

Family Firm System

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Dongseo University (DSU)

- **History :**

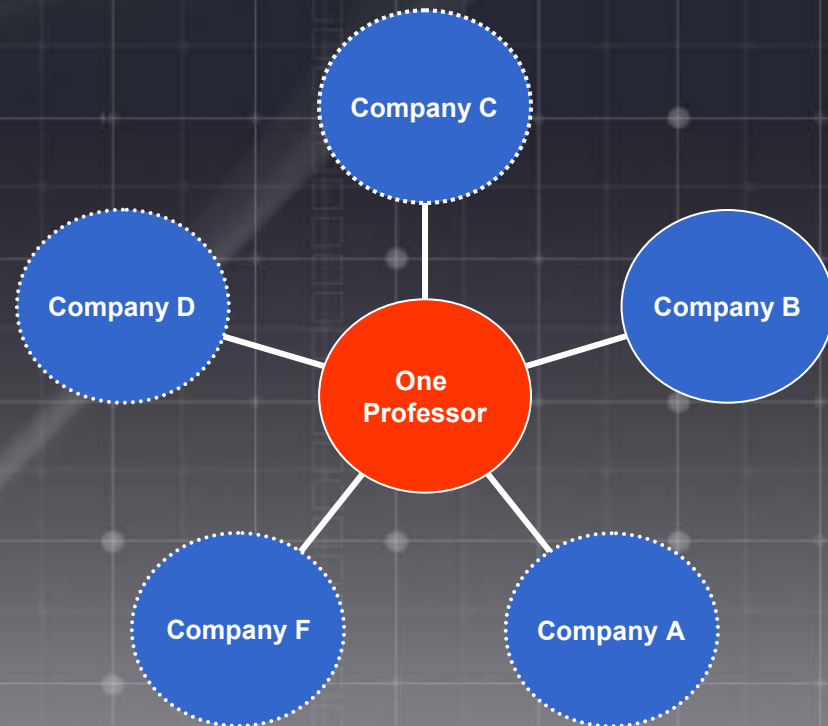
Dongseo University is a private university founded in 1992 by Dr. Sung-Man Chang with Christian values rooted in loving our neighbors and God.

DSU strives to foster talents to serve mankind and God through Christ Centered Education. It has 11 Colleges and 48 majors with about 10,000 full-time students. DSU has become one of the top 10 Korean universities in Design and Liberal Arts Education and now our goal is to compete with other leading universities world wide. In 2004, DSU was selected to head 5 NURI projects from the Korea Ministry of Education.

DSU is the model university for the 21st century preparing for the future with a global standard education.

What is Family Firm System?

- One professor to five small and medium sized companies.



Objectives

- Provide students with specific education and work skills requested by companies
- Increase job opportunities for students
- Improve the University's reputation and contribution to the regional community
- Provide Joint Research & Business Development (R&BD)
- Increase the faculty's participation rate of joint research projects.

Objectives

- Strengthen the relationship with regional companies to grow together
- Develop courses reflecting companies' needs
- Create more Jobs and Internship programs
- Share equipment and conduct joint projects with regional businesses

Benefits to the University

- Create more job opportunities for students
- Strengthen Academic-Industry relationships in the region
- Provide students with skills specific to meet the needs of industries
- Provide On-the-Job Training programs
- Provide Internship programs

Benefits to the companies

- Have access to latest facilities
- Receive free professional advice
- Easier employee recruitment
- Have an easier and effective access to marketing, designing, and manufacturing
- Able to conduct cost effective R & D
- Able to reduce new employee training programs
- Receive Human Quality Assurance (HQA)
 - University guarantees the quality of graduates

Outcome

- Achieved the highest employment rate for the graduates in 2005 among the universities in the Busan Area and ranked 8th in the nation.
- Selected to head 5 NURI projects, the most among the private universities in the nation.
- Regional Innovation System (RIS) was established
- Regional Innovation Center (RIC) was established
- NURI Hansang project is sending interns to China, U.S.A and Japan.

Regional Innovation Center (RIC): Ubiquitous Appliance Center

- **Objectives**

Build a regional based Innovation Center to produce professionally trained manpower and high value added products in the Ubiquitous industry

- **Activities**

- 24 Joint Research Projects: \$8.9 M
- 130 Companies has been trained
- 363 Consultations were arranged
- 6 companies are being incubated on the site
- 57 Companies are sharing high tech equipments provided by RIC



Regional Innovation System (RIS): Pre-Production System

- **Objectives**

Build a regional based Pre-Production System (PPS) to produce professionally trained manpower and high value added products in the movie and firm industry

- **Activities**

- Building and vitalizing a network among international and domestic pre-production related firms. Currently 121 companies world-wide are actively involved.
- Developing a Source Developing System (SDS) to support producing movies, animations, and games.



Thank you