

Rewarding staff for Regional Engagement: Academic promotion at USC



University of the
Sunshine Coast

THE POWER
of TEN
1996 ~ 2006

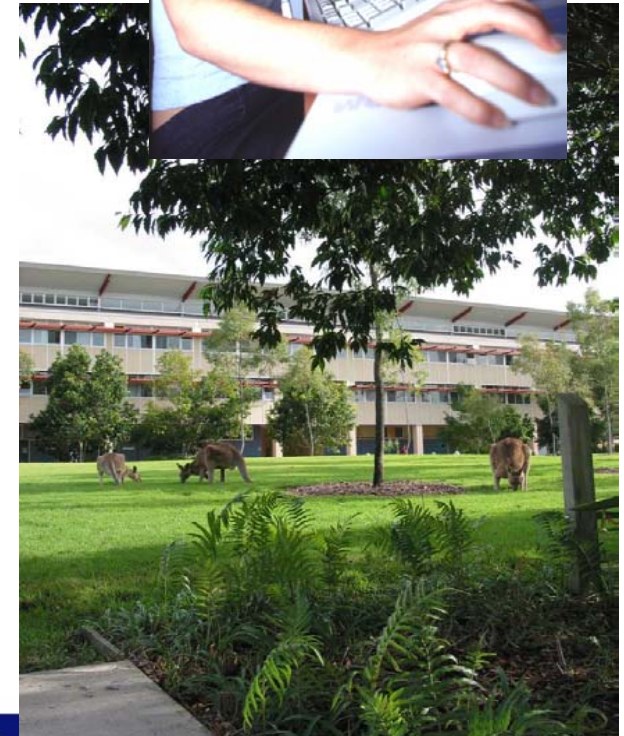
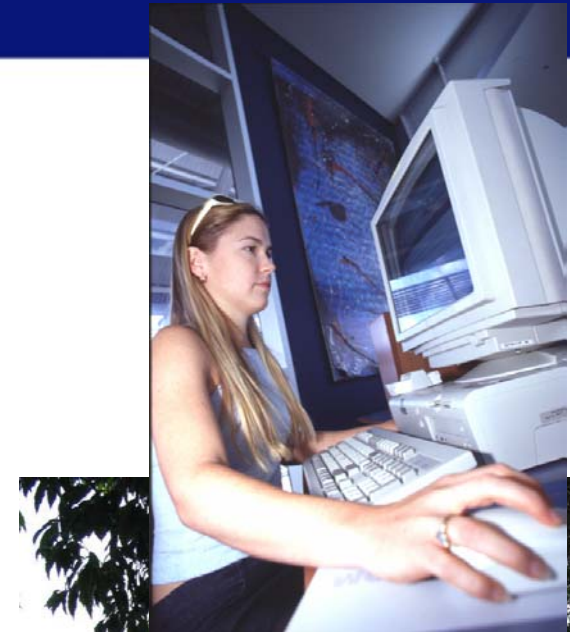
Celebrating our First and Future Decades

The Sunshine Coast



- One of Australia's fastest growing regions
- 65 km of beaches and 14 national parks
- 'Sea Change' region

The University



Your uni. Your life.

The staff



Your uni. Your life.

Promotion policy

- Alignment of individual performance and University Mission
- Recognises achievement in three key areas – teaching, research and service
- Service includes service to the community and to the University

Academic levels

- Level B (Lecturer): Important connections with and contributions to the community
- Level C (Senior Lecturer): Significant connections with and contributions to the community
- Level D (Associate Professor): Leads in teaching, research and/or service
- Level E (Professor): International leaders in teaching, research and/or service

Demonstrating achievement

Evidence of:

- Productive partnerships
- Major consulting projects
- Community awards and citations
- Creating opportunities for discussion of important regional issues
- Contributions to education in the wider community

Regional engagement plan

- For approval by University Council
- Strategies to recognise and reward successful regional engagement activities