

Jason Alderman

Corporate Relations, Visa Inc.

Jason Alderman is a senior director at Visa Inc. and runs the company's global financial literacy initiative, which includes the award-winning *Practical Money Skills for Life* and *What's My Score?* programs. As part of his work at Visa, Mr. Alderman writes a weekly personal finance column that is carried in 400 community newspapers throughout the U.S.

Prior to joining Visa at the start of 2006, Mr. Alderman handled communications for Pacific Gas and Electric Company, one of America's largest utilities. Mr. Alderman's career also included service as a Congressional staffer in Washington, D.C. on the House Appropriations Committee and as the legislative director for the late Rep. Sidney Yates of Illinois. In that post, he helped oversee the multi-billion dollar budgets for the U.S. Department of the Interior and the Smithsonian Institution.

Mr. Alderman sits on the board of the JumpStart Coalition for Personal Financial Literacy and is the founder of the Bay Area Center for Voting Research.