

Multiple stakeholder value:

- European Partners for the Environment (EPE) EPE is a multi-stakeholder forum bringing together Public Authorities, Companies, Trade Unions, Research Institutes, Environmental Organisations, Consumer and Ethical NGOs and Civil Society groups
- European Water Partnership is a multiple stakeholder organisation with industry, government, NGOs, research institutes, associations, addressing water challenges, raising awareness and bringing water issues to political agendas



Resource Efficiency Alliance

- In response to the EU Industrial Policy Action Plan: innovative organisations willing to “accelerate the transition towards a Resource Efficient Economy”:
 - energy, water, food and materials, a new scarcity and security agenda
 - the importance of purchasing – including supply chain guidelines and green public procurement - and responsible financing.
- Public Authorities, Companies, Investors, Performance Rating Agencies, NGOs and Civil Society Groups.



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European Water Partnership



- **Water awareness**
- **Water stewardship**



**European Regional Coordination
for 5th World Water Forum Istanbul**



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Four levers

- The four levers refer to key investors, buyers and performance raters, all frontrunners, champions and leading organizations with a vocation to tackle resource efficiency (private and public actors)
- Four levers:
 - Investors
 - Buyers
 - Standard setters
 - Performance raters



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Actions

- Leading organisations dealing with sectors such as: Banks, ICT, Metals, Retail, Construction, Water, Transport, Energy etc
- Collect best practices and develop synergies to:
 - Contribute to EU Sustainable Development Strategy and climate change targets;
 - Contribute to a “global sectoral agreement for Climate Change”, (incl. emerging economies);
 - Engineer new forms of cross sectoral partnerships, by aligning business, capital, markets and society more closely with the sustainability agenda;
 - Stimulate the demand for eco-innovation.



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Four levers Joint Action Plan

- Plan drafted to represent the views of a strategic partnership with a multiple stakeholder group of actors
 - Frontrunners, champions and leading organisations tackling resource efficiency along the value chain.
 - project execution in 2009 under a “joint implementation mechanism”.
 - Possibly event for the signatories of “Caring for the Climate” (Global Compact, WBCSD, UNEP joint initiative).
 - The laboratories will explore business excellence cases in clean energy solutions and will push the up-scaling of eco-innovative practices in support to the climate change and energy package(s).



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Best practice mapping

- We seek “best of the best” practices and initiatives currently underway or planned
 - Also seek leading organisations that can help us to draft the action plan
- Involve companies to be part of this process and indirectly foster their views on current industry priorities
 - e.g. best available technologies or optimal industrial processes to achieve greater resource and costs efficiency.
- “The Business Case of Waste as an Alternative Resource” in cooperation with Holcim
 - Workshop 7 May 2008 in Brussels

Co-processing is the use of waste material as a source of energy to replace natural mineral resources and fossil fuels such as coal, petroleum and gas in industrial processes.

Register with MARCO.TORREGROSSA@EPE.BE



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Key messages

- Combine market understanding (purchasing) with organizational innovation, and fluidity in participation
- Focus on local or regional actions
- Use organizational innovation to develop content and output:
 - Knowledge exchange and learning to eliminate some barriers
 - Stakeholder confrontation (but cooperative setting)
 - Regulatory improvements and implementation of legislation



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