



March on Gender

FAST FORWARD TO GENDER EQUALITY

Programme

March 2020

Notice: Due to the developing coronavirus (Covid-19) emergency, the OECD is implementing several precautionary measures at its Paris headquarters. Thus, many of the events planned for the 2020 March on Gender have unfortunately been cancelled or postponed. As an alternative, several organizers have coordinated online webinars. Please find details below for these digital alternatives.

Fortunately, several of the planned events have been postponed and will be held later in the year. Please find the list of events likely to be rescheduled at the end of this document with relevant contact details.

Thursday 5 March

9h30-11h00

GLOBAL FORUM ON ENVIRONMENT: OPENING AND HIGH-LEVEL PANEL CC15

25 years from the adoption of the Beijing Declaration and Platform for Action, and 10 years before the date set for achieving the Sustainable Development Goals, gender inequalities persist throughout the world. They are often at the root of women's different exposure to natural hazards and environmental degradation, or result in lost economic and education opportunities and reduced well-being. A gender perspective is often missing in environment related sectors and policies, despite women's and men's different relationship with the environment and environmental risks in most countries and cultures. This OECD 2020 Global Forum on Environment will discuss needed transformations to achieve both environmental and gender equality goals.



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See [full programme for the Global Forum on Environment](#)

Welcome remarks

Angel Gurría, Secretary General, OECD

Keynote speech

HRH Crown Princess Mary of Denmark

High-level panel

Virginijus Sinkevičius, EU Commissioner for Environment (video message)

Teresa Ribera, Vice-President & Minister for Ecological Transition and Demographic Challenge, Spain (video message)

Claudia Dobles, First Lady of Costa Rica

Mujawamariya Jeanne d'Arc, Minister of Environment, Rwanda (TBC)

Fabiola Muñoz, Minister of Environment, Peru (TBC)

Laksmi Dhewanthi, Senior Advisor to the Minister, Ministry of Environment and Forestry, Indonesia

Barbara Rambousek, Director, Gender and Economic Inclusion, European Bank for Reconstruction and Development (EBRD)

Fatouma Kébé, Astrophysicist and Educator

Comments from the floor

Pierre Hubbard, Secretary General, TUAC (TBC)

Russel Mills, Secretary General, Business at OECD (TBC)

Chair

Masamichi Kono, Deputy Secretary General, OECD

11h30-
13h00

GLOBAL FORUM ON ENVIRONMENT: INTEGRATING GENDER INTO ENVIRONMENTAL POLICIES: DATA AND EVIDENCE CHALLENGES

CC15



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The session will identify available evidence and data gaps on gender-specific impacts of environmental degradation, pollution and natural hazards. It will present examples of gender-disaggregated data collection; and discuss ideas for completing the range of existing SDG indicators linking gender and environmental goals.

See [full programme for the Global Forum on Environment](#)

Setting the scene

Michal Shinwell, Policy Analyst, Statistics and Data Directorate, OECD (TBC)

Panel discussion

Marusa Gortnar, Head of Operations, European Institute for Gender Equality (EIGE)

Lisa Grace Bersales, Professor and former National Statistician, Philippines

Helen Kearney, Senior Manager, Equal Measures 2030

Mary Crass, Head of Institutional Relations and Summit, ITF

Moderator

Willem Adema, Senior Economist, Directorate for Employment, Labour and Social Affairs, OECD

14h30-
16h00

GLOBAL FORUM ON ENVIRONMENT: DIFFERENTIATED ENVIRONMENTAL IMPACTS ON WOMEN'S AND MEN'S HEALTH AND WELL-BEING

CC15



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This session will focus on the importance of considering gender when evaluating the health impacts of environmental pollution and chemical exposure and identify gap areas where further work could be carried out by governments, also considering the role of the private sector.

See [full programme for the Global Forum on Environment](#)

Panel discussion

Markku Tervahauta, Director General, National Institute for Health and Welfare, Finland

Speaker from Partner Country

Maria P. Neira, Director, Environment and Social Determinants of Health Department, WHO (TBC)

Tatiana Santos, Policy Manager for Chemicals & Nanotechnology, European Environmental Bureau (EEB)

Romina Boarini, Senior Advisor and Coordinator of the Inclusive Growth Initiative, OECD

Moderator

Bob Diderich, Head of Environment, Health and Safety Division, OECD

16h30-
18h00

GLOBAL FORUM ON ENVIRONMENT: SUSTAINABLE AND GENDER-INCLUSIVE URBANISATION, SETTLEMENTS AND TRANSPORT INFRASTRUCTURE

CC15



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This session will identify challenges, lessons learned and good practices to make urban and settlement planning and transport infrastructure more gender conscious, and will highlight how a gender lens could reduce the overall environmental footprint of infrastructure.

See [full programme for the Global Forum on Environment](#)

Panel discussion

Claudia Dobles, First Lady of Costa Rica

Armin Wagner, Team Leader "Sustainable Mobility", GIZ, Germany

Katlego Moilwa, Director, Capital Projects Appraisal Unit, National Treasury, South Africa (TBC)

Linda Gustafsson, Gender Advisor, City of Umea, Sweden

Karla Gonzalez Carvajal, Transport Practice Manager for Europe, World Bank

Paulo Humanes, Vice President, Business Development & New Mobility, PTV Group

Aziza Akhmouch, Head of Cities, Urban Policies and Sustainable Development Division, OECD (TBC)

Moderator

Rodolfo Lacy, Director, Environment Directorate, OECD

Friday 6 March

9h00-10h30

GLOBAL FORUM ON ENVIRONMENT: GENDER-SPECIFIC CONSUMPTION PATTERNS, BEHAVIOURAL INSIGHTS AND CIRCULAR ECONOMY

CC15



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This session will engage in a discussion between policy makers, behavioural scientists, business and civil society to identify ethical and effective mechanisms to deliver lasting change in consumer patterns and waste management practices to promote sustainability and wellbeing. It will also present initiatives that have

See [full programme for the Global Forum on Environment](#)

brought about better solutions in water, sanitation and waste management via women's greater engagement.

Panel discussion

Per Ängquist, Director General, Swedish Chemicals Agency

Wilda Yanti, Secretary General, the Indonesian Waste Bank Association

Christelle Delarue, CEO, Mad&Women

Clíodhnaigh Conlon, Associate Director, Business for Social Responsibility (BSR)

Lesha Witmer, Steering Committee, Women for Water Partnership

Melati and Isabel Wijzen, Bye Bye Plastic Bag Initiative, Indonesia (video-recording)

Moderator

Sigita Strumskyte, Coordinator for Gender and SDGs, Environment Directorate, OECD

11h00-
12h30

GLOBAL FORUM ON ENVIRONMENT: ECONOMIC OPPORTUNITIES FOR WOMEN IN GREENER ECONOMIES

Parallel session 1: Biodiversity, agriculture, fisheries: changing economic opportunities for women and men

This session will review evidence and examples of the inter-relation between women's economic empowerment and biodiversity, including policy tools that could be used to support both gender equality and biodiversity restoration. It will also identify challenges and good practices on how gender roles and occupational activities could be leveraged for a better management of land and marine resources.

Panel discussion

Speaker from OECD member country (TBC)

Thay Chantha, Director, Marine Conservation Department, Ministry of Environment, Cambodia (TBC)

Fleur Newman, Gender Affairs Officer, Lead – Gender and Climate Change, UN Climate Change Secretariat (TBC)

Véronique Andrieux, CEO, WWF France

Concepcion Blanco Aguado, Head of Sustainable Solutions, BBVA Microfinance Foundation

Moderator

CC13



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CC15

Lee Ann Jackson, Head of the Agricultural Trade and Markets Division, OECD



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Parallel session 2: Greening energy and ensuring a 'just transition' for men and women

This session will touch upon the detrimental effects of energy poverty on women and present the opportunities and challenges arising from the transition to cleaner energy and a low carbon economy. Special focus will be given to empowering women and engaging them in high-level decision-making roles.

See [full programme for the Global Forum on Environment](#)

Panel discussion

Vu Thuy Dzung, Ministry of Natural Resources and Environment, Vietnam

Eva Chamizo Llatas, Director of European Affairs, Iberdrola & President of the Women's Association

Montserrat Mir Roca, Special Advisor, Just Transition Centre, International Trade Union Confederation (ITUC)

Yeonhee Hah, Head of the Division of Radiological Protection & Human Aspects of Nuclear Safety, Nuclear Energy Agency (NEA)

NGO/Private sector representative (TBC)

Speaker from OECD member country (TBC)

Moderator

Mechthild Worsdorfer, Director of Sustainability, Technology and Outlooks, IEA

13.00-14.30

FROM BEIJING TO AGENDA 2030: IMPLEMENTING OUR COMMITMENTS TO GENDER EQUALITY AND WOMEN'S EMPOWERMENT IN DEVELOPING COUNTRIES

CC7

Open to public

Light lunch provided

2020 marks the 25th anniversary of the Beijing Declaration and Platform for Action, which was agreed at the Fourth World Conference on Women in 1995. These commitments provided a historic framework for change and set out a way forward for achieving gender equality, development and peace. The 2030 Agenda for Sustainable Development in turn largely builds on the Beijing commitments, with Goal 5 focused on achieving gender equality and empowering all women and girls, and with gender sensitive targets under several other goals.

[Registration link for OECD staff](#)

[Registration link for ONE M&P Users](#)

Registration and enquiries to [Laura Roberts](#)

This event will take stock of progress and challenges on gender equality and women's empowerment in developing countries and look back to the commitments that were made in Beijing 25 years ago. DCD will launch new data and analyses on: i) how members of the OECD



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@jmoreiradasilva
@DACChairOECD
#GENDERNET

Development Assistance Committee (DAC) have supported the priority areas outlined in the Beijing Platform for Action over the past decades by mainstreaming gender equality into their development co-operation, and ii) how different development actors today support gender equality through various financing mechanisms. A range of actors beyond DAC members – private and public, domestic and international – have a role to play in implementing Agenda 2030.

Speakers

Delphine O, Ambassador, Secretary General of the Generation Equality Forum 2020, France

H.E. Sybel Galván Gómez, Ambassador of Mexico to the OECD

H.E. Madeleine Chenette, Ambassador of Canada to the OECD

H.E. Anna Brandt, Ambassador of Sweden to the OECD and UNESCO

Moderator

Paloma Duran y Lalaguna, Head of the Partnerships and Policies Division, OECD Development Co-operation Directorate

14h30-
16h00

GLOBAL FORUM ON ENVIRONMENT: ENVIRONMENTAL JUSTICE AND EMPOWERING WOMEN AND YOUTH

This session will highlight how engagement with women and youth advocacy groups may improve environmental policy-making and governance, and enhance environmental justice for all.

Panel discussion

Emma Letellier, Gender & Sustainable Development national Focal Point, Ministry for the Ecological and Inclusive Transition, France

Dilnesaw Israel, Director of Legal Research Department, Office of the Prime Minister, Ethiopia

Verania Chao, Programme Specialist, Climate Change and Gender Equality/Inclusion, NDC Support Programme, United Nations Development Programme (UNDP)

Tracy Kajumba, Principal Researcher & Team Leader, Strengthening Local to Global Partnerships, International Institute for Environment and Development (IIED)

Monika Skadborg, Chair of the Danish Youth Climate Council (TBC)

CC15



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See [full programme for the Global Forum on Environment](#)

Kirsty Schneeberger Mbe, CEO, Synchronicity Earth

Janos Bertok, Acting Director, Public Governance Directorate, OECD

Moderator

Paloma Duran y Lalaguna, Head of Global Partnership and Policies Division, Development Co-operation Directorate, OECD

16h15-
17h30

GLOBAL FORUM ON ENVIRONMENT: CONCLUSIONS AND CLOSING

CC15

The key messages of the Forum's discussions will be summarised and will inform possible future work for the OECD.



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Closing Remarks

Rodolfo Lacy, Director, Environment Directorate, OECD

See [full programme for the Global Forum on Environment](#)

Monday 9 March

9h00-10h30

FRIENDS OF GENDER EQUALITY PLUS

Room C

In honour of the two-year anniversary of the Friends of Gender Equality Plus group and to kick off March on Gender at the OECD, this breakfast meeting will be a chance for members to look back at lessons from the past year as well as look forward to what they hope to achieve in the group's third year.

Event is restricted

Contact: [Ebba Mark](#)

Speakers

Baldur Thorhallsson, Professor at the Faculty of Political Science at the University of Iceland

Co-Chairs

H.E. Kristján Andri Stefánsson, Iceland's Ambassador to the OECD

H.E. Ivita Burmistre, Latvia's Ambassador to the OECD

Gabriela Ramos, OECD Chief of Staff and Sherpa

11h00-
13h00

HOW'S LIFE IN 2020?: LAUNCH EVENT AND POLICY PANEL DISCUSSION

Auditorium

How's Life? 2020 provides new types of evidence on these questions to enrich policy discussions across OECD members and partner countries. It shows that while life is getting better in many ways, insecurity, disconnection and despair continue to affect some parts of the population, and different OECD countries face very different realities. Furthermore, threats to future well-being are emerging across our natural, economic and social systems. Key findings from the report will be unveiled on 9 March 2020

Registration and enquiries to wellbeing@oecd.org



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#HowsLife

by the OECD Secretary-General in the presence of a high-level panel with representatives from government, academia and civil society. The launch will be followed by a discussion of how more people-centred approaches can improve policy design, decision-making and delivery, including in connection with the recent European Council decision on the "Economy of Well-Being".

For more information visit:
[oecd.org/howslife](https://www.oecd.org/howslife)

Opening Remarks

Angel Gurría, Secretary-General, OECD

Key findings

Gabriela Ramos, OECD Chief of Staff and Sherpa to the G20, Leader of the Inclusive Growth Initiative and Gender Strategy

Panelists

Gabriela Ramos, OECD Chief of Staff and Sherpa to the G20, Leader of the Inclusive Growth Initiative and Gender Strategy

Saila Ruuth, State Secretary, Ministry of Social Affairs and Health, Finland

Wouter Beke, Flemish Minister for Welfare, Public Health, Family and Poverty Reduction

Nancy Hey, Executive Director, What Works Centre for Wellbeing

Sarah Davidson, CEO, Carnegie UK Trust

Dennis Snower, Founder and President of the Global Solutions Initiative

Moderator

Carol Guthrie, Head, Public Affairs and Media, Public Affairs and Communication Directorate, OECD

13h00-
14h30

INTERNATIONAL WOMEN'S DAY LUNCH

A lunch for delegations and OECD staff by invitation. We will also take stock of progress on gender equality at the OECD.

Speakers

Gabriela Ramos, OECD Chief of Staff and Sherpa

Josée Touchette, Executive Director, OECD

Ingrid Barnsley, Acting Head of Human Resource Management, OECD

14h00-
15h00

WEBINAR: WHY DO GENDER GAPS PERSIST IN EDUCATION AND WORK?

Over the past century, many countries have made significant progress in narrowing or closing long-standing gender gaps in many areas of education and employment, including educational attainment, pay and labour market

Room G

Closed event

Registration and enquiries to
[Nadav Shental](#) and [Colette Morris](#)

[Webinar link](#)



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#IWD2020 #MarchOnGender

participation. However, in most countries, boys and girls are still not likely to be equally proficient in academic subjects, such as reading, mathematics and science. Moreover, boys and girls still show markedly different attitudes towards learning and aspirations for their future – and that has a significant impact on their decisions to pursue further education and on their choice of career.

Andreas Schleicher, Director, Directorate for Education, OECD

Tuesday 10 March

16h00-
17h00

OECD CHAMPION MAYORS WEBINAR SERIES: WHY INEQUALITY MATTERS: CAN CITIES BE FEMINIST?

Despite being over 50% of the population, women are underrepresented at almost every level of public life. In OECD countries, women hold less than 1/3 of lower house seats in national legislatures. Numbers are not much more reassuring in the private sector, only 1/3 of all managers are women. The gap does not end there; full-time female workers earn 15% less than their counterparts across the OECD – a rate that has barely moved in recent years. At the current pace, it will take more than 200 years to achieve gender equality.

While International Women's Day celebrates the achievements and advancements on women's rights, it also calls for the continued pursuit of gender equality for women and girls worldwide. For several years now, the OECD has supported this pursuit with its month long March on Gender. 2020 is an important year in our fight for gender equality: it marks 25 years since the historic adoption of the Beijing Declaration and Platform for Action. The OECD has been at the forefront of supporting countries to scale up efforts to close gender gaps in all areas of society, including governance, fair work, equal pay, access to education, property rights, and opportunities to run for public office. While recent movements such as the Time's Up Initiative and #MeToo have re-energised the fight for equality, we still have a way to go.

All levels of government have a crucial role to play to drive change and address gender inequality. In particular, Mayors are leading the way by holding up gender equity as a key component in their city strategic plans to ensure that all citizens have the same power to shape society. Over the past 4 years, the OECD Champion Mayors Initiative for Inclusive Growth has strived to share best practices led by Champion Mayors around the world to fight all types of inequalities at the local level. This includes economic and social barriers faced by women in cities.

Panelists

[Register for the event](#)

If you have any questions, please contact Sena.Segbedzi@oecd.org

This webinar is organised as part of the **Inequality Matters Webinar Series** of the OECD Champion Mayors for Inclusive Growth Initiative. The series explores thematic topics related to inequality in cities by bringing together the latest OECD research with real-world examples and experiences from Champion Mayors cities.

Find more information about our Champion Mayors Initiative [here](#).

Gotzone Sagardui, Vice Mayor, City of Bilbao, Spain

Helen Godwin, Councillor for Women, Children and Young People, City of Bristol, UK

Jacqueline Ebanks, Executive Director of the Commission on Gender Equity, New York City, USA

David Halabisky, Policy Analyst, Inclusive Entrepreneurship, OECD

Moderator

Sena Segbedzi, Coordinator, Champion Mayors Initiative, OECD

Friday 13 March

15h00

WEBINAR: COMMUNICATING GENDER STATISTICS FOR WIDER USE ORGANIZED BY THE OECD STATISTICS AND DATA DIRECTORATE AND PARIS21

[Webinar link](#)

If you have any questions, please contact lauren.harrison@oecd.org

This session aims to highlight the importance of effective communication of gender statistics to enhance their use and impact in policy and public discourse. Speakers from PARIS21, the UN Women 'Women Count' programme, as well as media and NSO representatives will engage in discussion on the best practices and barriers to communicating of gender statistics, with a particular focus on the media's role as public infomediaries for gender equality.

Speakers

Jessa Encarnacion, Statistics Specialist, UN Women 'Women Count'

Ruben Muhayiteto, Training Centre Manager, National Institute of Statistics of Rwanda

Crina Boros, Independent Journalist

Ala Negruta, Statistics Specialist, UN Women Regional Office for Europe and Central Asia

Johannes Jütting, Executive Head, PARIS21

Moderator

Lauren Harrison, Gender Statistics Lead, PARIS21

Friday 20 March

16h00-
17h00

"HOW'S LIFE? DEPENDS ON YOUR GENDER."

[Webinar Link](#)

This webinar highlights key gender differences in well-being from the OECD's latest well-being report, How's Life? 2020. It stresses the importance of viewing well-being through a gender lens, showing both areas in which women and in which men are doing better. The discussion will zoom in on male and female time use and remuneration of work, and what policy options are

Contact:
lara.fleischer@oecd.org



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#howslife
#wellbeing
#gender

available to achieve better work life balance for both genders.

Speakers

Lara Fleischer, Lead Author, How's Life? 2020

Chris Clarke, Economist, Family and Child Policies

#inequality
#unpaidwork
#genderdata
#genderstats

Monday 29 June

Roundtable Discussion: Brave New Boards for a New World: What can gender diversity contribute?

Does board diversity contribute to transform companies into more sustainable, valuable and responsible actors—and if it does, how? How can diverse boards ensure that companies can create value and effectively navigate mega trends such as digitalization, climate change and greater stakeholder demands for purposeful business? What are the processes needed to ensure that this diversity delivers, in terms of more strategic and systemic leadership—particularly in the context of the current COVID19 context? Speakers from business and academia, regulators and policy-makers will address these questions by sharing their experiences and views on how to make this happen, including on the opportunities and challenges posed by the COVID19-related global economic crisis.

Introductory Remarks

Mathilde Mesnard, Deputy Director, Directorate for Financial and Enterprise Affairs, OECD

Josina Kamerling, Head, Regulatory Outreach, EMEA, CFA Institute (Moderator)

Speakers

Gro Braekken, CEO of the Norwegian Institute of Directors

Georges Desvaux, Chief strategy and Business Development Officer, AXA

Nicole Gesret, SITG Advisory & Partners

Marina Niforos, Hellenic Corporation of Assets and Participations, Chair, Corporate Governance and Nominations Member of the Board of Directors

Franca Ruhwedel, Professor for Finance & Accounting, Rhine-Waal University of Applied Sciences, and supervisory board member at Biofrontera Group, VTG AG, and National-Bank AG

Please contact Mary Crane-Charef

Mary.Crane-Charef@oecd.org

and Mr. Roberto Silvestri

Roberto.Silvestri@cfainstitute.org

to register.

Events to be rescheduled:

Women's Network Annual Reception

Contact: women@oecd.org

Annual reception to celebrate the 4th anniversary of the OECD Women's Network around the theme of "Women as Role-Models". The Women's Network will also provide an update about future activities.

Barbershop Event

Contact: women@oecd.org

The Icelandic delegation will sponsor a workshop for OECD middle management along the lines "Act like a man, act like a woman", with the aim of helping the participants to develop a deeper understanding of the ways that gender norms impact the lives of men and women, and how these expectations can limit individuals from realizing their full potential. The Barbershop Event will be followed by a reception hosted by the Icelandic delegation.

Roundtable Discussion: Brave New Boards for a New World: What can gender diversity contribute?

Rescheduled for 29 June 2020

Contact: [Mary Crane-Charef](mailto:Mary.Crane-Charef@oecd.org)

Does board diversity contribute to transform companies into more sustainable, valuable and responsible actors—and if it does, how? How can diverse boards ensure that companies can create value and effectively navigate mega trends such as digitalization, climate change and greater stakeholder demands for purposeful business? What are the processes needed to ensure that this diversity delivers, in terms of more strategic and systemic leadership—particularly in the context of the current COVID19 context? Speakers from business and academia, regulators and policy-makers will address these questions by sharing their experiences and views on how to make this happen, including on the opportunities and challenges posed by the COVID19-related global economic crisis.

Taking Public Action to End Violence At Home: Summary Report from the OECD's Inaugural High-Level Conference on Violence against Women

Contact: vaw@oecd.org

The OECD's inaugural conference on intimate partner violence illustrated the need for concerted policy action to end this global crisis of women being harmed. What were the lessons learned, and what should the OECD and partner countries do today as part of this campaign?

International Transport Forum: Gender in Transport Breakfast Meeting

Contact: [Magdalena Olczak](mailto:Magdalena.Olczak@itf.internationaltransportforum.org)

Open to all ITF member countries, this breakfast meeting will be held to present on-going ITF work on gender and exchange with ITF member countries on their priorities pertaining to gender and transport.

International Transport Forum Corporate Partnership Board High-Level Panel Discussion: The Importance of Co-operation between industry and government

Contact: [Sharon Masterson](mailto:Sharon.Masterson@itf.internationaltransportforum.org)

International Transport Forum Corporate Partnership Board: Collaborative Workshop

Contact: [Sharon Masterson](mailto:Sharon.Masterson@itf.internationaltransportforum.org)

The Corporate Partnership Board of the International Transport Forum is its official platform for engagement with the corporate sector. It comprises member companies from a number of different areas across the transport fields and associated areas such as IT, finance, energy.

In 2019 the Corporate Partnership Board launched its Gender Initiative, with a workshop focusing on 'Hiring and Retaining a Diverse Workforce.' This workshop will build on this, addressing topics such as the key success factors of women's networks, cross-company networking and how to ensure exchange on best practices between companies.

Updated programme
will be available
at the OECD Gender Portal
<http://www.oecd.org/gender/>