



Institutional Diversity: Rankings and Typologies in Higher Education

**An international workshop organised by
OECD Programme on Institutional Management in Higher Education
Hochschulrektorenkonferenz, Germany**

ANNOUNCEMENT AND PROGRAMME

4 and 5 December 2006

Wissenschaftszentrum, Ahrstrasse 45, 53175 Bonn, Germany

- As the number of students in higher education has grown the number of universities and other institutions, and the diversity of their missions, have grown too. They can no longer be considered as a homogeneous group. The Carnegie Classification in the United States is being revised and in Europe a proposal for a comparable classification or typology has been launched. More recently increasing pressure for comparison and ranking of institutions, nationally and internationally, is having an impact on institutional strategy and priorities.
- These developments raise questions about how rankings are affecting public perceptions of higher education, and the impact they are having on institutional behaviour and strategy. And they focus attention on how the rankings could be improved; and how institutions should be compared and grouped.



Supported by:

PROGRAMME

Monday 4 December

Rankings and their Impact

10h00 – 13h30

Registration and buffet lunch, Wissenschaftszentrum

13h30 – 14h00

Welcome: *Barbara Ischinger*, Director for Education, OECD

Opening Remarks: *Margret Wintermantel*, President,
Hochschulrektorenkonferenz, Germany

Institutional diversity in higher education: Perspectives for the future

14h00 – 15h30

Plenary session

Moderator: *Christiane Ebel-Gabriel*, Secretary General,
Hochschulrektorenkonferenz, Germany

Detlef Müller-Böling, Professor, Center for Higher
Education Development, Germany

Jan Sadlak, Director, UNESCO-CEPES, Romania

Simon Marginson, Professor, University of Melbourne,
Australia

Andreas Schleicher, Directorate for Education, OECD

15h30 – 16h00

Coffee/tea

16h00 – 17h30

Parallel Discussion Groups

Informed by the plenary presentations, each group will discuss a set of issues related to its topic:

Group 1: **Diversity, rankings and the Bologna Process**

Leader: *Dirk van Damme*, Chief Executive of the Flemish
Minister of Education, Belgium

Group 2: **Impact of national rankings**

Leader: *Ellen Hazelkorn*, Director and Dean, Dublin Institute
of Technology, Ireland

Group 3: **Improving rankings**

Leader: *Alex Usher*, Vice-President, Education Policy
Institute, Canada

17h30 – 18h30

Plenary discussion based on brief reports from the discussion groups

Moderator: *Marijk van der Wende*, CHEPS, University of
Twente and Chair of the IMHE Governing Board,
Netherlands

From 20h00

Dinner : Maritim Hotel Bonn, Godesberger Allee, 53175 Bonn

Guest speaker: *Ulrich Teichler*, Director, International Center for
Higher Education Research, Kassel, Germany

Tuesday 5 December

The Diversity and Typology of Institutions

9h00 – 10h30

Plenary session:

Moderator:

Richard Yelland, Directorate for Education, OECD

Alexander McCormick, Senior Scholar, the Carnegie Foundation for the Advancement of Teaching, United States

Frans van Vught, CHEPS, University of Twente, Netherlands, and member of the Policy Advisory Group of the President of the European Commission

Nian Cai Liu Professor, Shanghai Jiao Tong University, China

Dirk van Damme

10h30 – 11h00

Coffee/tea

11h00 – 12h30

Parallel Discussion Groups

Informed by the plenary presentations, each group will discuss a set of issues related to its topic:

Group 1:

Encouraging diversity without hierarchy (policy aspects)

Leader:

Jamil Salmi, World Bank

Group 2:

Developing typologies (technical aspects)

Leader:

Simon Marginson

Group 3:

Diversity and institutional mission

Leader:

Jamie P Merisotis, Institute for Higher Education Policy, United States

12h30 – 13h30

Lunch

13h30 – 14h30

Plenary discussion based on brief reports from the discussion groups

Moderator:

Marijk van der Wende

14h30 – 15h30

Conclusions and next steps

Moderator:

Marijk van der Wende

Klaus Dicke, Rector, Friedrich-Schiller-Universität Jena, Germany

Elmar Schreiber, Rector, Hochschule Bremen, Germany

Jan Sadlak

Frans van Vught

Closing remarks:

Barbara Ischinger

Christiane Ebel-Gabriel