Contacts

Mathilde MESNARD
Deputy Director
Directorate for Financial and Enterprise Affairs
mathilde.mesnard@oecd.org

Oliver GARRET-T-JONES
Counsellor to the Director
Directorate for Financial and Enterprise Affairs
oliver.garrett-jones@oecd.org

Marianne AALTO
Policy Analyst
Directorate for Financial and Enterprise Affairs
marianne.aalto@oecd.org

Elodie PIERRE
Events Co-ordinator and Programme Officer
Directorate for Financial and Enterprise Affairs
elodie.pierre@oecd.org

Premier partners

SALT

Conference partners

ABIR
Association of Bermuda Insurers & Reinsurers

ABIC

KINGSLAND UNIVERSITY
SCHOOL OF BLOCKCHAIN

Financial Services Commission
Mauritius

ConsenSys
OECD Blockchain Policy Forum
Distributed Ledgers: Opportunities and Challenges

4-5 September 2018
OECD Conference Centre, Paris

AGENDA

■ Background and format

Blockchain and its underlying distributed ledger technology (DLT) have the potential to fundamentally transform a wide range of industries and markets. Blockchain’s features can increase transparency and traceability, help to secure trust between parties, facilitate market access and improve the efficiency of transactions. The technology has clear potential, but there are also challenges to its development, including the potential for misuse and misunderstanding.

National governments, regulators and international standard setters will play a significant role in shaping blockchain innovation through the domestic and global policy environment. Policymakers will need to address the challenges presented by blockchain, but also consider its impacts on policy outcomes and programme delivery.

The OECD Blockchain Policy Forum is the first major international conference to take stock of blockchain’s impacts across the full range of government activities and public priorities. The Forum will address the benefits and risks of blockchain for our economies and societies, begin to identify good policy and regulatory approaches, and investigate uses in specific policy areas. The OECD will welcome over 500 senior decision-makers from the public and private sectors, experts, academics and other stakeholders for these landmark discussions.

Participants will focus on:

- Blockchain’s potential global economic impact
- Implications on privacy and cybersecurity
- Using blockchain to enhance inclusiveness
- Using blockchain to promote green growth and sustainability
- Using blockchain to strengthen governance and enforcement practices
<table>
<thead>
<tr>
<th>Time</th>
<th>DAY 1 (Tuesday, 4 September)</th>
<th>DAY 2 (Wednesday, 5 September)</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00</td>
<td>Registration</td>
<td>Registration</td>
</tr>
<tr>
<td>09:00</td>
<td>High-Level Panel: Blockchain for Better Policies Room CC1</td>
<td>Blockchain for Inclusiveness</td>
</tr>
<tr>
<td>11:00</td>
<td>Coffee Break</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>12:00</td>
<td>Blockchain at the Frontier of Trust Present and Future Room CC1</td>
<td>Blockchain for Green Growth &amp; Sustainability</td>
</tr>
<tr>
<td>13:00</td>
<td>Blockchain and Economics: Global Impacts Room CC1</td>
<td>Lunch Break Chateau</td>
</tr>
<tr>
<td>14:00</td>
<td>Lunch Salon Du Parc</td>
<td>Blockchain for Governance &amp; Enforcement</td>
</tr>
<tr>
<td>15:00</td>
<td>Blockchain &amp; Cybersecurity Room CC1</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>16:00</td>
<td>Self-Sovereign Identity Room CC1</td>
<td>Blockchain in Supply Chains Room CC1</td>
</tr>
<tr>
<td>17:00</td>
<td>Blockchain &amp; Privacy Room CC1</td>
<td>Blockchain and the Future of Firms Room CC6</td>
</tr>
<tr>
<td>18:00</td>
<td>Digital Financial Assets Room CC4</td>
<td>Public Sector Applications of Blockchain Room CC4</td>
</tr>
<tr>
<td>19:00</td>
<td>Reception – Salon Du Parc</td>
<td>High-Level Discussion on the Way Forward Room CC1</td>
</tr>
</tbody>
</table>
# DAY 1 – 4 SEPTEMBER 2018
## Setting the scene and transversal issues

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>09:30-11:00</strong></td>
<td><strong>High-Level Panel: Blockchain for Better Policies</strong></td>
</tr>
<tr>
<td>Room CC1</td>
<td>Strategic discussion on the potential benefits and risks of blockchain for our economies and societies, and what governments should do to realise this potential. This conversation will set the scene for the forum in demonstrating the readiness of policymakers to leverage this technology to improve the design, implementation and impact of public policy initiatives.</td>
</tr>
<tr>
<td>Master of ceremony</td>
<td><strong>Anne McElvoy</strong>, Editor, The Economist</td>
</tr>
<tr>
<td>Opening remarks</td>
<td><strong>Angel Gurría</strong>, Secretary-General, OECD</td>
</tr>
<tr>
<td>Address by</td>
<td><strong>Pravind Kumar Jugnauth</strong>, Prime Minister, Republic of Mauritius</td>
</tr>
</tbody>
</table>
| High-Level Panel | **Ana Brnabić**, Prime Minister, Serbia  
|               | **David Burt**, Premier of Bermuda  
|               | **Tadej Slapnik**, State Secretary of Slovenia and incoming Chair of the European Blockchain Hub’s Advisory Council |
| **11:00-11:30** | **Coffee break** |
| **11:30-12:30** | **Blockchain at the Frontier of Trust – Present and Future** |
| Room CC1   | This session takes stock of the main characteristics of blockchain and DLT, its basic use cases, types, as well as limitations and risks. Special focus will be given to the technology’s trust and transparency related implications. The panellists will also discuss latest developments in this area, including tokenisation, energy efficiency, and linkages with other technologies, such as Artificial Intelligence. |
| Moderator | **Perianne Boring**, President, Chamber of Digital Commerce |
| Panellists | **Loretta Joseph**, Director, International Regulatory Advisory, Paradym Global Ltd  
|           | **Charley Cooper**, Managing Director, R3  
|           | **Craig Sproule**, Chief Executive Officer, Crowd Machine  
|           | **Salem Avan**, Chief Knowledge Management Services Officer, United Nations |
| **12.30 – 13.30** | **Blockchain and Economics: Global Impacts** |
| Room CC1   | By reframing such concepts as trust, transparency, identity and centralised authority, distributed ledger technology has the potential to fundamentally impact how markets are structured, with implications for labour markets, development, monetary policy and more. This expert dialogue will focus on the potential implications of blockchain for the global economic landscape, highlighting possible opportunities and risks ahead. |
| Moderator | **Lord Meghnad Desai**, Chairman and Advisory Board, Official Monetary and Financial Institutions Forum |
| Discussants | **Arunma Oteh**, Vice-President and Treasurer, World Bank  
<p>|             | <strong>Laurence Boone</strong>, Chief Economist, OECD |
| <strong>13.30 – 14.30</strong> | <strong>Lunch Break</strong> |</p>
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>13.45 – 14.45</td>
<td><strong>FilmCorner Event – Bitcoin Big Bang: Risks and Rewards of Blockchain Technology</strong></td>
</tr>
<tr>
<td>Auditorium</td>
<td>Using clips from an upcoming film following the tumultuous story of Mark Karpelès, CEO of Mt. Gox, a panel featuring the both the film producer and director as well as experts from the blockchain forum will discuss some of the most debated topics surrounding blockchain and digital financial assets. Panelists will touch upon the risks and rewards of using blockchain technology in addition to some of the regulatory issues that threaten to derail its progress if not resolved.</td>
</tr>
</tbody>
</table>

**Discussants**

Conversation with Xavier Sayanoff, Director, Vincent Gonon, Director, Simon Chantry, Bitt, Diego Gutierrez-Zalvivar, RSK, Lilly Tahmasebi, OECD

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>14.30 – 15.45</td>
<td><strong>Parallel Sessions</strong></td>
</tr>
<tr>
<td>Room CC1</td>
<td><strong>Defending Decentralisation: Blockchain and Cybersecurity</strong></td>
</tr>
<tr>
<td></td>
<td>Emerging technologies play a key role in fostering economic growth and inclusiveness, but also give rise to new vulnerabilities. Managing arising cyber security risks is essential for reaping the benefits of digital solutions, including distributed ledgers. Blockchain could provide advancements in data tampering detection and operational resilience, but the technology still has many gaps to cover. This panel will discuss blockchain’s cybersecurity challenges, newest developments in this area, as well as potential risk management measures.</td>
</tr>
<tr>
<td>Chair</td>
<td>Andrew Wyckoff, Director for Science, Technology and Innovation, OECD*</td>
</tr>
<tr>
<td>Panellists</td>
<td>Liming Zhu, Research Director, Data61</td>
</tr>
<tr>
<td></td>
<td>Liraz Siri, Chief Executive Officer, Tabookey</td>
</tr>
<tr>
<td></td>
<td>Erin English, Senior Security Strategist, Microsoft</td>
</tr>
<tr>
<td></td>
<td>Marisa Stones, Director of ICT Policy and Innovation, Government of Bermuda</td>
</tr>
</tbody>
</table>

| Room CC4   | **Taxing crypto and the broader implications of blockchain for the international tax system** |
|            | With the exponential growth in crypto-assets in the last 5 years, authorities are working hard to keep pace and ensure there is an appropriate operating environment that both supports innovation and offers a level-playing field with equivalent existing products and services. Tax is no different, made more urgent with the rapid rise (and fall) in the value of certain crypto-assets over the last 12 months. For tax experts, blockchain technology is itself also raising important questions arising from its capacity to offer the decentralised creation and storage of value, through to facilitating new ways for individuals to regain control of the value of their online data and user-generated content. This session will draw on experts who have been at the cutting edge in considering these issues to provide a snapshot of recent developments, identify the key questions and share their ideas on what’s ahead. |
| Chair      | Caroline Malcolm, Senior Advisor, Tax and Digitalisation, OECD         |
| Panellists | Tilen Bozic, State Secretary, Ministry of Finance, Slovenia            |
|            | Arnis Libenzons, Head of E-Commerce team, Tax Control Board, Latvia    |
|            | Simon Webber, Economist, Duff and Phelps                              |
15.45 – 16.45

**Parallel Sessions**

**Self-Sovereign Identity**

Every time you walk into a bar, you show your national identity card to the bartender. The bartender is just looking to confirm your age, but also now has information about your street address, weight, height, and eye colour. What if you could share the part of your identity that you wanted for a set amount of time? What if you were in charge of your identity? This panel will explore what self-sovereign identity means and if it can be a feasible reality.

**Chair**  
Joseph Weinberg, Chairman, Shyft and Chief Executive Officer, Paycase

**Panellists**  
David Shrier, Chief Executive Officer, Distilled Analytics  
Mary Saracco, Co-Founder and Chief Innovation Officer, Ubanx  
Maja Vujinovic, CEO, OGroup

---

**Room CC4**

**Crypto-Currency – A New Front in the Fight Against Financial Crimes and the Potential for Blockchain to Deliver Better Results in Tax Administration**

Crypto-assets are posing new risks of financial crimes, and with the rapid development of increasingly anonymous payment tokens, like Monero and Dash, investigators must draw on the latest technologies and consider the evolution of new methods of cooperation and investigation to remain effective. At the same time, the underlying technology, Blockchain, may offer new opportunities for tax administrations to improve their efficiency and provide better service for taxpayers. Experts from tax administrations and the private sector will share their experience from the front lines and give a glimpse of what we can expect in these areas in the years to come.

**Chair**  
Grace Perez-Navarro, Deputy-Director, Centre for Tax Policy and Administration, OECD

**Panellists**  
Don Fort, Chief of Criminal Investigations, Internal Revenue Service, United States (video presentation)  
Terry Hartsinck, Head of FIOD/Financial Advanced Cyber Team, Dutch Ministry of Finance  
Simon Grunwell, Deputy Director, Fraud Investigation Service, HM Revenue and Customs  
Aidan Larkin, Head of Asset Recovery, Wilson Auctions  
Philippe Thevoz, Executive Vice President eGovernment Systems, SICPA  
Giuseppe Buono, Director for Technologies and Innovation, Italian Revenue Agency

16.45 – 17.00  
**Coffee Break**

17.00- 18.00

**Parallel Sessions**

**Me, Myself, and I: Privacy Considerations for Blockchain**

The recent uptick in reported instances of abusive surveillance and data collection have led people to look closer at current models of data privacy and security. Decentralised solutions like blockchain have emerged to empower end users to take control of their data. While these decentralised systems offer users independence from third party monitoring, blockchain designs that enable this freedom also have the potential to put users’ privacy more at risk than before. This panel will be exploring the privacy challenges that come with using blockchain applications and possible ways to tackle them.

**Chair**  
Deepak Gopalakrishna, Director, Boston Consulting Group Digital Ventures

**Panellists**  
Marta Piekarska, Director of Ecosystem, Hyperledger  
Peteris Zilgalvis, Head of Unit, Digital Innovation and Blockchain, European Commission  
Maya Zehavi, Chief Executive Officer, Ontic
Building a Global Policy Environment for Digital Financial Assets

The growth of blockchain-based digital financial assets brings new challenges for policymakers, regulators and the financial system overall. Recent OECD discussions between industry and regulators have highlighted the need for international co-operation to ensure challenges are met and these new asset types have positive economic and social impacts. This session will present the outcomes of these OECD discussions and consider what next steps the international community could take.

Chair
Flore-Anne Messy, Head of the Insurance, Private Pensions and Financial Markets Division, OECD

Discussants
Ben Yablon, Director of Global Strategy, SALT lending
Jeffrey Bandman, Principal, Bandman Advisors
Dan Morgan, Head of Regulatory Relations Europe, Ripple
Anne Choné, Senior Risk Analysis Officer, European Securities and Markets Authority
Antonina Levashenko, Director, Russia-OECD Center, Russian Presidential Academy of National Economy and Public Administration
Amy Davine Kim, Global Policy Director, Chamber of Digital Commerce
Laurence White, Member of Secretariat, Financial Stability Board
Aerd Houben, Director of Financial Markets, De Nederlandsche Bank and incoming chair, OECD Committee on Financial Markets

18.00-20.00 Cocktail Reception - Buffet du Parc
DAY 2 – 5 SEPTEMBER 2018 - Use Cases

9.00–10.30 Parallel Sessions: Blockchain for Inclusiveness

Room CC2

Using Blockchain for Healthcare Data Management

Imagine having a heart attack in a foreign country. How would the nearest hospital be able to access your health records and know important information critical to first response care? The current state of health records is extremely fragmented due to the lack of common standards and architecture. In this way, Blockchain presents strong opportunities for securely transferring essential health records to relevant medical partners. It may also help ensure probity in how personal health data are managed for secondary purposes such as medical research, as well as solutions for other challenges in the health industry. However, given it touches particularly sensitive data, the use of blockchain also poses significant risks.

Chair: Monika Queisser, Senior Counsellor of Directorate for Employment Labour and Social Affairs, OECD

Panellists: Frank Ricotta, Chief Executive Officer, BurstIQ
Paul de Raeve, Secretary General, European Federation of Nurses
Julie Bick, Chief Scientific Officer, FlowMetric
Peter Wells, Head of Policy, Open Data Institute
Shada Alsalamah, Visiting Scholar, MIT Media Lab

Room CC6

Beyond Borders: Blockchain for Migration Issues

Migration is nothing new. However, the 2015/2016 refugee surge in Europe revealed a number of weaknesses in the capacity of host countries to cope with such a large and unforeseen inflow of people in need to protection. Technological advances to mobile identities are poised to make such difficulties easier for both migrants and the host countries. This panel will explore these opportunities for innovation as well as some of the risks that might be insured by adopting these new systems.

Chair: Jean-Christophe Dumont, Head of International Migration Division, OECD

Panellists: Julien Bouteloup, Chief Executive Officer, IDBox and Flyingcarpet
Robert Opp, Director of Innovation and Change Management at World Food Programme
Jouko Salonen, Director of Administration, Finnish Immigration Service
Meredith Kravitz, Ecosystem Manager, ID2020

Room CC4

Development Co-operation: Blockchain for Sustainable Development

Blockchain technology could become a key ingredient in delivering the Sustainable Development Goals (SDGs). At the same time, technological disruptions as the blockchain technology are challenging established knowledge and practices. This panel looks into the opportunities emerging from the application of blockchain to development cooperation, with use cases and pilots, as well as emerging trends and policy implications.

Chair: Jorge Moreira da Silva, Director for Development Co-operation, OECD

Panellists: Piet Kleffmann, Head Task Force TruBudget, KfW Development Bank
Julie Maupin, Director of social impact and public regulatory affairs, IOTA Foundation
Jane Thomason, Global Ambassador Centre for Digital Transformation, Abt Associates
Komminist Weldemariam, Senior Technical Staff Member, IBM Research Africa
Ric Shreves, Senior Technology for Development Advisor, MercyCorps
**SME Financing**

Blockchain could support the development of SMEs by helping them react to the market failures, financing gaps and scale-related issues that lead to higher transaction costs. Blockchain-based solutions may also ease supply chain management for SMEs both locally and in the context of GVCs. This session will discuss blockchain’s most promising applications in SMEs financing, potential effect on their business models, and how governments can enhance application of blockchain by SMEs.

**Chair**
Lucia Cusmano, Head of Unit, SME and Entrepreneurship Division, OECD

**Panellists**
Alexander Brunner, Author, Member of Parliament, City of Zurich
Eugene Green, Chief Executive Officer, Wish Finance
Yossi Haddas, Head of Financial Unit SMBA in the Ministry of Economy of Israel
Agnes Hugot, Chief Executive Officer, FastTrackTrade

**Room CC15**

**Releasing the Floodgates: Blockchain for Water Management**

The world is not on-track to meet the SDG 6 on *Water and Sanitation for All*, with an expected 40 percent gap in global water supply and demand by 2050. Water decision-makers and practitioners need to improve governance, investment and technologies to incentivise more sustainable, efficient and equal use of water and related services. This panel will explore how blockchain technology can help meet water challenges and make contributions towards improved governance and investments in the water sector. It will also weigh in on what the potential risks and benefits are of using blockchain in this sector.

**Chair**
Håkan Tropp, Head, OECD Water Governance Programme, CFE, OECD

**Moderator**
Gonzalo Delacámara, Head of the Water Economics Group, IMDEA Water Research Foundation

**Panellists**
Trevor Bishop, Director of Strategy and Policy at OFWAT, Water Services Regulator for England and Wales
Arthur Wood, Founding Partner, Total Impact Capital (TIC)
Kalanithy Vairavamoorthy, Executive Director, International Water Association
Katrina Donaghy, Chief Executive Officer, Civic Ledger

**10.30 – 11.00**
**Coffee Break**

**11.00 – 12.30**

**Parallel Sessions: Blockchain for Green Growth & Sustainability**

**Room CC2**

**Blockchain and Beyond: Encoding 21st Century Transportation**

Urban mobility today is a siloed world of separate and independently regulated services. The application of distributed ledger technologies to urban mobility may lead to a future more aligned with “as-a-service” models where actors engage directly with one another based on commonly agreed protocols. In this session, the International Transportation Forum will present findings from the report “Blockchain and Beyond: Encoding 21st Century Transportation”. Panellists will discuss how blockchain might better integrate these different factions as well as how public authorities can prepare for a more interconnected urban mobility ecosystem.

**Chair**
Katja Schechtner, Advisor in Innovation and Technology, International Transport Forum and MIT Media Lab

**Panellists**
Irfon Watkins, Chief Executive Officer, DOVU
Philipp Schartau, Director & Advisory, Innovation at EY (Tesseract)
Tuomas Kaivola, Ministerial Advisor, Ministry of Transport and Communications of Finland
Guillaume Dechaux, Venture Architect Partner, ConsenSys
Room CC6

Powering the Future: Blockchain Technology in the Energy Sector

Blockchain and other DLTs hold great promise to help solve key energy challenges. The growing number of connected devices and distributed energy resources is adding further complexity to the rapidly evolving energy system. Blockchain may play an integral part in connecting consumers, electric utilities and third parties to these devices and the wider system, in a more secure, efficient, and distributed way. In this session, energy incumbents, blockchain start-ups, regulatory bodies, and researchers share their perspectives on the opportunities, challenges, and risks of applying blockchain technologies in the energy sector.

Chair
Claire Henly, Managing Director, Energy Web Foundation

Panellists
Dietrich Summermann, CEO, MotionWerk
Karin Widegren, Chair, International Smart Grid Action Network (ISGAN)
Jules Besnainou, Director, Cleantech Group

Room CC4

Ripe for Disruption: Using Blockchain for Agricultural Supply Chains

The agri-food system affects environmental sustainability, human health and well-being, and distribution of wealth around the globe. Its effective and efficient functioning is often constrained by information gaps and asymmetries, as well as high transaction and coordination costs. This panel will explore how blockchain technology can help deal with these challenges by facilitating the management of value chain logistics, delivering regulatory compliance at lower cost, enabling effective tracking and traceability of products as well as improving transparency for all actors, from producers to consumers.

Chair
Hamet Aguemon, Partner, Southbridge Group

Panellists
Clement Berge-Lefranc, Chief Executive Officer and Co-founder, Ownest
Sian Thomas, Head of Information Management, UK Food Standards Agency
Genevieve Leveille, Founder and Chief Executive Officer, Agriledger

Room CC7

Building with Blockchain: Blockchain for Infrastructure

Setting a strong governance and investment framework surrounding the procurement of infrastructure and the various parties involved can be improved through digitalisation, including exploring the potential application of digital distributed ledgers. This session investigates blockchain’s use in infrastructure procurement and investment, and whether the technology could be a driving force for much-needed standardisation in the sector.

Chair
Greg Medcraft, Director for Financial and Enterprise Affairs, OECD

Panellists
Linda Pawczuk, Blockchain Principal, Deloitte
Simon Rawlinson, Partner and Head of Strategic Research and Insight, Arcadis
Harry Dimitriou, Professor of Planning Studies, Director, OMEGA Centre, University College London
Possible Applications of Blockchain for Fostering Carbon Markets and the Circular Economy

The twentieth century was an age of unprecedented growth in the use of natural resources and materials. Global raw material use rose at about twice the rate of population growth. It is now necessary to look at innovative ways to curb consumption. The establishment and transition towards circular economies could help curb and cap global raw material use. This panel will discuss how blockchain could help a global transition to circular economies, for example through sustainable supply chain opportunities, or alternatively inhibit such a transition.

Chair
Raf Gansemann, Digital Transformation Consultant, CGI Belgium

Panellists
Tara Norton, Managing Director, Business for Social Responsibility
Wilhelm Myrer, Founder, Empower AS
Katherine Foster, Chief Strategy Officer, Blockchain Labs for Open Collaboration (BLOC)
Juerg Fuessler, Managing Partner and Member INFRAS and Member of the Climate Ledger Initiative

12.30 – 14.00 Lunch Break

12.45 – 13.45 UN HLP on Digital Co-Operation introduction

Room CC2

An informal open discussion facilitated by members of the UN High Level Panel on Digital Cooperation featuring representatives from the OECD Science, Technology, and Innovation Directorate regarding how countries can better cooperate their on challenges presented by digitalisation.

13.30 – 14.00 Blockchains for Social Good – EIC Horizon Prize

Auditorium

The potential of DLTs to generate positive social change by decentralising and disintermediating processes related to local or global sustainability challenges remains largely untapped. This session will provide an overview of the EIC Horizon Prize and contest for developing scalable, efficient and high-impact decentralized solutions to social innovation challenges leveraging Distributed Ledger Technology.

Presentation by Fabrizio Sestini, Senior Expert, Digital Social Innovation, European Commission

14.00 – 15.15 Parallel Sessions: Blockchain for Regulation and Enforcement

Room CC2

Consensus or Collusion? Blockchain’s Impact on Competition

On the one hand, blockchain creates opportunities to enhance competition by lowering barriers to entry to smaller firms and creating new markets. On the other hand, it also poses challenges as it could introduce opportunities for collusive or exclusionary strategies. This session will aim to understand the need for competition agencies to address regulation or conduct that might prevent the efficient adoption of the technology while remaining technology-neutral, and whether the use of private or public blockchain create new concerns, or change their priorities. It will also discuss the need for competition agencies to be granted access to private blockchains to help their investigations and whether they can use blockchain to create more effective remedies.

Chair
Antonio Gomes, Head of Competition, OECD

Panellists
Falk Schoening, Partner, Hogan Lovells Brussels
Alexis Brunelle, Rapporteur, Autorité de la Concurrence (French Competition Authority)
Ioannis Lianos, Professor of Global Competition Law and Public Policy, University College London
Catherine Mulligan, Visiting Professor, Imperial College
Room CC6

**Un-Corrupting Crypto: Investigating Corruption Offences Committed with Cryptocurrencies**

Cryptocurrencies based on distributed-ledger technologies may shield corruption with a cloak of anonymity. This panel will explore how law enforcement can – with the private sector – nonetheless use these technologies to detect, investigate and prosecute transnational corruption offences. The session will also discuss ways to strengthen international cooperation in this area.

**Chair**
Nicola Bonucci, Director for OECD Legal Affairs

**Panellists**
Sarah Meiklejohn, Reader (Associate Professor), Cryptography and Security at University College London
Marc Taverner, Global Ambassador, Bitfury
Elizabeth Aloi, Chief of Special Financial Investigations Unit, Department of Justice Money Laundering and Asset Recovery Unit, United States

Room CC4

**Corporate Governance and Compliance**

The blockchain technology presents both opportunities and challenges for corporate governance and compliance. It may eventually allow tracking and reporting on financial information in real time while maintaining a clearer chain of reliable and secure information on transaction histories. This has important impacts as the potentially lower costs, greater liquidity, more accurate record-keeping, and transparency of ownership could increase efficiency of existing practices, as well as provide new enforcement tools for market regulators. Moreover, the governance of blockchain itself is a new frontier forcing us to reconsider what we know as good governance. This panel aims to understand what these impacts and challenges might entail.

**Chair**
Ilaria Miller, OECD Corporate Governance Committee Bureau member and UK Department of Business, Energy & Industrial Strategy Business Frameworks Directorate

**Panellists**
Evan Epstein, Co-Director, Stanford/NVCA Venture Capital Association
Thomas Toomse-Smith, Project Director, UK Financial Reporting Council
Alessandro Regogliosi, Director, Financial Services Audit, Deloitte Switzerland
Erik Vermeulen, Professor, Tilburg University, The Netherlands
Janet Williamson, Senior Policy Officer, Economic and Social Affairs Department, TUC UK

Room CC7

**Banking on Blockchain: Blockchain in Financial Services**

Blockchain is expected to have a cross-cutting impact on a wide variety of financial services beyond payments, with applications ranging from payments and settlement to smart contracts, compliance and more. At the same time, possible risks must be addressed to ensure system resilience and to capture the benefits of distributed ledger technologies in the financial sector. This session will gather industry experts and policy makers to explore various applications of blockchain technology in financial services, to discuss their benefits and pitfalls, and the impact of the technology on the financial industry more broadly.

**Keynote**
William Zuo, CEO, Gingkoo Fintech Ltd.

**Chair**
Aerdt Houben, Director of Financial Markets, De Nederlandsche Bank and incoming chair, OECD Committee on Financial Markets

**Panellists**
Alain Kunz, Founder, TokenSuisse AG
Geoffroy Cailloux, Head of Savings and Financial Market Unit, French Treasury
John D’Agostino, Managing Director, DMS Governance
Blockchain Solutions to Illicit Trade

Blockchain applications hold potential for a step change in authentication technology with high potential to reduce illicit trade. On the other hand, existing blockchains such as crypto-currencies have already been abused to facilitate anonymity in illegal commercial transactions as well as trade based money laundering. This session will describe some of the concrete applications of blockchain to reduce black and grey markets, and the opportunities it presents to support the achievement of targets under the SDGs related to establishing legal identity, protection of biodiversity and reduction of organised crime. The panel will also discuss what policy and commercial obstacles hinder or delay blockchain as a substitute for existing authentication technologies.

Keynote

Jack Radisch, Senior Project Manager, OECD

Chair

Joëlle Toledano, Professor, CentraleSupélec

Panellists

Matthieu Hug, CEO of Tilkal, Director and blockchain expert, ALCCI (French Illicit Trade Tackling Association)

Dominik Thor, Founder, Vaultitude

Mariana Dahan, Chief Executive Officer and co-Founder, World Identity Network

15:15 – 15:45 Coffee Break

15:45-17:00 Parallel Sessions

Blockchain for Responsible Supply Chains

The OECD Guidelines for Multinational Enterprises and the OECD Due Diligence Guidance for Responsible Business Conduct recommend that businesses conduct supply chain due diligence to identify and address risks of contributing to adverse impacts on human rights, labour rights, the environment and financial integrity. In order to identify the areas of the supply chain where risks are most likely to be present and most significant, businesses need reliable and easily accessible information from midstream and upstream supply chain actors passed down through the supply chain. This session will explore practical use cases where blockchain has been piloted in different sectors, as well as discuss potential barriers (such as fragmentation and lack of interoperability) and plans to overcome them.

Chair

Jennifer Schappert, Policy Analyst, OECD Responsible Business Conduct Unit

Panellists

David Shrier, Chief Executive Officer, Distilled Analytics

Jonathan Ivelaw-Chapman, Chief Operating Officer, Responsible Mineral Initiative

Heinz Zeller, Head of Sustainability & Logistics, Hugo Boss

Sakhila Mirza, Executive Board Director & General Counsel, London Bullion Market Association

Ryan Taylor, Chief Executive Officer, Consensas
Blockchain and the Future of Firms

Much like how the internet threatened traditional brick and mortar business models, blockchain systems are poised to disrupt several aspects of business models that are commonplace today. While it is uncertain how this technology will evolve, there are clear impacts it will have on the operational structure and functions of enterprises. This panel will look at how ICO financing will change start-ups’ business functions, how peer-to-peer networks will impact firms’ relationships with customers, and the future of Decentralized Autonomous Organizations.

Chair  
Mathilde Mesnard, Deputy Director for Financial and Enterprise Affairs, OECD

Panellists  
Ben Gorlick, General Partner, Convergence  
Catherine Mulligan, Visiting Professor, Imperial College  
Laurenz Apiarius, Founder and CEO, Blockwall  
Christoph Jentzsch, Founder, Slock.it

Public Sector Applications of Blockchain

Over the last few years, the public sector has experimented with applications of blockchain and distributed ledger technology (DLT) to solve various problems, both new and longstanding. This emerging technology offers new types of possibilities as well as new challenges for governments as they discover its promises and limitations in practice. Government “early adopters” and observers of public sector blockchain/DLT projects have some initial successes and lessons to share, insights about internal enabling conditions for successful use of blockchain and DLT, early signals of potential arising auxiliary issues, lessons on avoiding false promises of the technology, and suggestions about the various roles governments can play in shaping the development of emerging technologies.

Keynote  
Marcos Bonturi, Director for Public Governance, OECD

Chair  
Jamie Berryhill, Public Sector Innovation Analyst, OECD Observatory of Public Sector Innovation (OPSI)

Panellists  
Cara LaPointe, Senior Fellow, Beeck Center for Social Impact & Innovation at Georgetown University  
Benoit Abeloos Policy Officer, Blockchain, FinTech, Startups and Innovation at European Commission  
Kristo Vaher, Chief Technology Officer, Ministry of Economic Affairs and Communications, Republic of Estonia  
Pietro Marchionni, Digital Transformation Senior Expert, Agency for Digital Italy

High-level Discussion on the Way Forward

An interactive discussion with the audience on the lessons from the conference. Key questions will include:

- What government policies could help to harness the potential benefits of blockchain and DLT, while mitigating its risks and potential for misuse?
- How to provide a regulatory level playing field and guarantee proportionality?
- What is the right mix of industry standards, policies and regulation?
- How to ensure a harmonised approach and ensure interoperability?
- Is there a need for common international / global standards and principles?
- What is the overall role for governments and international organisations?

Chair  
Greg Medcraft, Director for Financial and Enterprise Affairs, OECD

Panellists  
Monica Aspé, Ambassador of Mexico to the OECD  
Chris Sharrock, Ambassador of the UK to the OECD