. They will focus on realising the benefits of two key technologies, namely blockchain and artificial intelligence.

Session 15A: Realising the Promise of Blockchain (Room CC15)

<u>Moderator</u>: Greg Medcraft, Director for Enterprise and Financial Affairs, OECD (**confirmed**)

<u>Panellists</u>:
- Allison Berke, Executive Director, Stanford Cyber Initiative (**confirmed**)
- Jonathan Ivelaw-Chapman, Chief Operating Officer, Responsible Business Alliance (**confirmed**)
- Marco Bellezza, Counsellor on Blockchain Strategy to the Minister for Economic Development, Italy (**confirmed**)
- Tom Kettels, Operational Lead, Infrachain, Digital Luxembourg (**confirmed**)

16:40 – 17:30

Session 15B: Artificial Intelligence – The Way Forward (Room CC1)

<u>Moderator</u>: Steve Lohr, Senior Writer and Reporter, New York Times (**confirmed**)

<u>Panellists</u>:
- Katsuya Watanabe, Vice Minister, Ministry of Internal Affairs and Communications, Japan (**confirmed**)
- Karol Okonski, Secretary of State for Digital Affairs, Poland (**confirmed**)
- Fanny Hidvegi, AccesNow, Belgium (**confirmed**)
- Adam Lusin, Director, State Department Economic Bureau Multilateral Affairs Office, United States (**confirmed**)
- Margarete McGrath, Chief Digital Officer, Dell Technologies (**confirmed**)

17:30 - 18:10	**16. Steering Towards a Better Digital Future (plenary – Room CC1)** Discussion of next steps for the OECD's Going Digital project

This session will draw conclusions from the discussions at the Summit and explore next steps that the OECD could take on digital transformation. Speakers will include the CDEP Chair, stakeholders (BIAC, TUAC, CSISAC and ITAC) and a number of government representatives.

<u>Moderator</u>: Andrew Wyckoff, Director for Science, Technology and Innovation, OECD **(confirmed)**

- Wonki Min, Vice-Minister of Science and ICT and Chair of the Committee on Digital Economy Policy **(confirmed)**
- Pierre Habbard, General Secretary, TUAC **(confirmed)**
- Makoto Yokozawa, BIAC **(confirmed)**
- Pablo Molina, Georgetown University **(confirmed)**
- Constance Bommelaer de Leusse, Senior Director, Internet Society **(confirmed)**

18:10 – 18:15	**17. Closing and End of Conference (plenary – Room CC1)** - Andrew Wyckoff, Director for Science, Technology and Innovation, OECD **(confirmed)**