

Questionnaire

Field trial of the guide to evaluating financial education programmes

First set of questions to evaluators



Field Trial of the Evaluation Guide

First set of questions to programme evaluators

1. What is the programme called?
2. Please briefly outline the design of the programme:
 - a. Aims and Objectives
 - b. Target audience, and expected number of participants
 - c. Delivery method(s) (including where it is delivered, who delivers it and how often)
 - d. Topic areas covered
3. When did the programme begin?
4. What is your role – are you responsible for various aspects of the programme (for example managing the programme, general administration of the programme, evaluation is part of the portfolio), or is your work focusing entirely on the evaluation?
5. How did you come to be involved in the evaluation?
 - a. Have you worked with any of the stakeholders before?
 - b. When did you become involved in this current programme?
 - c. Do you have experience of evaluating other financial education programmes?
 - d. Do you have experience of evaluating educational programmes in general?
 - e. Did your organisation put you forward for this role?
6. When you first received the OECD INFE Guide to Evaluating Financial Education Programmes what did you hope to get from it?
 - a. General guidance on undertaking evaluation
 - b. Specific information on how to evaluate your programme
 - c. A useful reminder of the key aspects of evaluation
 - d. Guidance on how to apply standard evaluation methods to financial education
 - e. Information to share with colleagues/stakeholders to explain the purpose and process of evaluation
 - f. An opportunity for professional development
 - g. Something else (if so, what?)

7. Please tell us your impression of the guide at this stage, with reference to the following points:
 - a. Language
 - b. Presentation; design; layout; order of sections
 - c. Level of detail
 - d. Accuracy
 - e. Relevance to you when evaluating this current programme
 - f. General relevance/usefulness to you
 - g. Any other impressions?

8. Will you continue to use the guide?
 - If yes:**
 - a. How will you use it?
 - b. How often will you refer to it and for what purpose?

 - If no:**
 - c. Why not?
 - d. Will any of your colleagues or any stakeholders continue to use it?

9. Is there any additional guidance that you feel could aid you in your evaluation work – if yes, please specify.

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