



## IMHE

Institutional Management in Higher Education

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This newsletter is aimed at Regional Co-ordinators and others interested in the OECD work on higher education in regions. The main purpose is to keep you informed about progress made in the OECD Reviews of Higher Education in Regional and City Development. You are welcome to contribute to the contents for example, by informing the OECD Higher Education and Regions Team about related events and meetings; email: [HEregions@oecd.org](mailto:HEregions@oecd.org)

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### ***Seville Conference***

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Higher Education in Cities and Regions  
- For Stronger, Cleaner and Fairer Regions

**10-11 February 2011 OECD Conference: Higher Education in Cities and Regions: For Stronger, Cleaner and Fairer Regions, Seville, Spain**

OECD countries are seeking to mobilise HEIs to support more strongly their economic, social and cultural development.

Drawing on the OECD reviews and other studies, this conference will look at innovative ways in how HEIs can make their cities and regions stronger, cleaner and fairer. This conference, organised with the Regional Government of Andalusia and hosted by the University of Seville, brings together policy makers and practitioners; public and private bodies concerned with regional development; leaders and managers of HEIs; and those responsible for knowledge transfer, regional development and community liaison at HEIs.

Speakers included: [Aart de GEUS](#), (Deputy Secretary-General of the OECD), [Barbara ISCHINGER](#), (Director of Education), [Sergio ARZENI](#), (Director of the Centre for Entrepreneurship) and experts from the World Bank, Deutsche Bank, European Union and representatives of cities and regions throughout the world. University leaders speaking at the conference include [Zaki AKEL SOBRINHO](#), [Juan M. CANCINO](#), [DZULKIFLI Abdul Razak](#), [Saran Kaur GILL](#), [John GODDARD](#), [Federico GUTIÉRREZ-SOLANA](#), [Francesc Xavier GRAU VIDAL](#), [John HEARN](#), [Lauritz B. HOLM-NIELSEN](#), [Gonzalo LEÓN](#), Joaquín LUQUE, Joseph MIFSUD, Manuel PARRAS ROSA, Gonzalo RODRIGUES, [Linda ROSENMAN](#) and [Julio TERRADOS](#).

Read about the conference and Andalusia [www.oecd.org/edu/imhe/regional/conference](http://www.oecd.org/edu/imhe/regional/conference)

The programme with speakers is now available [here](#)

The work groups are available [here](#)

**The deadline for registration has been extended to the: 21 January 2011.**

**Register Now [here](#)**

If you are experiencing any difficulties in registering, please contact Rachel LINDEN, Tel: + 33.1.45.24.97.55, E-mail [rachel.linden@oecd.org](mailto:rachel.linden@oecd.org)

### ***Third Round***

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#### **Regions can now sign up for the third round of reviews**

OECD Secretariat is negotiating with several regions at the moment. The third round will benefit mainly regions and cities having IMHE member institutions. Read more [here](#).

The conference in Seville will feature a session where representatives from the regions will share their experiences of the OECD reviews. Speakers include [Xavier TESTAR](#), Barcelona City Council, [Juan M. CANCINO](#), Universidad Católica de la Santísima Concepción, [Lisa COLOQUITT-MUÑOZ](#), Paso Del Norte Business Group, R. BLEEKER, Regional authority of Amsterdam and Jan SIERSMA, Vrije Universiteit Amsterdam.

### ***Second Round***

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New OECD Regional Review Reports are now available.

#### **The OECD Veracruz Review Report**

With a population of over 7 million Veracruz is the third most populous state in Mexico. Veracruz features a traditional and resource-based economy, low skilled population and high poverty rates. How can Veracruz transform itself from a lagging and under-performing region into a centre of knowledge and innovation? How can the universities improve the relevance and quality of their teaching and research? How can the pathways between technological institutes and universities be improved? How can Veracruz capitalise on the ongoing university social service programmes to create a more comprehensive approach to regional development?

The OECD review report for Veracruz is available [here](#).

The executive summary is available [here](#).

[Víctor ARREDONDO ÁLVAREZ](#), former Veracruz's Minister of Education will speak in the Seville Conference.

#### **The OECD Catalonia Review Report**

Catalonia is the main contributor to Spain's economy. For a long time it has led strategic investment in research and development in Spain and developed highly successful programmes to attract talent. The region also has a unique identity with its own language and a distinct cultural heritage. Catalonia is now feeling the effects of the economic crisis. How can it prepare for the post-crisis economy with the help of the university system? How can it balance attracting expertise from abroad with nurturing talent among its diverse population? How can it unleash the potential of universities to contribute to local and regional

development?

The OECD review report Catalonia is available [here](#).

The executive summary is available [here](#).

[Jordi W. CARNES](#), Deputy Mayor of Barcelona will speak in the Seville Conference.

## **Web 2.0**

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This collaborative space has been designed to help regions to share their experiences of the review process. To register go to <http://community.oecd.org>

Fourteen regions and city-regions participated in the second round of OECD Reviews of Higher Education in Regional Development in 2009-2010. To learn more about the regions please visit our dedicated website where you can also find the contact details of the regional co-ordinators.

[www.oecd.org/edu/imhe/regionaldevelopment](http://www.oecd.org/edu/imhe/regionaldevelopment)



## **Higher Education in Regional and City Development is now on Facebook**

OECD Higher Education in Regional and City Development Facebook site is available [here](#).

It provides an interactive platform for communication and sharing experience in the OECD reviews as well as HEIs' role in local and regional engagement.

OECD Higher Education in Regional and City Development are also on [Twitter](#), [Youtube](#) and [Google Maps](#).

## **Staff News**

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[Jaana PUUKKA](#) is starting her 6-month mobility period within the OECD education directorate leading the OECD Teaching and Learning International Survey ([TALIS](#)) on the 15 of January 2011. [Óscar VALIENTE](#) will lead the OECD work on Higher Education in Regional and City Development during the intervening period.



Óscar VALIENTE is currently a consultant at the Centre for Educational Research and Innovation (CERI) of the OECD. Before joining the OECD, he served different private institutions in Catalonia such as the Fundació Jaume Bofill and the Fundació BCN Formació Professional. His recent work suggest policy reforms to improve the matching between the vocational education system and the needs of the emergent economic sectors in the region. At the OECD, his work has focused on students' use of ICT in education and its effects on the development of the 21st century skills.

## **Staff**

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Jaana PUUKKA, Leader of the OECD work on Higher Education and Regional and City Development, [jaana.puukka@oecd.org](mailto:jaana.puukka@oecd.org), Tel +33 1 4524 1661; Mobile +33 6 2795 4723

Austin DELANEY, Consultant, [austin.delaney@oecd.org](mailto:austin.delaney@oecd.org), Tel +33 1 4524 9551

Inmaculada PERIÁÑEZ FORTE, Consultant, [inmaculada.perianez-forte@oecd.org](mailto:inmaculada.perianez-forte@oecd.org), Tel +33 1 4524 8773

Rachel LINDEN, Project Assistant, [rachel.linden@oecd.org](mailto:rachel.linden@oecd.org), Tel +33 1 4524 9755

## ***Recent OECD publications***

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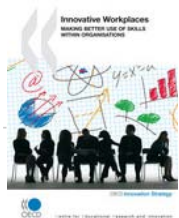
### **OECD Science, Technology and Industry Outlook 2010**



The OECD STI Outlook 2010 reviews trends in science, technology and innovation in OECD countries and major emerging economies. It also provides profiles of the science and innovation performance of each country.

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### **Innovative Workplaces: Making Better Use of Skills within Organisations**



This book shows how interaction within organisations, as well as individual and organisational learning and training, are important for innovation. It will interest policy makers in education, employment and innovation as well as business leaders and academics.

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