



Government of
the Netherlands



INTERNATIONAL WORKSHOP

“ENTREPRENEURIAL ECOSYSTEMS AND GROWTH-ORIENTED ENTREPRENEURSHIP”

*Jointly organised by the OECD LEED Programme and
The Netherlands' Ministry of Economic Affairs*

**Thursday 7 November 2013
(9.00-17.15)**

Venue

**The Netherlands' Ministry of Economic Affairs
Bezuidenhoutseweg 73
Weerribben Wieden (room)
2594 AC The Hague
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<u>Contact information (for Dutch nationals)</u>	<u>Contact information (for others)</u>
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8:30-9:00 - Registration and welcome coffee

MORNING SESSION

Chaired by Dr. Jonathan Potter

9:00-9.15) Opening remarks

- Dr. Peter Waasdorp, Acting Director of Entrepreneurship at the Netherlands' Ministry of Economic Affairs
- Dr. Jonathan Potter, Acting Head of the OECD SME and Entrepreneurship Division.

9.15-9.45) OECD findings on entrepreneurial ecosystems and growth-oriented entrepreneurship

- Mr. Marco Marchese, economist, OECD Local Economic and Employment Development Programme
- Q&A

9.45-10.30) Entrepreneurial ecosystems and growth-oriented entrepreneurship: A background paper

- Presentation by Prof. Colin Mason, University of Glasgow
- Q&A

10.30-11.00) Supporting ecosystems for young scalable firms

- Presentation by Ms. Glenda Napier, Head of Analysis, REG X – The Danish Cluster Academy
- Q&A

11.00-11.15) COFFEE BREAK

11.15-11.45) Understanding and benchmarking entrepreneurial ecosystems

- Presentation by Mr. Thomas Ebdrup, Senior policy advisor, Danish Business Authority
- Q&A

11.45-12.15) Oxfordshire: key drivers of an entrepreneurial ecosystem

- Presentation by Prof. Helen Lawton-Smith, Birkbeck College
- Q&A

12.15-12.45) Open discussion

- *Moderated by Prof. Colin Mason*

12.45-13.30) LUNCH BREAK

AFTERNOON SESSION

Chaired by Dr. Jonathan Potter

13.30-14.00) Building and assessing entrepreneurial ecosystems

- Presentation by Dr. Peter Vogel, Polytechnic University of Lausanne
- Q&A

14.00-14.30) The entrepreneurial ecosystem in the Netherlands

- Presentation by Prof. Erik Stam, University of Utrecht
- Q&A

14.30-15.00) Open and less-open networks in the ecosystem for entrepreneurs: Case studies from the Netherlands

- Presentation by Mr. Joris Meijaard (MIR-R Consulting), Ms. Marijke van der Veen (Syntens) and Mr. Jelle Brouwer (Pepperbase)
- Q&A

15.00-15.30) Start-up communities

- Presentation by Dr. Norris Krueger, Entrepreneurship Northwest, USA
- Q&A

15.30-15.45) COFFEE BREAK AND ROOM SPLITTING

Parallel Session A: Country case studies

Chaired by Dr. Jonathan Potter

15.45-16.15) Policies for growth-oriented entrepreneurial ecosystems in Poland

- Presentation by Ms. Anna Brussa, Deputy director of the Enterprise and Innovation Department, Polish Agency for Enterprise Development
- Q&A

16.15-16.45) Public and private connectors in the Estonian entrepreneurial ecosystems

- Presentation by Mr. Andrus Viirg, Director, Enterprise Estonia Silicon Valley
- Q&A

Parallel Session B: The role of finance

Chaired by Mr. Marco Marchese

15.45-16.15) The challenging role of government as risk capital provider in an entrepreneurial ecosystem

- Presentation by Prof. Gordon Murray, University of Exeter, UK
- Q&A

16.15-16.45) Financing and business accelerators for high-growth firms in Finland

- Presentation by Mr. Pertti Valtonen, Advisor on high-growth firms, Finland's Ministry of Economy
- Q&A

16.45-17.00) Rapporteur sessions (in room of parallel session A)

- Dr. Jonathan Potter (session A) and Mr. Marco Marchese (session B)

17.00-17.15) Conclusions (in room of parallel session A)

- Dr. Jonathan Potter, Acting Head of the OECD SME and Entrepreneurship Division.

17.15-18.00) Reception

- Drinks offered by the Netherlands' Ministry of Economic Affairs