

# Region Building in Korea through Cross-Border Higher Education

## The Case of Handong Global Univ.

OECD Institutional Management in Higher Education (IMHE)  
19~21 September 2007, Valencia, Spain

Young-Gil Kim  
President of  
Handong Global Univ.



Why not Change the World!

See Globally,  
Educate Globally

People with Dreams



## Handong Global University History and Status

### History

1994. 12	Handong Global University Approved
1995. 3	University Opens with 400 students
2000. 3	Graduate School Opens
2002. 3	Handong International Law School (HILS) Opens

### University Organization

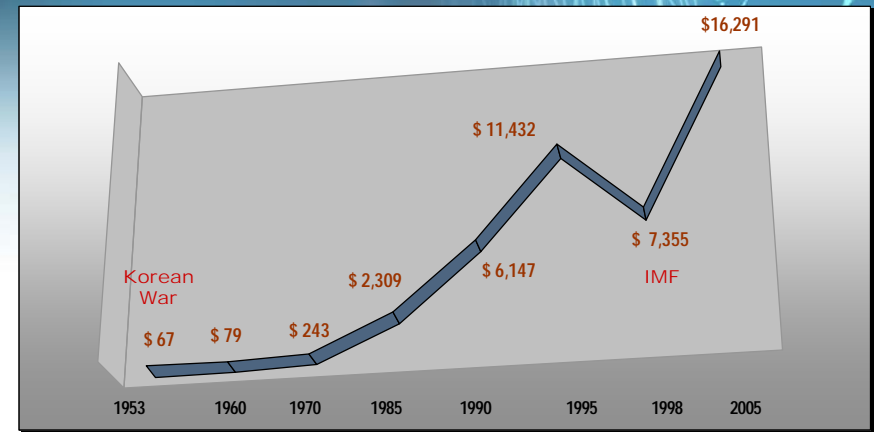
Undergraduate (3,374)	10 Schools and 3 Departments
Graduate (356)	10 Graduate School, HILS
Faculty & Staff (212)	Faculty (138), Staff (74)

## HANDONG GLOBAL NETWORK



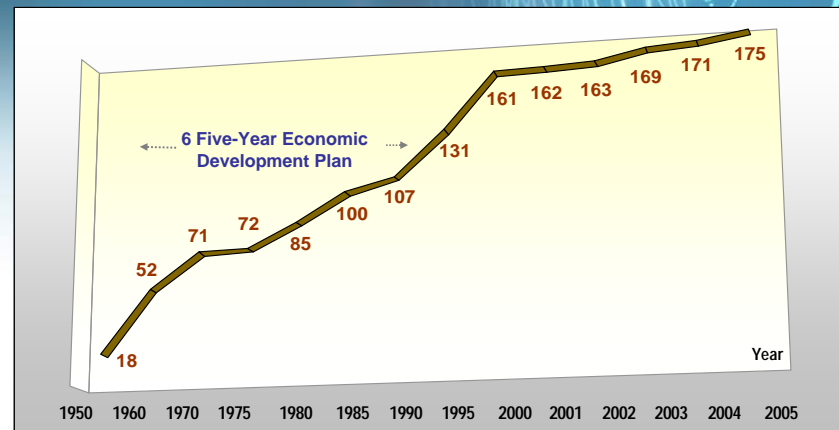
Now **59** different country's students live and study together in Handong campus

## The Miracle of Korea's economic growth



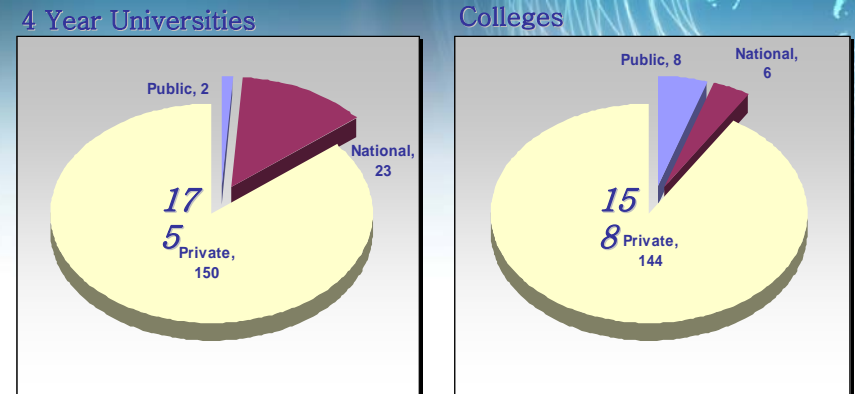
One of the **poorest** country in the World in 1950s.  
Skilled and **educated** manpower catalyzed the industrialization of Korea.

## The numbers of 4-year University in Korea



Rapid growth of universities during 6 Five-year Economic Development Plan

## Universities and Colleges in Korea



# "No Nations Left Behind"

## LE FIGARO Education and Value : Poverty is not

IDEES POUR DEMAIN Fête 30 April 2007

### Grâce à l'éducation et à l'éthique, la pauvreté ne sera plus une fatalité

LA PAUVRETÉ dans le monde n'est pas une fatalité. C'est ce que veut démontrer la Corée du Sud, à travers l'université de Handong (HGU). « Ce que la Corée a réussi à faire en 40 ans, ce peut le faire d'autres pays pauvres », explique son président, Kim Young-Gil, qui a fondé HGU voilà 12 ans, après être passé notamment par des années de recherches scientifiques à la Nasa.

En 1950, au sortir d'une guerre particulièrement sangnante de trois ans qui a divisé le pays en deux, après des années sous domination japonaise, la Corée du Sud n'est plus qu'un champ de ruines, un pays exsangne, sans aucune ressource naturelle. « Un pays isolé des flux », fronce les lèvres le diplomate coréen. Il poursuit : « grâce à l'immense aide internationale dont nous avons bénéficié, grâce à notre capital humain, nous sommes devenus la 12<sup>e</sup> puissance économique mondiale, poursuit Kim Young-Gil. Aujourd'hui, nous voulons simplement rendre ce que nous avons reçu. C'est sur le modèle des plus grandes universités américaines, HGU prépare pourant les étudiants à une autre globalisation : fondée évidemment sur des savoirs aussi essentiels que les technologies de l'information, le commerce et le droit, « cette école, note-t-il du monde d'aujourd'hui », mais aussi, et peut-être surtout, sur des valeurs telles que l'honnêteté, l'intégrité et la spiritualité.

« Tout ce qu'il apprendra ici sera récompensé par des salaires élevés », explique le président. Suite de ses convictions, l'université de Handong a créé un MBA, le Global Enterprise Intrepreneur

Handong Global University

Cette université sud-coréenne a été créée il y a douze ans seulement, uniquement grâce à deux trous-porcs. Son credo est de préparer ses étudiants, dont une partie ont travaillé auparavant en Corée, à une globalisation plus humaine. [www.handong.ac.kr](http://www.handong.ac.kr)

Handong est la première université asiatique à préparer ses jeunes au barreau américain, dont elle est partenaire. En juillet dernier, ils étaient 20 étudiants, dont la moitié issus de pays pauvres, à être devenus des avocats américains à part entière.

« Des efforts qui paient, puisque ce concept pédagogique, utilisé au monde, vient d'être choisi par le programme de coopération Uniserve, placé sous l'égide de l'Unesco, pour servir d'exemple.

SERGEY LAVROV

'It is very unique model to assist developing countries through education'

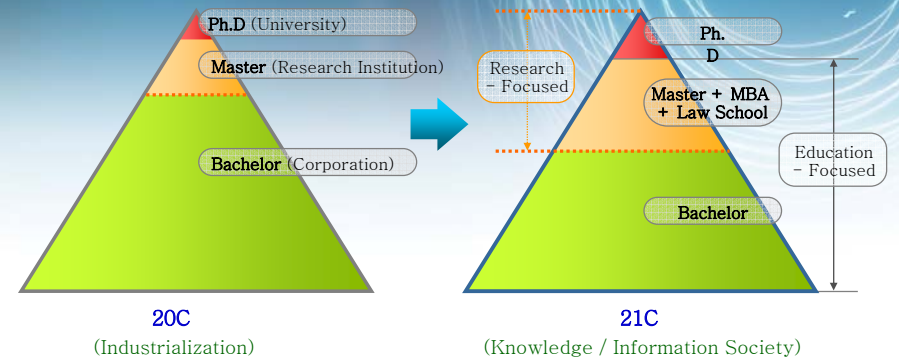
'Bridge the "digital divide" between developed and developing countries'

We studied useful business plan in HANDONG for my country's development

Yana Ibragimova (Student from Uzbekistan)



# Changes in Demand for Human Resources & Schooling



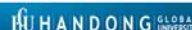
- ✳ 21C requires a significant increase in demand for professionals with problem-solving capabilities, i.e. MBA or Law School graduates, compared with Bachelors in 20C.



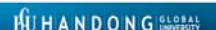
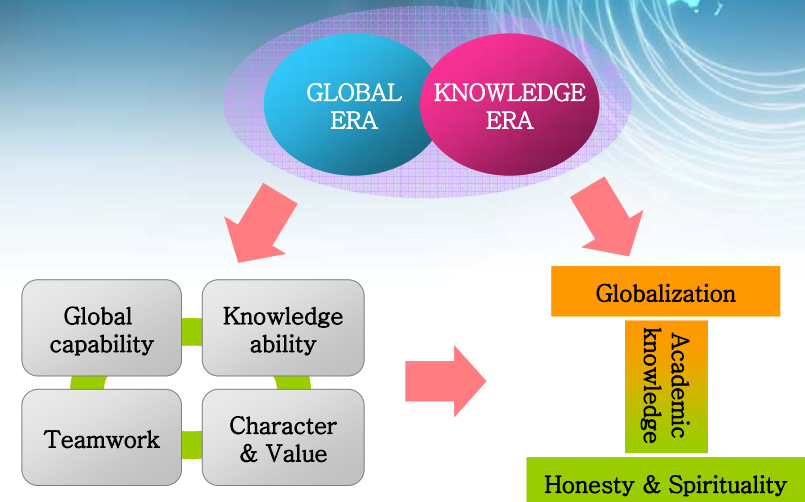
# New era demands New Educational Paradigm



- Y 1994 : Commercialization of Internet (www)
- Y 1995 : Launching of the Global Economy (GATT → WTO)

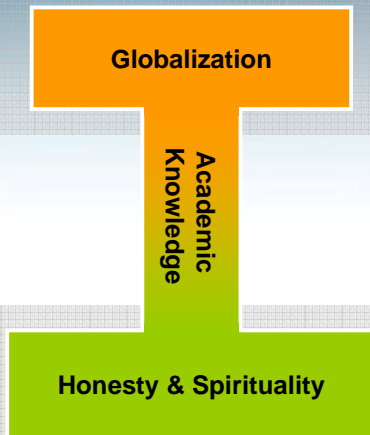


# Demand-Driven Education



## Educational Framework of HANDONG

### Competent & Honest Global Leadership



#### Global Leadership Training

- **Communication Ability**
- Intercultural Competency
- Global Mindset (Global finesse)

#### Global Professional Capability

- **Broad Academic Discipline**
- Cross-disciplinary Education
- Double Major, Free Selection of Courses

#### Global Character Building

- **Handong Honor Code** (Non-proctored Exam)
- Social Services
- Team Work & Mentorship Education

## HILS (Handong International Law School)



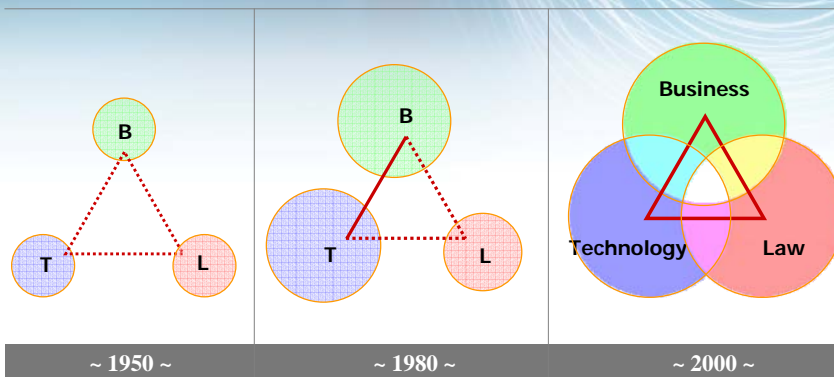
- Dean: Lynn R. Buzzard
- 16 Graduates passed US Bar Exam (2006.7. now)
- All academic programs provide 100% English
- All Faculty are Native English speakers
- International Affiliate of American Association of Law School (AALS)

- Basic coverage of substantive US law typically included in bar exams including: Civil Procedure, Constitutional Law, Contracts,
- Criminal Law, Criminal Procedure, Intellectual Property, Torts, Evidence, Commercial Transactions, Corporations and Professional Responsibility.



## Change of Technology, Business and Law over Time

From "Separation" in the 20C to "Integration" in the 21C

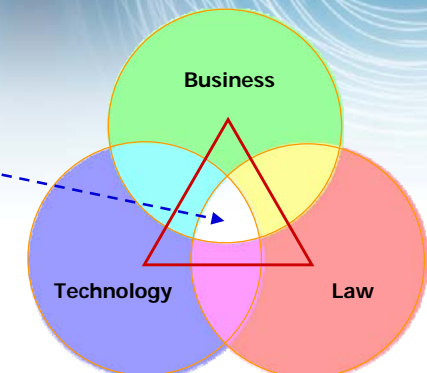


## Educational Concept for "GE-MBA"

"Global Entrepreneurship - MBA"

"Cross - Disciplinary Education"

Global Entrepreneurship (GE-MBA)



Honesty & Integrity Base

## Globalization and Developing Countries

- Large Gap in human capital formation
- High degree of inequality of educational opportunities
- Inadequacy of resources
- Weakness in quality and relevance of HE
- Brain drain



## UNESCO Designated HGU as Host University for Educating Developing Countries – UNITWIN



### Establishing of the UNITWIN Network on Capacity Building of Sustainable Developing Countries in Asia Region

Ceremony at UNESCO Headquarters on 5 April 2007



Director-General of UNESCO, Koïchiro Matsuura and the President of Handong Global University, Dr. Young-Gil Kim, signed an agreement concerning the establishment of a UNITWIN cooperation programme between UNESCO and the Network on Capacity Building of Sustainable Development in Developing countries in the Asian Region.

## UNU-UNESCO-HANDONG Global Seminar Bridges barriers to peace

'Education for the Global Peace and Sustainable Development'  
3-7 July 2007



## Plan for IGE (Institute for Global Education)



### MEMORANDUM OF UNDERSTANDING

Between  
THE UNITED NATIONS UNIVERSITY  
And  
THE HANDONG GLOBAL UNIVERSITY

On the Proposed Establishment of  
INSTITUTE FOR GLOBAL EDUCATION

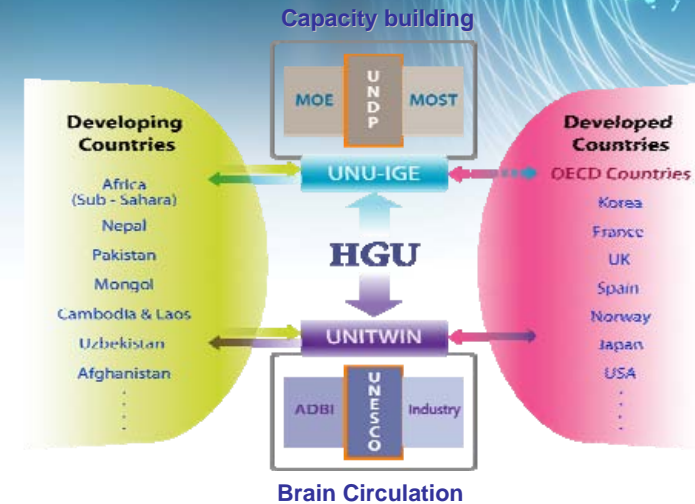


## Functions of IGE Institute

- Conduct policy researches related to globalization and regional integration.
- **Develop globalization indexes of countries and universities to monitor its progress.**
- Provide short-term training to students and government officials on globalization issues (face-to-face and distance learning)
- Offer academic degree programs on globalization (Master of Globalization, Master of e-Government, Master of International Business Administration, etc.)
- Provide consulting services related to globalization, sustainable development, e-government, and regional integration.

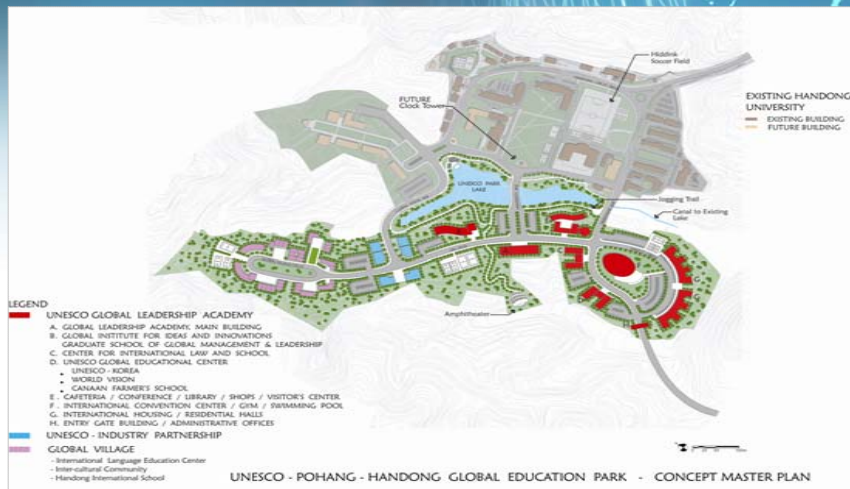


## Global Education Partnership



No Nations, Left Behind

## Plan for UNESCO-HANDONG Education Park



UNESCO - POHANG - HANDONG GLOBAL EDUCATION PARK - CONCEPT MASTER PLAN

## Opening Minds to the World

Peace and prosperity in the 21<sup>st</sup> Century depend on increasing the capacity of people to think and work on a global and intercultural basis. As technology opens borders, educational and professional exchange opens minds.

— IIE (Institute of International Education)

<http://www.iie.org>



Thank You

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**HU** HANDONG GLOBAL  
UNIVERSITY