

**PRELIMINARY PROGRAMME
(Some Speakers to Be Confirmed)**

**UNESCO/OECD AUSTRALIA FORUM on TRADE IN EDUCATIONAL SERVICES
Bridging the Divide - Building Capacity for Post-secondary Education through
Cross-border Provision**

11-12 OCTOBER 2004 SYDNEY, AUSTRALIA

This Forum is the third and final in a series focussing on the increasing significance of internationalisation and trade activities in post-secondary education, including issues relevant to the General Agreement on Trade in Services (GATS) and the implications for national education systems, educational institutions and students. The first was held in Washington, D.C. in May 2002, and the second in Trondheim, Norway in November 2003.

The aim of this Forum is to bring together those countries which already have an active role in trade in education and training and those which are emerging players - including various stakeholders (policy makers in both trade and education, higher education institutions, private education and training companies, students and learners, professional associations, quality assurance, accreditation and recognition agencies, etc.) for an open exchange of views on the main policy questions and trends.

The focus of the Forum will be on trade and capacity building in post-secondary education with a focus on three themes: 1) the role of cross-border provision in capacity building in post-secondary education, 2) trade capacity building in educational services, and 3) capacity building in quality assurance and accreditation systems. Furthermore, information on trends in new forms of cross-border provision as well as on the progress of UNESCO/OECD guidelines on "Quality provision in cross-border higher education" will be provided.

Sunday, October 10

15:30~17:30 Registration

17:30~19:00 Welcome Reception

DAY 1 Monday, October 11

9:30~10.15 Opening Session

- Hon Brendan Nelson, Minister for Education, Science and Training, Australia
- Bernard Hugonnier, Deputy-Director, OECD
- Georges Haddad, Director, Higher Education Division, UNESCO
- Sheldon Shaeffer, Director, UNESCO Office Bangkok

10:15~11:15 Introduction to the main themes of the Forum (Plenary session)

- 1. *Bridging the Divide- An exchange of perspectives on cross-border provision of education.***
 - Senior representative from the People's Republic of China
 - Ms Kristin Clemet, Minister for Education, Norway

- 2. *Trade Capacity Building - Current State of GATS Negotiations on Education and Training Services***
 - Hamid Mamdouh, Director, Trade in services division, WTO

- 11:15~11:45 Morning Tea
- 11:45~12:15 **Introduction to main themes of the Forum (Plenary session) (cont.)**
- 3. *Building Capacity in Quality Assurance and Accreditation in Higher Education in the Asia Pacific Region***
- Dr. M.K. Tadjudin, Chair, National Accreditation Board for Higher Education, Ministry of National Education, Indonesia
- Discussion***
- 12:15~13:30 Lunch
- 13:30~14:30 **Key Issues on Managing Cross-border Provision of Education (Plenary Session)**
- 1. *Trends in Cross-border provision of higher education - presentation on the OECD report***
- OECD Secretariat
- 2. *European initiative on managing internationalisation of higher education***
- Klaus Van der Pas, Director-General for Education and Culture, European Commission
- 3. *Capacity building in Higher Education and Quality Assurance in the Asia Pacific Region***
- Chris Thomas, World Bank
 - Marjorie Peace Lenn, Center for Quality Assurance in International Education, US
- 14:30~15:30 ***Stakeholders' views on cross-border provision of post-secondary education***
- Carolyn Allport, National Tertiary Education Union, Australia
 - Representative from University Associations
 - Representative from International Students Union, Australia
- 15:30~16:00 Afternoon Tea
- 16:00~17:30 **Building Capacity for Post-secondary Education through Cross-border Provision (3 parallel workshops)**
- 1. *Bridging the Divide - Brain Drain/Brain Gain: the Different Perspectives***
- Presentation of research paper: *Understanding International student movement.*
 - APEC EDNET representative
 - Other country representative
- 2. *Trade Capacity Building - Commitments/schedules under GATS***
- Presentation of research paper: *Understanding Market Access and National Treatment commitments under Trade Agreements.*
 - Chris Melly, United States Trade Representative
 - Other country representative
- 3. *Capacity Building in Quality Assurance and Accreditation in the Asian Pacific Region***
- Representative from a Quality Assurance agency in the Asia Pacific
 - Representative from Australian Universities Quality Agency (AUQA)

19:00 Forum Dinner

DAY 2 Tuesday, October 12

9:00~10:30 **Benefits and Challenges of New Forms of Cross-border Delivery of Post-secondary Education (plenary session)**

1. ***Building Capacity in Open and Distance Learning***
 - John Daniel, President and CEO, Commonwealth of Learning
2. ***Experience of Providers of New forms of Cross-Border Education***
 - Australian Private Provider (joint venture projects or flexible delivery of education/e-learning)
 - Joseph Duffey, Laureate Education, Inc.
3. ***Benefits and Challenges of Online Delivery of Higher Education***
 - H.P. Dikshit, Indira Gandhi National Open University

10:30~11:00 Morning Tea

11:00~12:30 **Building capacity for Post-secondary Education through Cross-border Provision (3 parallel workshops)**

1. ***Bridging the Divide – Realising the Potential Benefits***
 - Presentation by Asia Pacific Country on growing forms of cross-border education
 - Representative from Australian TAFE (Technical And Further Education)
 - Other country representative
2. ***Trade Capacity Building – Negotiating Strategies***
 - Presentation of DEST research paper: *Strategies for Negotiating Trade in Education Services*, Australia
 - Hamid Mamdouh, Director, Trade in Services Division, WTO
 - Julia Nielson, OECD
3. ***Capacity Building in Quality Assurance and Accreditation - UNESCO Regional Conventions***
 - Stamenka Uvalic-Trumbic, UNESCO

12:30~13:30 Lunch

13:30~14:30 **Report Back to Plenary on 3 sub-themes**

14:30~15:30 **UNESCO/OECD Guidelines on “Quality provision in cross-border higher education” (Plenary Session)**

Progress on the UNESCO/OECD guidelines on “Quality provision in cross-border higher education”

- Jan Levy, Director General, Ministry of Education and Research, Norway

Discussion

15:30~16:30 Conclusions and next steps (Plenary Session)

Panel of Experts to include: OECD, UNESCO and an Australian representative

What are the main conclusions and lessons to be drawn and ways forward from the discussions on cross-border provision and capacity building in post-secondary education?

Note: This is a preliminary programme, there may be some changes. Some of the speakers are in process of being identified and confirmed.