

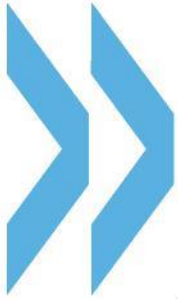
OECD Global Forum on Productivity

Tapping the Productive
Potential of a Digitized World

Workshop - Berlin

15th September 2017

FINAL AGENDA



Federal Ministry
for Economic Affairs
and Energy



GLOBAL
FORUM ON
PRODUCTIVITY



OECD

BETTER POLICIES FOR BETTER LIVES

About the OECD

The OECD is a forum in which governments compare and exchange policy experiences, identify good practices in light of emerging challenges, and promote decisions and recommendations to produce better policies for better lives. The OECD's mission is to promote policies that improve economic and social well-being of people around the world.

About the Global Forum on Productivity

The Global Forum on Productivity (GFP) was launched by the OECD in 2015 to foster international co-operation between public bodies with responsibility for promoting productivity-enhancing policies. The GFP is a platform where participants convene to exchange information and data, discuss best practices and frontier-research findings, and undertake joint productivity analysis. The work programme of the GFP is guided by a Steering Committee of countries and supported by the work of the OECD Secretariat.

Contact

Please direct any questions regarding the GFP [to productivity@oecd.org](mailto:productivity@oecd.org).

Website

oe.cd/GFP

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**OECD Global Forum on Productivity – Workshop
“Tapping the Productive Potential of a Digitized World”**

Date: 15th September 2017

Venue: Federal Ministry for Economic Affairs and Energy, Invalidenstr. 48, Berlin, Germany

Registration: If you are interested in attending the Workshop please respond to buero-wa@bmwi.bund.de.

AGENDA

09.30 – 10:00 **Arrival and registration**

10.00 – 10.20 **Welcome address by Secretary of State Matthias Machnig**

10.20 – 11.00 **Keynote Speech : The Productivity Paradox of the New Digital Economy , Bart van Ark, The Conference Board**

11.00 – 12.00 **Panel discussion:** Dalia Marin (LMU Munich), Bart van Ark, Reint E. Gropp (IWH), Christian Kastrop (OECD)

Moderation: Kerstin Stromberg-Mallmann

Discussion with audience

12:00-13:00 ***Lunch Break***

Session 1 Productivity – Determinants, measurement and role of knowledge based capital

13.00 – 13:20 **Digitization and productivity – Some empirical evidence and measurement issues**

Eckhardt Bode, Kiel Institute for the World Economy

13.20 – 13.40 **Productivity and growth effects of knowledge-based capital – New evidence from German firm-level data**

Alexander Schiersch, German Institute for Economic Research DIW

13.40 – 14.00 **The digital transformation: measurement and implications for competition and growth**

Sara Calligaris, OECD

14.00 – 14.40 **General Discussion**

Chair: Stefan Profit, Federal Ministry for Economic Affairs and Energy

14.40 – 15.00 **Coffee Break**

Session 2 **Regulation, Digitalization and Productivity**

15.00 – 15.20 **Labour market regulation, capital intensity and productivity**

Gilbert Cette, Banque de France

15.20 – 15.40 **Regulation Tomorrow: What Happens when Technology is Faster than the Law?**

Erik P.M. Vermeulen, Tilburg University

15.40 – 16.00 **Regulatory test beds: Opening spaces for digital businesses**

Kai Hielscher, Federal Ministry for Economic Affairs and Energy

16.00 – 16.50 **General Discussion**

Chair: Philipp Steinberg, Federal Ministry for Economic Affairs and Energy

16:50-17:00 **Concluding Statement**

Philipp Steinberg, Federal Ministry for Economic Affairs and Energy

<http://oe.cd/GFP>