

Nikos

Nederlands Instituut voor
Kennisintensief Ondernemerschap



Universiteit Twente

Temporary Entrepreneurial Positions – TOP

- the UT's individual entrepreneurship
stimulation programme -

Soxion
Hogescholen



Universiteit Twente
de ondernemende universiteit

Peter van der Sijde

Twente Region

Some facts & figures:

- 500.000 inhabitants
- Higher education:
 - University of Twente
 - Saxion Univ. Applied Sciences
 - Edith Stein
 - ITC
 - AKI
 - SWOT & TSM



Source: ITC, 2005



Aerial photograph of the UT Campus:
hotspot for entrepreneurship

Campus + Business and Science Park = Knowledge Park



UT-approach to the region

	Patents & Licenses	Interaction with Industry	Business Creation
UT Research Institutes (entrepreneurial environment)	UT owns few patents, but are “inventors”	With large companies & clusters	Institutional spin-offs / research spin-offs based on UT IP
Nikos (entrepreneurship education and training)		Matching SME with students & research institutes	Individual spin-offs based on non-UT IP: TOP

History of TOP

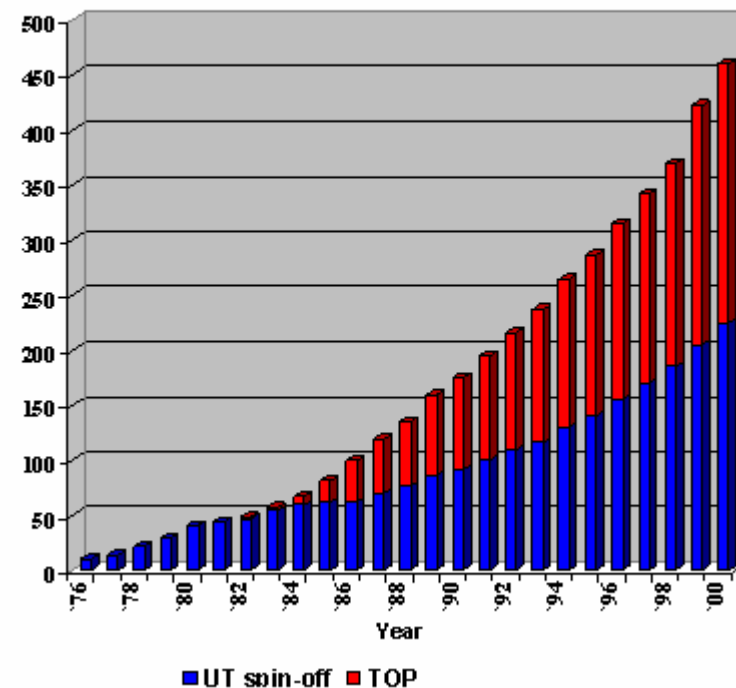
- Once upon a time ...
 - An entrepreneurial professor who became rector / vice-chancellor ...
 - The government who gave a grant to three universities to experiment with spin-offs ...
 - How a first spin-off company (subsidy consultancy) found money to sustain the project into a programme ...
 - How a university made it part of its policy

History (2)

- Start: 1984 and still continuing for almost 25 years!
- TOP is a model / “best practice” in the Netherlands and beyond:
 - Warwick: Enterprise Fellowship Scheme
 - Edinburgh: EPIS programme
 - Wales: Wales Spinout Programme
 - others

Results of TOP

- = 1984 – 2000: 219 companies, 300 entrepreneurs
- = survival rate (overall): 76%
- = 5-year survival rate: 89%
- = about 100 – 150 new jobs per year in the region
- = 80% remains in the region
- = average size of the companies: 5.6 employees



What TOP offers: UT's individual entrepreneurship programme

TOP for the entrepreneur

- = Place / Office in the research group
- = Access to university facilities
- = Part of the social network of the research groups
- = Interest free loan (€ 12.000)
- = Use of university image

but,

- = university does not take equity
- = no university IPR involved

What the university offers:

- office space
- secretarial support
- laboratory facilities
- scientific mentor, access to knowledge/technology
- training course
- interest free loan
- business mentor
- access to networks
- network meetings

Questions

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