



OECD Higher Education Programme “What Works” Conference: Entrepreneurship and Higher Education

In collaboration with
NCEE/Universities UK delegation and
Aalto University

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CONCEPT NOTE

For further information or assistance please contact:

Accommodation and logistical information

Ms. Kirsi Hanslin

kirsi.hanslin@aalto.fi

+ 358 50 413 4469

Speakers and programme

Ms. Emily Groves

emily.groves@oecd.org

The OECD Higher Education Programme (IMHE) [“What Works” conferences](#) have been a successful series of workshops and meetings designed to **assist IMHE members** by reviewing current policy and practice while disseminating examples of successful innovation. The conferences are intended to equip participants with **inspirational examples** of institutional strategy development, as well as provide an understanding of the conditions for implementation and the context, measurement and assessment of impact.

Added value

A “What Works” conference is a unique chance to **meet different leaders and practitioners**, to **share perspectives and experiences** and to **build institutional capacity** in designing and implementing effective higher education policies.

The “What Works” Conference on *Entrepreneurship and higher education* has been developed by the OECD Higher Education Programme (IMHE), which has asserted itself as an **important actor in higher education**:

- OECD/IMHE has a long history of leadership in comparative assessment, reform and innovation in higher education.
- OECD/IMHE has evidence and statistics from the world’s developed and developing economies.
- OECD/IMHE provides data, evidence, policy insights and shared practices to allow better understanding of the evolving higher education landscape, identify the main challenges, create more effective strategies and take advantage of emerging opportunities.

From policy analysis to policy practice, this “What Works” Conference aims to explore what works best in higher education.

It will help higher education policy makers and institutional leaders see how to maximise the added value of the student experience.

The Conference will address such questions as:

- What is entrepreneurship in higher education?
- Why should entrepreneurship be taught in higher education?
- How can entrepreneurship be taught?
- What institutional structures foster entrepreneurship in higher education?
- How do you assess entrepreneurship in higher education?
- Who should pay for entrepreneurship in higher education?

Structure

Held over two days, the Conference will bring together around 100 higher education stakeholders and practitioners. The Conference will consist of the following:

- **An introductory keynote** that will set the scene and outlining the key challenges of teaching entrepreneurship in higher education.
- **Breakout sessions** – Each session will address an overarching topic with a group of some 25 attendees. Each breakout session features up to four field cases, presented by university leaders and practitioners. The attendees then discuss the policies, strategies and implementation and collaboratively draw lessons to be learned from the presentations.
- **Engagement sessions** – Conference participants are invited to explore practical issues in small groups. Thus everyone will have a chance to participate in the brainstorming in sessions moderated by higher education practitioners. Consolidated feedback from all engagement sessions are presented in plenary.
- **A closing keynote** will highlight possible axes for development of entrepreneurship programmes in higher education.

For further information, the draft programme and registration:

www.oecd.org/edu/imhe/highered-member-workshops.htm