International Conference

Globally Competitive, Locally Engaged
Higher Education and Regions

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01 >> SUSANNE ANDERSSON
Susanne Andersson is Senior Programme Manager at VINNOVA, Swedish Governmental Agency for Innovation Systems. VINNOVA funds needs-driven research in order to promote growth and prosperity throughout Sweden. Her particular area of responsibility comprises innovations linked to research and development.

02 >> WADE AUCOIN
Wade AuCoin is the Director of Strategic Policy Development at the Head Office of the Atlantic Canada Opportunities Agency (ACOA) in Moncton, New Brunswick, Canada. Wade AuCoin has been with ACOA since 1998, where he has worked closely with many stakeholders throughout the four Atlantic provinces and has been involved in preparing and managing research and analysis in various fields including emerging knowledge-based industries, the diversification of renewable resource industries, community economic development, migration, and innovation and trade. In 2005, AuCoin was selected as one of 16 Action Canada fellows from across Canada. He received a Masters in Public Administration from the Université de Moncton in 2001 and Bachelor’s degree in Commerce with a concentration in Public Policy from the University of Ottawa in 1996. Before joining ACOA, Wade AuCoin worked for la Fédération acadienne de la Nouvelle-Écosse in his native Cape Breton, where he worked at the community level to promote the French language and Acadian culture, in addition to developing technology and tourism initiatives. Prior to that he worked as a Page in the House of Commons and as a Parliamentary Guide.

03 >> SANG HOON BAE
Sang Hoon Bae has served the Korean Ministry of Education and Human Resources Development since 1994. He is currently the Director of International Cooperation Team, Human Resources Policy Office of which the main mission includes national policy making in the area of Regional Human Resources Development and Official Development Assistance (ODA) in education. In 2006, Mr Bae was Director of New University for Regional Development (NURI) Team in the ministry. He earned a PhD in Workforce Education and Development (WFED) from the Penn State University (PSU) in 2006, an MS in WFED from PSU, and a BA in Ethics Education from the Seoul National University in Korea. His current research interests focus on the role of HRD at the national level in economic and social development of a nation, and strategic planning of ODA in education. His recent publications appear in many internationally recognized journals including Career and Technical Education Research and Quality Assurance in Education.

04 >> FERNANDO BALLESTERO DÍAZ
Fernando Ballestero Díaz is Ambassador, permanent representative of Spain to the OECD. He earned his PhD in 1973 at the Universidad Complutense of Madrid. He has served as Commercial Counsellor at the Spanish Embassy in the ex Republic of Yugoslavia, 1978-1982; Economic Advisor in the Prime Minister Office, 1982-85 and Member of the team that negotiated the Spanish integration into the EU; General Director for Economic and Technical Relations with the EU in the Ministry of Foreign Affairs, 1985-1990. In the Private sector, Fernando Ballestero Díaz was General Secretary of Circulo de Empresarios, 1990-91; Chairman and CEO of Alimentos y Aceites S.A. and Coosur S.A. (in the food sector), 1991-1996; and General Manager of Certimb, 1997-1998, a consulting firm specialized in the implementation of Quality Management Systems ISO 9000 and Environment Management Systems ISO 14000. Fernando Ballestero was also the first General Manager of Fundación Auna, a think tank devoted to the analysis of the Information Society and its economic and social implications. Visiting Professor at different Universities, Fernando Ballestero was member of the ITC (Internet and Telecommunications Convergence) group at the MIT (Cambridge, USA). He is also a Fellow of the Eisenhower Foundation (Philadelphia, USA). He has written several articles and books on economic topics; His latest book is “La Brecha Digital. El riesgo de exclusión en la Sociedad de la Información” (The Digital divide. The risk of exclusion in the Information Society).

05 >> EMILIO BARBERÁ GUYLEM
Emilio Barberá Guillem is the vice-minister for University and Science at the Ministry of Education of the Regional Government of Valencia since 2005. Born in Valencia, Barberá has devoted his professional activity to teaching, research, entrepreneurship and university and science policy. Since 1978 he has been full professor at various Spanish universities. From 1984 till 1991 he was President of the University of Basque Country. Barberá was visiting the professor at the State university of New York in 1992-1993, and Associated Professor at the Wright State University in 1993-1994. He held positions of Visiting Professor at the Human Genetic Institute and at the USA National Institutes of Health. Until 1999 he was the Research Director at the Hipple Cancer research Center and at the Ohio State University. He has founded four biotech companies registered in Delaware and Ohio. He has worked as consultant for the development of biotech companies, patent development, research projects evaluation and evaluation of candidates for top science management posts. Dr Barberá is the author of more than 150 papers in international journals, chapters in scientific books and organizer of several scientific international conferences on cancer.
06 >> RACHEL BARD
Rachel Bard was named Deputy Minister of Post-Secondary Education, Training and Labour in the Government of New Brunswick (Canada), in October 2006. Prior to this, she served as: Deputy Minister of Post-Secondary Education and Training; and as Deputy Minister of Training and Employment Development. She has held the positions of Assistant Deputy Minister of Public Health and Medical Services with the Department of Health and Wellness; Assistant Deputy Minister responsible for Post-Secondary Education with the Department of Education; Assistant Deputy Minister and Chair Executive Officer of the New Brunswick Community College with the Department of Training and Employment Development. Since September 2005, Rachel Bard has been the Canadian Delegate to the Governing Board of the OECD for the Centre for Educational Research and Innovation (CERI). She also sits on Board of Directors among others: Société Santé en français (SSF), New Brunswick Innovation Foundation (NBIF) and LearnSphere.

07 >> ELIZABETH BEALE
Elizabeth Beale is President and CEO of the Atlantic Provinces Economic Council. In this capacity, Ms Beale is an advisor to senior levels of government on regional planning and economic strategies for Atlantic Canada. Her policy and research interests cover a wide range of topics related to the economy of Atlantic Canada including labour market performance, innovation strategies and inter-provincial and external trade. Elizabeth also works closely with the business community and other stakeholders around Atlantic Canada to identify new opportunities for growth in the region’s economy. She is Chair of the Atlantic Steering Committee for the OECD project on “Supporting the Contribution of Higher Education to Regional Development” and has also contributed to the research. Resident of Halifax, Nova Scotia, she has taken an active role in a number of professional and community organizations. Currently, she is a member of the National Statistics Council, Governor of Dalhousie University, and member of the Advisory Committee for NSERC-Atlantic.

08 >> ANA PATRICIA BOTÍN
Between 1981 and 1988, Ana Patricia Botín worked for J.P.Morgan in their Treasury and Latin American Departments in Madrid and New York. She was appointed Vice President in 1987. Upon joining Banco Santander in 1988, Ana Botín led the Bank’s international expansion in the 1990’s being responsible for the Latin American, Corporate Banking, Asset Management and Treasury areas. She is the Chief Executive Officer of Banco Santander de Negocios and a member of Banco Santander’s Executive Committee since 1989 and of its Management Committee since 1992. Since 2002, Ana Botín has been the Chairman of Banesto, which under her leadership has consolidated its position as Spain’s 4th leading bank, with a clear commitment to innovation and SMEs. Between 2002 and 2007 the return for the shareholder has been 179.21%. She is also Member of the board of directors of INSEAD and GENERALI, and member of the Advisory Board of the New York Stock Exchange and the Inter-American Development Bank, as well as the Europe Group and the Triilateral Committee; and Founder and Chairman of the “Empresa y Crecimiento” (Company & Growth) and “Conocimiento y Desarrollo” (Knowledge & Development) Foundations.

09 >> SAL BRINTON
Sal Brinton is the Executive Director of the Association of Universities in the East of England (AUEE), co-ordinating the collaboration between the 11 institutions in the region, and representing higher education at a regional level. She chairs the AUEE community engagement group. Sal Brinton was Chair of the Learning and Skills Council for Cambridgeshire from 2000-2006, and Deputy Chair of the East of England Development Agency until 2004, where she was responsible for education and skills. She has an extensive background in local and regional government. Sal Brinton was awarded an Honorary PhD by Anglia Ruskin University in 2003 for her contribution and services to education, learning and skills. Between 1992 and 2002 she was Senior Bursar first at Lucy Cavendish College and then Selwyn College, both in the University of Cambridge. In 1997 she won the East of England Entrepreneurial Businesswoman of the Year award for her work.

10 >> MERCEDES CABRERA CALVO-SOTELO
Mercedes Cabrera Calvo-Sotelo is the Minister of Education and Science of Spain. She has a PhD in Political Sciences and Sociology – Universidad Complutense (Madrid) and is a Professor of History of Political Thought and Social Movements there. A specialist in the History of Spain in the first half of the 20th century, Ms Cabrera is the author of several books and many publications, including: “La patronal en la II República. Organizaiones y Estrategia (1931-1936)”; “Con luz y taquígrafos. El parlamento en la Restauración (1913-1923)” and “El poder de los empresarios. Política y economía en la España contemporánea 1875-2000”. Ms Cabrera was elected Member of Parliament for the constituency of Madrid in March 2004, she was chair of the Education and Science Committee until her appointment as Minister of Education and Science in April 2006.
11 >> PAUL CALLAHAN
Paul Callaghan is the Founder and Chairman of the Leighton Group. Leighton Group is the largest, privately-held, software business in the North East of England. Paul Callaghan is an Honorary Fellow of Sunderland University and sits on the University’s Board. He is also the David Goldman Visiting Professor of Business Innovation at Newcastle University; Chairman of Business Link North East; Chairman of RTC North, the region’s technology centre; and a Board member of ONE North East, the Regional Development Agency. In 2000 Ernst and Young voted Callahan the Northern E-business Entrepreneur of the Year.

12 >> JEAN-PAUL DE GAUDEMAR
Rector of the Academy of Aix-Marseille since July 2004, Jean-Paul de Gaudemar is Professor of Economic Sciences at the University of Aix-Marseille II (since 1976) and was Dean (1989-91), as well as its Vice-President (1989-91). His past positions include: Directeur de l’enseignement scolaire au Ministère de l’Éducation nationale (teaching school to the Ministry for National Education) (2000-2004); Rector of the Strasbourg Academy (1991-97), and of the Toulouse Academy (1997-2000); senior advisor to the Director General of the National Scientific Research Centre (CNRS) (1989-91). He chaired the OECD working party on regional development in 1985-97, and is a member of several scientific committees. J-P de Gaudemar, a graduate of the École polytechnique, holds a PhD in Economics from Paris I University. He has written several books and articles on regional development, regional planning and education and training. He has been decorated for: Officier de la Légion d’honneur, Officier de l’Ordre national du Mérite, Commandeur des Palmes académiques, Croix du Mérite de la République d’Allemagne.

13 >> JOHN AUBREY DOUGLASS

14 >> MARK DRABENSTOTT
Mark Drabenstott is the Director of RUPRI, Center for Regional Competitiveness University of Missouri-Columbia and the chair of the OECD’s Territorial Development Policy Committee, the premier global forum on regional development policy. In 2005 he was selected to chair a U.S. Department of Commerce advisory panel that conducted the first major review of federal economic development in 40 years. He has also advised the World Bank. Drabenstott has engaged in topics related to regional development and related policies throughout his career. He spent 25 years in the Federal Reserve System, and led the creation and development of the Center for the Study of Rural America. He has been a prolific researcher, writing more than 150 articles and editing 10 books. He has shared his economic and policy insights widely. He has given more than 1 000 presentations to audiences throughout the United States and beyond. He has also been invited to share his policy insights with the Congress on numerous occasions. Drabenstott was named the founding director of RUPRI’s national Center for Regional Competitiveness in September 2006. It helps regions draft world-class development strategies for competing in the global economic race. The Center’s products help regions understand where they stand in that race, diagnose their new competitive advantage, and sustain innovative models of regional governance.

15 >> PATRICK DUBARLE
Patrick Dubarle is Principal Administrator at the OECD Public Governance and Territorial Development Directorate. He co-ordinated or contributed to several territorial reviews at the national and regional level. He joined the OECD in 1978 as an Administrator in the Directorate for Science Technology and Industry notably on industrial structures issues and innovation policies. He was appointed Secretary of the Working Party on regional development policies in 1992, where he was responsible for country regional policy reviews and horizontal programmes. He has worked with national governments in many OECD countries and has spoken at several international conferences. A graduate of the French “Écoles des Mines”, and with a Master’s degree in Economics from the University of Paris Sorbonne, Patrick Dubarle is the author of documents on high tech policies and sectoral questions including OECD reports on space industry (trade related issues 1985), advanced materials (government policy and technological change 1990) and technology fusion (a path to innovation, the case of optoelectronics 1993).
16 >> CYRIL FARRELL
Cyril Farrell was appointed as Executive Director of the Atlantic Provinces Community College Consortium (Canada) in June 2004. Prior to this appointment, his career in adult education spans more nearly thirty years and includes experience at both the academic and senior leadership levels within the public community college system in Newfoundland and Labrador, Canada. His work experience also includes playing a leadership role in establishing a campus of College of the North Atlantic in the State of Qatar in the Middle East and serving as Advisor to the Commissioner on the White Paper on Post Secondary Education in Newfoundland and Labrador. Cyril Farrell’s voluntary experience has added to his learning and in giving back to his community and province. He has served on numerous committees and boards including the Central Regional Management Committee for the Canada/Newfoundland Labour Market Development Agreement, the Town of Grand Falls-Windsor’s Economic Development Committee, the provisional and permanent boards of the Exploits Valley Development Corporation, the Board of Trustees of the Central Regional Health Authority where he serves as Vice Chair of the Board, Chair of the Planning and Finance Committee and Chair of the Board Policy Committee. He is also a member of the Advisory Board for the Leslie Harris Centre on Regional Policy and Development.

17 >> JUDITH FAVISH
Judith Favish is Director of Institutional Planning at the University of Cape Town, South Africa. In addition to responsibility for institutional information, academic planning, quality assurance and monitoring of social responsiveness, she is the convener of a regional planners’ working group and co-chair of a joint provincial/higher education consortium skills task team. Prior to this position, she was Director: Institutional Planning and Transformation at the Cape Technikon (2000-2003); and Director of Policy and Planning in the Gauteng Department of Education (GDE).

Judy Favish holds a Postgraduate Diploma in Policy, Leadership and Management in Higher Education from the University of the Western Cape, and an MA in Adult and Continuing Education from the University of Warwick (UK). With BA majors in Psychology and Legal theory and Institutions, she completed her Honours degree in Applied Linguistics (University of the Witwatersrand).

Since 2005 she has been a member of the Higher Education Quality Committee (HEQC) Executive Committee and Board, and sits on the Board of a provincial “Learning Cape” Initiative.

18 >> PER FREDRIKSSON
Per Fredriksson is Director of University Outreach at Karlstad University in Sweden. He has experience from managerial positions in different environments, small and large enterprises as well as governmental organisations in Sweden and internationally. Per Fredriksson was the Regional Co-ordinator for the Värmland development process linked to the OECD review project “Supporting the Contribution of Higher Education Institutions to Regional development”.

19 >> MARIO GARCÍA-VALDEZ
Mario García-Valdez is Rector of the Autonomous University of San Luis Potosí (UASLP) since 2004. A lawyer, he has been a faculty member of UASLP since 1987. At UASLP he has served in various positions including Admissions Director, Vice President for Student Services, Legal Advisor to the Rector, and Secretary General of the University. During his tenure, UASLP has been awarded the Presidential recognition for the highest percentage of students enrolled in academic programmes that are peer-reviewed as being of good quality. UASLP has also received the National Recognition for Institutional Development awarded by the Mexican Ministry of Education (SEP) and the National Association of Universities (ANUIES). Currently, he serves as President of the Mexican Consortium of Universities (CUMex), a selective network of 15 of the most important higher education institutions in Mexico with sound research infrastructure and high quality academic programmes.

20 >> STEVE GARLICK
Steve Garlick has more than twenty years experience in the field of regional development as a policy developer and ministerial adviser, programme manager, regional practitioner, and researcher. He was a senior executive in the Australian Government for twelve years. He holds Masters and PhD degrees in economics and is currently Professor of Regional Engagement at the University of the Sunshine Coast in Queensland, Professor of Regional Development at Swinburne University of Technology in Victoria and an evaluator for the OECD project on supporting the contribution of Higher Education Institutions to Regional Development. He is a current board member of the Australian Universities Community Engagement Alliance (AUCEA) Committee of Management. His research interests are in the fields of regional and community development, higher education performance assessment, regional labour markets, and innovation and enterprise. He also has a keen interest in applied ethics and he is the president of a large wildlife caring organisation and rehabilitates injured and orphaned native mammals.
21 >> HELEN GARNETT

In October 2003 Helen Garnett PSM commenced as the inaugural Vice-Chancellor at the Charles Darwin University (Australia) which results from a coming together of four tertiary institutions including the previous Northern Territory University. Prior to joining the Charles Darwin University, Helen Garnett was the Executive Director of the Australian Nuclear Science and Technology Organisation (ANSTO). She led ANSTO to become an outward focussed organisation with an international reputation. Helen Garnett is renowned for her contribution to the life sciences and the peaceful development and application of nuclear technologies. As an Australian representative to the UN International Atomic Energy Agency she played a key role in numerous international initiatives.

Helen Garnett is an Emeritus Professor of the University of Wollongong and prior to joining ANSTO was Professor and Head of the Department of Biology at the University of Wollongong, Australia and Foundation Professor and Head of the Department of Microbiology, University of the Witwatersrand, South Africa. Professor Garnett is Deputy Chair of the Northern Territory Research and Innovation Board, she is a Fellow of the Academy of Technological Sciences and Engineering and a Fellow of the Australian Institute of Company Directors and is currently a Director of Energy Resources of Australia Ltd, IDP Education Australia Ltd, Business-Higher Education Round Table and Australia’s Academic and Research Network. She has held directorships in a number of organisations and served on committees of both the Australian Research Council and the National Health and Medical Research Council.

22 >> JOHN GODDARD

John Goddard, Professor of Regional Development Studies and Pro-Vice-Chancellor of the University of Newcastle upon Tyne (UK) has more than thirty years experience in the field of regional development as a policy developer and ministerial adviser, programme manager, regional practitioner, researcher and evaluator. He was a member of the Peer Review Team considering the regional role of Eastern Finland Universities, the lead evaluator of the external impact of the Turku University (Finland) and subsequently chaired the Peer Reviews of their self-evaluation in 2003. He led the OECD Institutional Management in Higher Education Programme study on the “Response of Higher Education Institutions to Regional Needs” published in 1999 and is the Academic Leader of the OECD project entitled “Supporting the Contribution of HEIs to Regional Development”.

23 >> ANGEL GURREÍA

Ángel Gurría is the Secretary-General of the OECD since June 2006 following a distinguished career in Mexico’s public service, including two ministerial posts. As minister of foreign affairs from December 1994 to January 1998, he made dialogue and consensus-building one of the hallmarks of his approach to global issues. As Mexico’s minister of finance and public credit from January 1998 to December 2000, he steered Mexico’s economy through a change of Administration without a repetition of the currency crises that had dogged previous such changes. Ángel Gurría developed a close relationship with the OECD, overseeing the initial years of Mexico’s membership and chairing the OECD’s Ministerial Council Meeting in 1999. Previously, he was part of the team that negotiated Mexico’s admission to OECD. Ángel Gurría served as Mexico’s Permanent Representative to the International Coffee Organisation, based in London, from 1976 to 1978, and held various roles in the financial area of Mexico’s Federal Electricity Commission, National Development Bank (Nafinsa), Rural Development Fund, and the Office of the Mayor of Mexico City. Following a 14-year tenure at Mexico’s Finance Ministry from 1978 to 1992, he became President and CEO of Mexico’s export-import bank, Bancomext in 1992. In 1993, he was appointed President and CEO of Mexico’s national development bank, Nacional Financiera, specialised in supporting small and medium-sized enterprises.

24 >> DIEM HO

Diem Ho is Manager of University Relations for IBM Europe, Middle East and Africa (EMEA). His mission is to build and manage relationships of mutual value for IBM and the academic community. His past research interests covered many disciplines in Science, Technology and Finance/Economics. He has published widely in physics, mathematics, image processing, remote sensing, engineering, optimisation and finance. In recent years, he has given lectures intensively on Higher Education Reforms. He is an associate editor of the journal of Computational Economics and is a member of the IBM Academy of Technology. He co-edited/authored in 2007 a special issue of the Computational Economics on Stochastic Process and Data Analysis published by Springer. Before assuming his current position, he was the EMEA practice leader of the IBM Management Technologies Consulting Group, specialised in Banking and Finance sector. Before joining IBM, Diem was a university professor and he continues to supervise PhD thesis to-date. Diem Ho obtained two Master degrees and a PhD in Magnetospheric Physics at Stanford University, California.

25 >> BARBARA ISCHINGER

Barbara Ischinger is the Director for Education, OECD since January 2006. She has held a range of senior international positions over in the fields of international co-operation and education, with a focus on Europe, the United States and Africa. Her recent past experiences include: Executive Vice-President for International Affairs and Public Relations at Berlin Humboldt Universität (2000-2005); Director at UNESCO heading the Division of International Cultural Co-operation, Presentation and Enrichment of Cultural Identities (1992-1994); and Executive Director of the Fulbright Commission for Educational Exchange between the United States and Germany (1994 - 2000). Her experience with the American university system includes several sojourns of teaching and research at Columbia and Harvard universities. Barbara Ischinger holds a PhD from Heidelberg University and a post-doctoral degree from Cologne University in African Literature. Alongside her full-time appointments since 1993, she has been Adjunct Professor in the Institute of African Studies at Cologne University.
28 >> JUAN JULIÁ IGUAL
Juan Juliá Igual is Vice-Chancellor of the Universidad Politécnica de Valencia and the President of the Committee of State Universities of the Valencian Community. He is Professor at the Department of Economy and Social Sciences, in the School of Agricultural Engineering of the University. In 1981 he gained his Engineering Doctorate at the Faculty of Economics and the School of Agricultural Engineering in Valencia. Juliá was the Director of the School of Technical Agricultural Engineering in Valencia (1986-93) and has been Associate Dean of Study Programmes and Student Affairs (1995-99) and Associate Dean for Research and Technology Development (1999) at the Universidad Politécnica de Valencia. From 1988 to 1992 he was a member of the International Scientific Council of the Research and Information Centre on Public and Cooperative Social Economy (CIRIEC), as well as Secretary General of CIRIEC Spain. In the 1990’s he was an external consultant for the Food and Agriculture Organization of the United Nations (FAO), and a counsellor and AGRICONSA, an agro-industrial company. His interests focus on agricultural co-operativism, citric economics and agricultural accountancy and finances. He has been the Director of the Centre for Agro-Food Business Management (CEGEA) in the Universidad Politécnica de Valencia and President of the Spanish University Network of Research Centres and Institutes on Social Economy, comprised of 15 universities.

29 >> NATALIJA KAZLAUSKIENE
Natalija Kazlauskiene is the Director, European Commission DG Regional Policy, Directorate C which has a focus on thematic development, impact, evaluation and innovative actions. She worked for the Ministry of Finance in Lithuania in 2001-2005 as the Secretary of the Ministry (i.e. deputy minister) and as Advisor to the Minister. In 1999-2001, she was the Deputy Regional Representative for Europe at the Food and Agricultural Organization of the United Nations. She was the Vice Minister in the Lithuanian Ministry of Agriculture in 1996-1999 and the head of Market Information and Trade Agreements Unit and the International Trade Development Unit of the same ministry in 1993-1996. Natalija Kazlauskiene holds a university degree in applied mathematics and system analysis and has PhD Social Sciences. She has also worked as a consultant and researcher, and was the visiting assistant Professor at the Centre for Agricultural and Rural Development, USA.

30 >> YOUNG-GIL KIM
Young-Gil Kim is the founding and chartered president of Handong Global University (HGU) in Pohang, Korea since 1995. Prior to becoming the president of HGU, he was a professor of material science and engineering at the Korea Advanced Institute of Science and Technology. In the United States, he worked at NASA-Lewis Research Center in Cleveland, Ohio, on high-temperature alloys for aerospace applications. Young-Gil Kim has received NASA-Tech Brief Awards and also US Industrial Research * IR-100 * award. In Korea, he implemented a new educational curriculum for this global, technology – driven market place of the 21st century. For these innovative programmes, HGU received the New University for Regional Innovation (NURI) grant in 2006 from the Ministry of Education and Human Resources Development of the Republic of Korea. He received his PhD in Material Science & Engineering from Rensselaer Polytechnic Institute in Troy, New York in 1972. He also received PhD in International Management Honoris Causa from the Institute of Finance and Economics (IFE) of Mongolia in 2003.

31 >> JUKKA LAHTONEN
Jukka Lahtonen is postdoctoral researcher at the University of Jyväskylä, School of Business and Economics in Finland. He has worked with several research projects in the field of regional and labour economics. Recently, he joined the expert review team to develop criteria for societal and economic engagement for use in university performance management and propose a model for the monitoring and evaluation of universities’ societal and economic engagement.
32 >> WADE LOCKE
Wade Locke is a Full Professor of Economics at Memorial University of Newfoundland. He specialises in the Newfoundland economy, resource economics, public finance, public policy, innovation indicators, productivity, economic impact assessment and cost-benefit analysis. He has published extensively in a variety of areas. He has provided his professional services to all three levels of government, to foreign governments and national, local, regional and international businesses and has served as a reference person to the media. He is also a past president of the Atlantic Canada Economics Association; is currently a member of the Canadian Science and Innovation Indicators Consortium; and is a senior policy advisor to the Atlantic Provinces Economic Council. He is currently the Regional Coordinator and Principle Investigator with an OECD-sponsored study on the role of higher education institutions in economic development in Atlantic Canada. Finally, Wade Locke has been engaged in analysing the economic impacts of the changes to equalisation and the Atlantic Accords contained in the Budget 2007 and appeared before the Senate Committee on National Finances as an expert witness in this area.

Wade Locke’s formal training consists of a PhD (Econ) and MA (Econ) from McMaster University and a BA (Econ) and BSc (Biology) from Memorial University. He also has a certificate in Applied Petroleum Economics from Van Meurs Associates through the Centre for Management Development (MUN). He was gold medal winner in economics at MUN and won SSHRC Doctoral Fellowship and several university scholarships at McMaster University.

33 >> BILL LOVEGROVE
Since his appointment as Vice-Chancellor and President of the University of Southern Queensland (USQ in Australia) in October 2003, William, or ‘Bill’ Lovegrove has strengthened the USQ’s reputation as an international leader in e-learning and distance education, developed a strong corporate direction, increased alliances with communities and industry and developed a more innovative approach to research and teaching. Prior to his appointment at USQ, he was Deputy Vice Chancellor (Research, Internationalisation and Commercialisation) at Griffith University, where he was at different times, responsible for teaching, learning, strategic planning and quality and academic staff issues, research strategy and internationalisation. He has also held senior positions at the University of Tasmania and the University of Wollongong. Bill Lovegrove’s qualifications include a Bachelor of Arts, First Class Honours and Doctorate in Psychology through the University of Queensland and completion of an Advanced Executive Program from the Kellogg School of Business at NorthWestern University in the United States. He has developed an international research profile in the areas of visual information processing and dyslexia. He is a member of many professional bodies, has been a key note speaker at a range of conferences and has represented the Australian Vice-Chancellors Committee on many occasions.

34 >> OISIN MACNAMARA
Oisin MacNamara is Director of Research, Regional and European Affairs at Northumbria University in North East England, where he has responsibility for research support, knowledge transfer, external funding and strategic partnerships, including transnational European activities. His experience has been primarily in building strategic partnerships across public and private sectors (and recently with the voluntary sector), especially to deliver complex and large consortium projects. Oisin is currently leading a £3m multi-disciplinary project on urban regeneration, in partnership with three universities in the North West region (Manchester Metropolitan, Salford and University of Central Lancashire).

Oisin is Vice-Chair of AURIL, the UK Association for University Research and Industry Links, as well as having representative roles for the University in the city and region. He has taken a particular interest in higher level skills and employer engagement and more recently with the use of metrics for knowledge transfer activities and in the development of formula-based funding regimes.

35 >> FRANCISCO MARMOLEJO
Francisco Marmolejo serves as executive director of the Consortium for North American Higher Education Collaboration (CONAHEC), a network of more than 140 colleges and universities from Canada, the US and Mexico, headquartered at the University of Arizona, and Assistant Vice President for Western Hemisphere Programs. Previously, Marmolejo was an American Council on Education fellow on higher education leadership development at the University of Massachusetts-Amherst. His past positions include vice president for administration and academic vice president at the Universidad de las Américas in Mexico. Marmolejo has taught at several universities and has published extensively on administration and internationalisation. Marmolejo consults for Latin American universities and governments, and has been part of OECD and World Bank peer review teams conducting evaluations of higher education in Europe, Latin America and Asia. Currently, he serves on advisory boards at a variety of universities and professional organisations, including the Mexican Association for International Education (AMPEI) in which he serves as president of the External Advisory Board, the American Council on Education in which he serves as member of its Commission on International Initiatives, and NAFSA in which he serves as the state of Arizona representative. During the 2005-2006 academic year, while on sabbatical leave, he collaborated as an international consultant in the OECD Programme on Institutional Management of Higher Education (IMHE). Marmolejo holds a MA in Organizational Administration from the Universidad Autónoma de San Luis Potosí, and has conducted doctoral work at the Universidad Nacional Autónoma de Mexico.
36 >> DEWAYNE MATTHEWS

Dewayne Matthews is Senior Research Director of the Lumina Foundation for Education (US), and leads the Foundation’s research on student access and success in postsecondary education. Matthews has served in a variety of higher education leadership roles, including Senior Adviser to the President and Vice President of State Services for the Education Commission of the States (EC3S), Director of Programs and Services for the Western Interstate Commission for Higher Education (WICHE), and Executive Director of the New Mexico Commission on Higher Education. Matthews has been a legislative staff member, faculty member, and university trustee, and has worked with higher education institutions in Mexico, Canada and Japan. He began his career as a first-grade teacher in Taos (N.M.). Matthews is a graduate of the University of New Mexico and earned a master’s degree in bilingual education at New Mexico Highlands University in Las Vegas (N.M.). He earned a doctorate in educational leadership and policy studies at Arizona State University and received an honorary doctor of humane letters from Marycrest International University.

37 >> AIMS C. McGUINNESS, Jr

Aims McGuinness is a senior associate with the National Center for Higher Education Management Systems (NCHEMS), a private nonprofit policy center in Boulder, Colorado, United States. At NCHEMS, he specialises in state governance and co-ordination of higher education; strategic planning and restructuring high education systems; roles and responsibilities of public institutional and multi-campus system governing boards; and international comparison of education reform. Over the past twenty-five years, McGuinness has advised many of the states that have conducted major studies of their higher education systems and undertaken higher education reforms. McGuinness has served as a member of several international teams and advisory groups and advised other countries on higher education policy, including the Organisation for Economic Co-operation and Development (OECD) review of regulatory policies in tertiary education in the Republic of Korea and the OECD reviews of education policy in the Dominican Republic, Turkey, Ireland, Estonia, Latvia, Lithuania, and the Russian Federation. McGuinness is author of several papers on state higher education policy and university systems. He is a member of the European Association for Institutional Research (EAIR), and the Consortium of Higher Education Researchers (CHER). He earned his undergraduate degree in political science from the University of Pennsylvania, an MBA from The George Washington University, and a PhD in social science from the Maxwell School, Syracuse University.

38 >> SIR HOWARD NEWBY

Howard Newby has unparalleled experience of the University sector in the United Kingdom. Currently, Vice-Chancellor of the University of the West of England, he was Chief Executive of the Higher Education Funding Council for England between 2001 and 2005.

His previous positions include: the Vice-Chancellor of the University of Southampton; the Chairman, and latterly Chief Executive, of the Economic and Social Research Council, Sir Howard was President of Universities UK (1999 to 2001) and President of the British Association (2001/2002). His other academic posts include professor of sociology at the University of Essex and visiting appointments in Australia and the United States; and was professor of sociology and rural sociology at the University of Wisconsin-Madison (1980-83). Howard Newby has published many books and articles on social change in rural England and was for eight years a Rural Development Commissioner, a member of the Government body responsible for the economic and social regeneration of rural England. He was awarded a CBE (Commander of the British Empire) in 1995 for his services to social sciences and a knighthood in 2000 for his services to higher education.

39 >> SEOK HWAN OH

Seok Hwan Oh is the Executive Director of Korea Research Foundation in charge of BK21_NURI Management Committee. He has been working for the Korean Ministry of Education and Human Resources Development for 14 years and is in charge of the management of NURI (New University for Regional Innovation) Project at Korean Research Foundation. He began his current job in August 2006 when the BK21_NURI Management Committee was established as an assessment and management body within the Korea Research Foundation in order to effectively manage and support the Brain Korea 21(BK21) and NURI projects, which aim to nurture a qualified workforce. He has completed the mid-term assessment of NURI project and has analyzed the outputs. He also prepares to plan post-NURI commencing in 2009, when the first stage of NURI project will be completed.

Seok Hwan Oh obtained the doctoral degree at the University of Manchester in 2002. The title of the thesis is “Public policy towards private secondary education in the Republic of Korea”. His major interests are education policy analysis, education finance, and higher education policy.

40 >> ANDERS OLSSON

Anders Olsson is the Planning Director at Region Värmland in Sweden. He is charged with the overall responsibility for the central planning processes in the county. Olsson was a member of the regional working group connected to the OECD review project “Supporting the Contribution of Higher Education Institutions to Regional development.”
41 >> MARTI PARELLADA SABATA

Marti Parellada Sabata is the Professor of Applied Economics in the University of Barcelona, where he obtained his PhD in Economics. He has been Pro-Vice-Chancellor at the same university and visiting professor at the Johns Hopkins University of Baltimore (US). He has been the Director of Les Heures, Centre of Continuing Education of the University of Barcelona and C.E.O of Virtual Barcelona University, Virtual Business School and Virtual Health School. He is President of the Spanish Association of Regional Science, Director of the Economic Institute of Barcelona and the "Revista Económica de Catalunya". Parellada has been President of the Catalan Association of Universities Continuing Education, as well as Steering Committee member of the European Universities Continuing Education Network (EUCEN) and of the University Continuing Education Association (UCEA). He has worked as advisor on the Columbus Programme concerning the situation and future of Continuing Education in Latin America, as well as member of the Steering Committee of the Network of Continuing Education Universities of Latin America (RECLA). Co-author of the book “La formación continua en las empresas españolas y el papel de las universidades” and Co-editor of the book “Continuing Education in universities: Policies and instruments” (Columbus-UNESCO-2001). Co-author of the “Valencia’s Region Peer Review Report. OECD’s programme: Supporting the Contribution of Higher Education Institutions to Regional Development”. Since 2003 he is the Director of the Annual CYD Rapport “La Contribución de las universidades españolas al desarrollo”, CYD Foundation. He has also written many articles and books on the Spanish and Catalan Economy.

42 >> EERO PEKKARINEN

Eero Pekkarinen is Development Director of Kemi-Tornio University of Applied Sciences in Finland. He is one of the pioneers in developing Distance Education using ICT in Finland. With an industrial and small enterprise background Pekkarinen has worked for developing Information Society in Lapland through national and international R&D-projects since 1986. As a Development Director he is responsible for Research and Development in Kemi-Tornio University of Applied Sciences and acts actively as a developer and implementor of Provincial University of Lapland focusing on R&D. Pekkarinen has been a member of Education, Research and Development Section in the Information Society Council of Finland between 2003 and 2007. He is currently a Finnish Representative in the ICT Network of the Arctic Council. Pekkarinen works also as a consultant of e-Business for small and medium-sized enterprises. In addition, he promotes and facilitates participatory strategy and project planning methods.

43 >> MARIO PEZZINII

Mario Pezzini is Deputy Director in the Public Governance and Territorial Development Directorate. He joined OECD in 1996 as Principal Administrator in charge of the work on Distressed Urban Areas. From 1996 to 1999 he was the Head of the OECD Rural Development Programme and from 1999 to 2007 the Head of the Regional Competitiveness and Governance Division. Before joining the OECD Mario Pezzini was Professor in Industrial Economics at the École Nationale Supérieure des Mines de Paris as well as in US and Italian Universities. He has been economic advisor for international organisations and think tanks in the field of economic development, industrial organisation and regional economics, with a particular focus on policies for clusters and networks of small and medium sized firms as well as on policies to valorise natural and cultural resources. A member of several governmental advisory boards, Mario Pezzini was also manager in the Regional Government of the Emilia-Romagna Region in Italy.

44 >> HELEN PICKERING

Helen Pickering is the Executive Director of Universities for the North East, England. She has worked at a senior level in economic development and was the founding Director of the Leeds Initiative, one of the first and most influential UK city public/private sector partnerships. Established in 1990 it successfully promoted the recent economic transformation of Leeds. Formally qualified in economic development, Helen Pickering also has more than 30 years of experience in higher education as a teacher, researcher, Dean of Faculty and Deputy Vice-Chancellor. She has extensive experience of directly managing universities’ local and regional engagement activities. As the current Executive Director of the universities’ regional association in the NE of England, Helen Pickering managed the region’s contribution to the OECD project “Supporting the Contribution of HEIs to Regional Development”. She has had experience of being a Board/Council member of numerous local and regional bodies including local strategic development partnerships, city centre companies, education partnerships, a strategic health authority and a city hospital trust, arts, film and media organisations. She has acted as a government advisor and presented both her academic and practitioner work internationally.

45 >> JAANA PUUKKA

Jaana Puukka is an analyst in the OECD Programme on International Management in Higher Education (IMHE). She joined OECD in 2005 to co-ordinate and manage the thematic review project on “Supporting the Contribution of Higher Education Institutions to Regional Development” which embraced fourteen regions in twelve countries throughout the world. She acted as the Team Co-ordinator of four regional reviews and is the co-author and editor of the final report of the project entitled “Higher Education and Regions – Globally Competitive – Locally Engaged”. Jaana Puukka has experience in regional development and higher education in Finland as a ministerial and local government adviser, programme manager, practitioner and evaluator. She has management experience from both university and polytechnic sector. Before joining OECD, she was the Regional Development Manager of Turku University of Applied Sciences, then the biggest professionally oriented HEI in Finland. She has also been involved in the evaluation of the external engagement of the University of Turku and the subsequent re-evaluation and has worked for the Finnish Ministry of Education to review the impact and quality of university master’s programmes with funding from the EU structural funds.
JANG-SOO RYU
Jang-Soo Ryu has served as Policy Advisor to Deputy Prime Minister at the Ministry of Education and Human Resources Development of the Republic of Korea since February 2007 and also been Professor of Division of Economics at Pukyong National University in Busan, since September 1995. From 2000 to 2001 Jang-Soo Ryu was a visiting scholar at Cornell University in the United States. He also served as an Expert Advisor of Presidential Commission on Education & Human Resources Development, Korea, 2001-2002. He has a PhD in Economics from Seoul National University (1993). He majored in labour economics and has a particular interest in human resources development of the regional level. Jang-Soo Ryu was the Regional Coordinator of Busan Metropolitan region in the OECD project “Supporting the Contribution of Higher Education Institution to Regional Development”. 

JAMIL SALMI
Jamil Salmi, a Moroccan education economist, is the World Bank’s tertiary education coordinator. He was the Bank’s official representative at the UNESCO World Conference on Higher Education (WCHE, Paris, October 1998) and at the WCHE + 5 Conference in June 2003. Jamil Salmi was a member of the Board of the African Virtual University in 2003 and 2004. He is currently a member of the International Advisory Network of the UK Leadership Foundation for Higher Education, OECD’s expert group on Assessing Higher Education Learning Outcomes, the Editorial Committee of OECD’s Journal of Higher Education Management and Policy, and the International Rankings Expert Group. He is the principal author of the Bank’s new Tertiary Education Strategy entitled “Constructing Knowledge Societies: New Challenges for Tertiary Education”. He was also responsible for the preparation of the World Bank’s first Policy Paper on Higher Education, published in July 1994 under the title “Higher Education: Lessons of Experience”. Jamil Salmi has provided policy and technical advice on tertiary education reform to a number of governments. He has also guided the strategic planning efforts of several public and private universities. Prior to joining the World Bank in December 1986, Jamil Salmi was a professor of education economics at the National Institute of Education Planning in Rabat, Morocco. He also worked as a consultant to various ministries, national professional associations, and international organisations. He is a graduate of the French Grande École ESSEC. He holds a Master’s degree in Public and International Affairs from the University of Pittsburgh (USA) and a PhD in Development Studies from the University of Sussex (UK). He also completed an Executive Development program at Harvard Business School. Jamil Salmi is the author of five books and numerous articles on education and development issues. Over the past thirteen years, he has written extensively on tertiary education reform issues.

DANIEL SAMOILOVICH
Daniel Samoilovich is the Executive Director of Association Columbus (since 1993) which links European and Latin American universities promoting international co-operation and institutional development. A substantial part of Columbus activities is aimed to enhance the participation of their member universities in the regional development, i.e. incubators and SME’s support. He was the founding Director of Istituto Superiore “Mario Boella” for Information & Communication Technologies (Turin, Italy) in 1999-2001. Since 2001, he also collaborates with the Torino Wireless Foundation (Turin), which promotes the development of the Piemontese ICT District, in synergy with other public and private key actors. Torino Wireless’ portfolio of activities includes R+D, acceleration of enterprises and venture capital development. Columbus and Torino Wireless, with other Piemontese institutions, are launching the Turin Euro-Latin American Forum for knowledge-based regional development (www.forumtorino.org).

Samoilovich’s recent publications include Escenarios de Gobierno en las Universidades Europeas (Governance Scenarios in European Universities), Colección Documentos CYD, No. 8, Barcelona, agosto, 2007.

CHRISTINE SCHOLZ
Christine Scholz is an elected member of the Committee on Comodification of Education of The European Students’ Union (ESU - formerly known as ESIB) since 2005. Her main areas of work are the Lisbon Strategy, trade in education, research policy and the promotion of balanced mobility. She is also a member of the Executive Committee of the German Academic Exchange Service (DAAD) and the Erasmus Mundus Selection Board. From 2003-2005 she was a member of the executive committee of The National Union of Students in Germany. From 2003 to 2005 and a student representative in the National Bologna Follow-Up Group in Germany. Christine Scholz is a 28 year old student of art history, political science and philosophy at the Free University in Berlin. She has been active in student politics at all levels of student self-governance and academic governance since the beginning of her studies in 1999.

MICHAEL SHATTOCK
Michael Shattock was registrar of the University of Warwick (UK) before taking up his visiting professorship at the Institute of Education, University of London. His books include “The UGC and the Management of British Universities”, “The Creation of a University System” and, most recently, “Managing Successful Universities”. Michael Shattock is editor of the journal Higher Education Management and Policy and is widely experienced in advising on management, governance and financial problems in higher education, both nationally and internationally.
12 Speakers

### 51 >> CHRISTOFFER TAXELL
Minister Christoffer Taxell is the Chancellor of the Åbo Akademi University (Finland). Taxell belongs to one of the longstanding ministers in Finland. He served four governments for altogether 11 years between 1979 and 1990, including as a Minister of Education during the time when significant higher education reform was introduced launching polytechnics as the second pillar of the Finnish binary system of higher education. Taxell was the leader of the Swedish Folk Party between 1985 and 1990. He has held a number of high-level posts, including the chair of the Board of Confederation of Finnish Industries (EK). He is currently the chair of the Board of Finnair and is also on the board of a number of business enterprises, as well as the Finnish Business and Policy Forum (EVA).

### 52 >> MARIJK VAN DER WENDE
Marijk van der Wende is the Chair of the Governing Board of the OECD Programme on Institutional Management in Higher Education (IMHE). She is currently Professor and Chair of the Centre for Higher Education Policy Studies (CHEPS) at the University of Twente (Netherlands), Professor at the Vrije Universiteit Amsterdam (Innovation in Higher Education) and a member of the Standing Committee on Recognition of Flemish Higher Education. She is also a member of various national and international advisory committees and has been a visiting scholar at the Centre for Studies in Higher Education, at the University of California, Berkeley.

### 53 >> PENNY WILSON
Penny Wilson is the Head of Community Affairs at the University of Cambridge. She has worked at the University since 2003 and manages Cambridge’s Community Affairs team in the Office of External Affairs and Communications. Her office supports University departments, Colleges and student groups to work with the community. The team also runs the Cambridge Science Festival and is planning an Arts, Humanities and Social Sciences Festival for autumn 2008. Previously, Penny worked for a number of years in the voluntary and community sector, for organisations including the British Red Cross, the Association of Charity Shops and Barnet Voluntary Service Council.

### 54 >> RICHARD YELLAND
Richard Yelland is Head of the Education Management and Infrastructure Division in the OECD Directorate for Education. This Division is responsible for the work of the Programme on Institutional Management in Higher Education (IMHE) and the Programme on Educational Building (PEB). Richard Yelland is a graduate of the Cambridge University. He joined OECD in 1986 from the then Department of Education and Science in the United Kingdom where he had held a range of posts in educational policy and administration since 1974. He has led PEB since 1989. Following a secondment to the University of Adelaide, South Australia, he was given the additional responsibility for IMHE in 1998. Yelland has been responsible for or contributed to a range of OECD publications on higher education and educational infrastructure. He is a member of the Advisory Board of the UNESCO Centre for European Higher Education (CEPES), and of the International Advisory Network for the Leadership Foundation for Higher Education in the United Kingdom. He has contributed as an international expert to the evaluation of educational institutions and programmes in Belgium and France.

### 55 >> EUGENE YOON
Eugene Yoon has been engaged in Korean Educational Development Institute since 2006, and currently serves as a researcher of National Center for After-School Programs at the Korean Education Development Institute. The main missions of the After-School Program in Korea are to improve disadvantaged students’ educational opportunities and to secure progressive development of the regions. She was a professor and coordinator of the English Immersion Program at Chungbuk National University (CBNU), which gave her a great chance to have passion to develop the education program. She earned a PhD in English Immersion Program for children from Chungbuk National University in 2006. Her educational backgrounds are English Education and Childwelfare both MS and BA. Her research focuses on After-School Program of Korea at the national level and the successful careers both Korean English teachers and English native speaker teachers.