



GG education and communication in Ukraine



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Main Achievements



▶ Integration of the ESD in the national policy

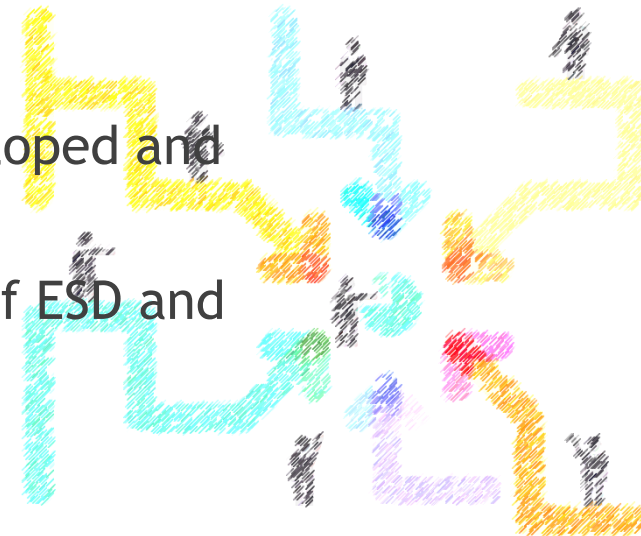
- ▶ The Law of Ukraine “On Main Provisions (Strategy) of the State Environmental Policy of Ukraine till 2020” (2010);
- ▶ Decree of the President of Ukraine “On the National Strategy for the Development of Education in Ukraine for the Period till 2021” (2013);
- ▶ National Strategy for Sustainable Development “Ukraine 2020”

▶ It was established

- ▶ ESD Interagency Coordination Center at the Ministry of Ecology and Natural Resources of Ukraine
- ▶ Intersectoral Working Group for the development of environmental education and ESD
- ▶ ESD Partner Network

▶ Software and educational and methodological support for ESD was developed and implemented

▶ The base for the formation of the ESD Knowledge Platform for support of ESD and sustainable development and consumption



Main Achievements



- ▶ **International Forum For Sustainable Business GREEN MIND 2016**
- ▶ The principles and advantages of sustainable business development model
- ▶ Tax reform: ways and mechanism
- ▶ Modernization of production: economic incentives, investments and technical support programs
- ▶ Paris Climate Change Agreement: new opportunities for Ukrainian business
- ▶ Development of a model of sustainable production and consumption
- ▶ Strengthening the export capacity: environmental aspects
- ▶ Integrated permit for pollution and environmental audit system

650+ participants

27 countries

120+ speakers

14 events

Main Achievements

The road to implementation of Sustainable public procurement (SPP) in Ukraine:

- ▶ Evaluation Of the current state in the field of public procurement
- ▶ Review legislation
- ▶ Definition And prioritization
- ▶ Analysis of the market
- ▶ Development of The Policy and Action Plan for the implementation of sustainable public procurement

Priority groups for pilot production of SPP:

- ▶ Thermal insulation materials
- ▶ Detergents and cleaners
- ▶ Paints and varnishes

The main steps of the ESD development in Ukraine

- ▶ Implementation of ESD measures to the National Action Plan on Environmental Protection for 2016 - 2020 years
- ▶ Enhancing of cooperation between the MENR and MoEd
- ▶ Strengthening of international cooperation for the exchange of scientific developments and achievements on ESD with scientific and educational institutions of UNECE countries within the EU program "Horizon 2020»
- ▶ Improvement of the ESD partner network



GG communication

- ▶ Lessons of last two years of reforms and current UA context
 - ▶ Broad and intensive agenda
 - ▶ strong demand of reforms and high expectations
 - ▶ Advocacy - main drivers - gaps
 - ▶ Transitional society _ interest articulation
 - ▶ Business
- ▶ Communication as part of policymaking circle
 - ▶ Informing vs involving and creating engagement
- ▶ Communication campaigns



Thank you
for your attention