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## IMHE Institutional Management in Higher Education

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The OECD Higher Education in Regional and City Development team would like to wish all our readers Seasons Greetings and a Happy New Year.

This newsletter is aimed at Regional Co-ordinators and others interested in the OECD work on higher education in regions. The main purpose is to keep you informed about progress made in the OECD Reviews of Higher Education in Regional and City Development. You are welcome to contribute to the contents for example, by informing the OECD Higher Education and Regions Team about related events and meetings; email: [HRegions@oecd.org](mailto:HRegions@oecd.org)

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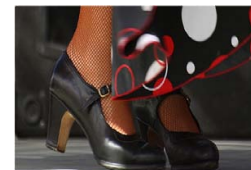
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### ***Seville Conference***

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## 10-11 February 2011 OECD Conference: Higher Education in Cities and Regions: For Stronger, Cleaner and Fairer Regions, Seville, Spain



OECD countries are seeking to mobilise HEIs to support more strongly their economic, social and cultural development. Drawing on the OECD reviews and other studies, this conference will look at innovative ways in how HEIs can make their cities and regions stronger, cleaner and fairer. This conference, organised with the Regional Government of Andalusia and hosted by the University of Seville, brings together policy makers and practitioners; public and private bodies concerned with regional development; leaders and managers of HEIs; and those responsible for knowledge transfer, regional development and community liaison at HEIs.

Speakers included: Aart de Geus, (Deputy Secretary-General of the OECD), Barbara Ischinger, (Director of Education), Sergio Arzeni, (Director of the Centre for Entrepreneurship) and experts from the World Bank, Deutsche Bank, European Union as well as university leaders, and representatives of cities and regions throughout the world.

Read about the conference and Andalusia [www.oecd.org/edu/imhe/regional/conference](http://www.oecd.org/edu/imhe/regional/conference)

**Register Now [here](#)**

-Contact: [jaana.puukka@oecd.org](mailto:jaana.puukka@oecd.org)

### ***Third Round***

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Third round of reviews was kicked off with the review visit to Free State (South Africa). The self-evaluation report for Free state is available [here](#). The report was prepared by Centre for Development Support, University of the Free State and a number of regional stakeholders.

### **Regions can now sign up for the third round of reviews**

OECD Secretariat is negotiating with several regions at the moment. The third round will benefit mainly regions and cities having IMHE member institutions. Read more [here](#). The forthcoming conference in Seville will feature a session where regions will share their experiences of the OECD reviews.

### ***Second Round***

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In 2009-10, fourteen regions in eleven countries participated in the OECD Review of Higher Education in Regional and City Development. Each review is producing two reports i.e. the Regional Self-Evaluation Report and the OECD-led Peer Review Report. The review visits took place between August 2009 and July 2010. Seven OECD reviews reports have been published and are available [here](#). Two new reports for Veracruz and Catalonia will be available by the end of 2010.

The OECD Andalusia Review Report



Andalusia is the most populous region in Spain with over 8 million people. Historically a crossroads of three cultures, it has enjoyed growth and development over the past decades but still lags behind the Spanish averages in key socio-economic indicators. The current economic crisis has affected Andalusia more than other regions. The report explores how the region and its universities can fuel local growth and create jobs and new businesses. How can the Andalusian University System improve students' learning and employment outcomes? How can Andalusia capitalise on its existing assets and promising clusters?

The OECD review report for Andalusia is available [here](#).

The executive summary is available [here](#).



## The OECD State of Victoria Review Report

The State of Victoria is a knowledge-intensive centre for Australia: Educational services are Victoria's strongest export worth more than AUD 5 billion, surpassing tourism and automotive sectors. Victoria is a magnet for immigration and the international student enrolment represents over 30% of the total for Australia. The higher education system in Australia is now moving to a more competitive phase as the government funding will follow students wherever they choose to enroll. This report explores how Victoria can continue to increase participation in higher education and widen access to lower socio-economic groups and how it can help higher education institutions transform Victoria into an innovative state with knowledge-intensive industries and jobs.

The OECD review report For Victoria is available [here](#)

The executive summary is available [here](#)

### **Web 2.0**

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This collaborative space has been designed to help regions to share their experiences of the review process. To register go to <http://community.oecd.org>

Fourteen regions and city-regions participated in the second round of OECD Reviews of Higher Education in Regional Development in 2009-2010. To learn more about the regions please visit our dedicated website where you can also find the contact details of the regional co-ordinators.

[www.oecd.org/edu/imhe/regionaldevelopment](http://www.oecd.org/edu/imhe/regionaldevelopment)

### **Higher Education in Regional and City Development is now on Facebook**



OECD Higher Education in Regional and City Development Facebook site is available [here](#).

It provides an interactive platform for communication and sharing experience in the OECD reviews as well as HEIs' role in local and regional engagement.

OECD Higher Education in Regional and City Development are also on [Twitter](#), [Youtube](#) and [Google Maps](#).

### **News**

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#### **OECD's 50th anniversary 1961-2011**



As the OECD turns 50, it is focusing on helping governments in four main areas:

- To restore confidence in markets and the institutions and companies that make them function.
- To re-establish healthy public finances as a basis for future sustainable economic growth.
- To foster and support new sources of growth through innovation, green growth strategies and the development of emerging economies.
- To ensure that people of all ages can develop the skills to work productively and satisfyingly in the jobs of tomorrow.

#### **PISA 2009**

According to PISA 2009, Korea and Finland are top performers in education, followed by Hong Kong, China, Singapore, Canada, New Zealand and Japan. The municipality of Shanghai also tops the ranking. The report is available [here](#). To find out about strong performances and successful reformers in education, please view videoa on the Pearson Foundation PISA site, available [here](#).



## Raise your hands: Top priorities in education

Thousands of students, parents, teachers and education specialists from 90+ countries voted in OECD's Raise Your Hand project on education. They submitted 325 original ideas for action to take in education today and cast over 27 000 votes on those ideas in 30 days. OECD shared the top five ideas with education ministers, global business leaders, technical experts and academics during the [Education Policy Forum](#) at the OECD in Paris in November.



The final results of the Raise Your Hand project are available [here](#). A video of what ministers, business leaders, educators and students are saying is their top priorities for education is available [here](#). To Find out more about Raise your hands, please consult [educationtoday](#).

## Budding entrepreneurs

The number of universities providing entrepreneurship support for their students, researchers and professors is growing. The Co-operative Action Programme on [Local Economic and Employment Development \(LEED\)](#) of the OECD has developed a [criteria list](#) that universities can use as a tool to self-assess and re-orient their entrepreneurship support. The findings from a recent university survey and expert interviews are available [here](#).



## Staff News

Jaana Puukka is starting her 6-month mobility period within the OECD education directorate leading the OECD Teaching and Learning International Survey ([TALIS](#)) on the 17 of January 2011 to the end of June 2011. Óscar Valiente will lead the OECD work on Higher Education in Regional and City Development during the intervening period.

Valiente is currently a consultant at the Centre for Educational Research and Innovation (CERI) of the OECD. Before joining the OECD, Valiente served different private institutions in Catalonia such as the Fundació Jaume Bofill and the Fundació BCN Formació Professional. His recent work suggest policy reforms to improve the matching between the vocational education system and the needs of the emergent economic sectors in the region. At the OECD, his work has focused on students' use of ICT in education and its effects on the development of the 21st century skills.



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