



**OECD Directorate for Education**

***Education Policy Implementation: Mexico***

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**First meeting of the OECD Steering Group on Evaluation and Incentives Policies**  
**26-27 March 2009, Mexico City**

On 26-27 March, 2009, the OECD Steering Group on Evaluation and Incentives Policies in Mexico celebrated its first meeting in Mexico City. The key outcomes of the Steering Group were (1) the finalisation of the roadmap for policy development and policy implementation in the fields of measuring educational quality and incentive structures; (2) recommendations concerning the design and implementation in 2009 of the new Incentive Programme for Teaching Quality. For this new programme, the Steering Group established six principles for the design and implementation for the system and also made specific recommendations for implementation in 2009 and beyond to ensure that this can be a stepping stone towards establishing an accountability system in Mexico. These principles tackle the importance of the participation of states in developing and piloting dimensions relative to the quality of teaching. They also address the need to achieve a greater understanding of what motivates teachers in order to foster an attractive work environment and facilitate career perspectives. This will contribute, for example, to better compliance with their professional needs to improve. It will also provide them with the necessary tools to assess their own professional development, and to work towards good performance and relative improvement of teachers and students, net of socio-economic factors.

The OECD Steering Group on evaluation and incentives policies in Mexico is composed by international experts from the policymaking area, international cooperation and academia. It is composed as follows:

<b>1. Carlos Mancera (Chair)</b>
<b>2. José Luis Gaviria</b>
<b>3. Jorge Juárez Barba</b>
<b>4. Enrique Roca Cobo</b>
<b>5. Halsey Rogers</b>
<b>6. Lucrecia Santibáñez</b>
<b>7. Susan Sclafani</b>
<b>8. Margarita Zorrilla</b>

The meeting was also attended by Jorge Santibáñez (Unidad de Planeación y Evaluación de Políticas Educativas-SEP), José Antonio Ardavín (OECD-Mexico Centre). Meetings were held as well with guest representatives of Civil Society, Government and International organisms (see below).

### **Guests:**

Bernardo Naranjo Piñera  
Proyecto Educativo  
Educación con Calidad para Todos

Claudia Uribe  
Banco Interamericano de Desarrollo  
Especialista en Educación

Francisco López Díaz  
Suma X la Educación  
Secretario Ejecutivo

Ricardo Charles Manzano  
Banco Mundial  
Junior Professional Associate

Antonio Ávila Díaz  
Director General, Operación de Servicios Educativos en el Distrito Federal  
Administración Federal de Servicios Educativos en el Distrito Federal

David Calderón Martín del Campo  
Mexicanos Primero, A.C.  
Director General

Sylvia Ortega Salazar  
Universidad Pedagógica Nacional  
Rectora

Paz Gutiérrez Cortina  
En La Comunidad Encuentro (ENLACE)  
Presidenta Nacional

Carlos Núñez Urquiza  
BANAMEX  
Director Adjunto de Difusiones y Adquisiciones

Guillermo Ortíz Vázquez  
Secretaría de Educación y Cultura de Coahuila  
Director de Evaluación y Estadísticas

Ismael de León Roblero  
Director General del Instituto Estatal de Evaluación  
e Innovación Educativa en Chiapas (INEVAL)

Carlos Rincón Ramírez  
Coordinador de Asesores  
C. Secretario de Educación de Chiapas

Pedro Zepeda  
Director de Vinculación y Seguimiento Institucional  
Unidad de Planeación y Evaluación de Políticas Educativas (SEP)