



Conference on
**Internationalisation for Job Creation and Economic Growth:
Increasing Coherence of Government and System Policies
at a time of Global Crisis**
12-13 April 2012
The SUNY Global Center, New York City

PROVISIONAL AGENDA

Thursday, 12 April

08.00-09.00	Registration
09.00-09.45	Welcome and opening remarks <ul style="list-style-type: none">• Mitch Leventhal, Vice Chancellor for Global Affairs SUNY, United States• Nancy Zimpher, Chancellor, State University of New York, United States• James Rubin, Counselor for Competitiveness and International Affairs, Empire State Development Corporation• Fabrice Hénard, Analyst, IMHE, OECD, France• Don Siegel, Dean, School of Business, SUNY at Albany, United States• Tom Gais, Rockefeller Institute of Government, SUNY, United States
09.45-10.30	Plenary session Setting the scene – Inter-linkages between government, industry and academia <i>Moderator:</i> Jason Lane, Director of Educational Studies & Associate Professor, Rockefeller Institute of Government, SUNY, United States <ul style="list-style-type: none">• Gilles Bousquet, Vice Provost for Globalization, University of Wisconsin-Madison• Memduh Karakullukçu, Vice Chairman and President of the Global Relations Forum, Turkey
10.30-11.00	Coffee Break

11.00-12.30

BREAKOUT SESSIONS #1:

Challenges and new paradigms under focus

Group 1 – Re-engineering governance models for effective partnerships

Moderator: Kevin Kinser, University at Albany, United States

Presenters:

Steve Cannon, University of Aberdeen, United Kingdom

Geof Tomlinson, University of Sheffield, United Kingdom

Group 2 – Ethics and values as determinants underpinning internationalisation

Moderator: Bruce Silner, SUNY New Paltz, United States

Presenters:

Christiane Druml, Medical University of Vienna, Austria

Ulla Gjørning, Aarhus University, Denmark

Group 3 – Determining the added value of internationalisation to economic growth

Moderator: Stephen Dunnett, University of Buffalo, United States

Presenters:

Heinz Fassman, University of Vienna, Austria

Kees Kouwenaar, VU University Amsterdam, the Netherlands

Group 4 – Internationalising programmes to spur innovation and best equip students

Moderator: Ellis Rubenstein, New York Academy of Sciences, United States

Presenters:

Uwe Muus, Göttingen University, Germany

Marijke Wahlers, German Rectors Conference, Germany

Seo Young In, KEDI, Korea

Lunch

12.30-14.00

BREAKOUT SESSIONS #2: Lessons learned from the ground

14.00-15.30

Group 5 – Supporting global-minded, results-based, teaching approaches

Moderator: John Fowler, Center for Collaborative Online and International Learning, SUNY

Presenters:

Axel Aerden, NVAO, the Netherlands

Norah Lynn Paddock, Association of Universities and Colleges Canada (AUCC), Canada

Jon Rubin, Center for Collaborative Online and International Learning, SUNY, United States

Piet Van Hove, University of Antwerp, Belgium

Group 6 – Co-operating in a competitive environment: managing and maximising brain circulation and the effects of globalisation

Moderator: Joan Kanlin, Westchester Export Assistance Center, U.S. Department of Commerce, United States

Presenters:

Britta Baron, University of Alberta, Canada

Tracey Bradley, Tennessee Consortium for International Studies, United States

David Sweeney, Higher Education Funding Council for England, United Kingdom

Group 7 – Achieving internationalisation through government and industry support and participation

Moderator: Thomas Moebus, Interim Director, Levin Institute

Presenters:

Marina Casals Sala, Universitat Rovira I Virgili, Spain

Katharina Cortolezis-Schlager, Member of Austrian Parliament, Austria

Akiyoshi Yonezawa, Nagoya University, Japan

Group 8 – Quality assurance of internationalisation as a catalyst for policy coherence

Moderator: Lars Haikola, The University Chancellor, Swedish National Agency for Higher Education

Presenters:

Jeff Belnap, Zayed University, United Arab Emirates

Mark Darby, Embassy of Australia, United States

Karma El Hassan, American University Beirut, Lebanon

15.30-16.00

16.00-17.00

Coffee Break

Plenary session – Linkages between internationalisation, economic development and opportunities in MENA post-Arab Spring

Moderator: TBD

- Adriana Jaramillo, World Bank: Internationalisation of Higher Education in MENA: Policy Issues Associated with Skills Formation and Mobility
- Jeff Belnap, Zayed University, United Arab Emirates: The Situation in the Gulf States

17.00

Cocktail - immediately following plenary session

Friday 13 April

09.00-10.00

Plenary session: Overview of System Level Internationalization in the United States

Moderator: Lori Thompson, Director of International Programs, SUNY

- Jason Lane, Rockefeller Institute of Government
- James Breece, Vice Chancellor for Academic and Student Affairs, University of Maine System
- Mitch Leventhal, Vice Chancellor for Global Affairs, SUNY
- Paul A. Primak, Director, OUS International Programs, Oregon State University

10.00-11.00

Engaging conference participants –Working groups

Conference participants will address a selection of hands-on questions.

11.00-11.30

Coffee Break

11.30-12.30

Engaging conference participants – Working groups (continued)

Conference participants will address a selection of hands-on questions.

12.30-14.00

Lunch

14.00-14.30

Feedback session: Prospective/new trends to bear in mind

- Roundtable of the facilitators

14.30-15.00 Final roundtable session: Foreseeable policies and approaches to internationalisation

- Susan Christopherson, Professor, Cornell University, United States
- Fabrice Hénard, Analyst, IMHE, OECD, France

15.00-15.30 Closing Remarks

- Mitch Leventhal, Vice Chancellor for Global Affairs, SUNY, United States
- Fabrice Hénard, Analyst, IMHE, OECD, France
- Jason Lane, Director of Education Studies & Associate Professor, Rockefeller Institute, SUNY, United States