



ORGANISATION FOR ECONOMIC  
CO-OPERATION AND DEVELOPMENT

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# Workshop on Environmental Innovation and Global Markets

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# Objectives

- Policy dialogue between industry and government on how best to promote environmentally-related innovation in increasingly global markets:
  - How are firms adapting their innovation strategies?
  - How are public policies changing?
  - How can understanding, cooperation and partnership between public and private sectors be advanced?



# OECD

- Inter-governmental organisation
- Aims to promote sustainable economic development through fact-based policy analysis and dialogue, and the development of good practices
- 30 Members – and expanding
- “a hub for policy dialogue on globalisation”



# Innovation and OECD

- Finance ministers have called for an “OECD Innovation Strategy”
  - Analysis, indicators, benchmarks
  - Dialogue and review
  - Promote an innovation-friendly business environment
  - Best practices and policy recommendations
- Heiligendam G-8 called on OECD to promote dialogue between OECD and emerging economies on innovation



# Environment and Innovation at OECD

- Integrate environment into OECD Innovation Strategy
- Finalise workshop paper in light of discussion
- With EC, complete a review of country “eco-innovation road-maps”
- Identify key areas for further analysis, dialogue and cooperation