

MEXICO CITY, 6-7 JULY 2015

**GLOBAL DIALOGUE ON THE
FUTURE OF PRODUCTIVITY:
TOWARDS AN OECD
PRODUCTIVITY NETWORK**

AGENDA





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Productivity growth drives long-term living standards, and boosting economic growth in the future will increasingly depend upon improvements in multi-factor productivity. However, productivity has slowed in many OECD countries, raising concerns about prospects for the future.

Against this backdrop, it is not surprising that many countries have established Productivity Commissions (Australia, Chile, Denmark, Mexico, New Zealand and Norway) or possess entities that serve a similar role, in some cases as units within Central Banks or Ministries (e.g. Sweden, United Kingdom), or as bodies with broader mandates but with a strong focus on productivity (e.g. Brazil, France, Korea, Netherlands, United States).

These separate efforts could benefit from closer international co-operation to facilitate the sharing of experiences and best practices, enhance links with the global research community and foster dialogue with business and labour groups.

To address these needs, the OECD proposes to create a productivity network that will provide a platform to:

- Strengthen the governance of institutions devoted to enhancing productivity; improve the design and implementation of such policies while taking into account specific national contexts; and set up robust monitoring systems to track productivity-enhancing policies.
- Maintain a sufficient data infrastructure to facilitate the ongoing analysis of policy and structural factors driving productivity and construction of scenario analyses.
- Facilitate the ex-ante identification of productivity-enhancing policies and the ex-post evaluation of structural reform episodes in member countries, to further inform the Going for Growth process, Country Surveys and productivity workstreams of OECD Committees, including WP1 of the Economic Policy Committee and the Committee on Industry, Innovation and Entrepreneurship.
- Provide a dedicated community website to facilitate information sharing, diffusion of policy-oriented research findings and analysis of productivity on an ongoing basis.
- Propose and co-ordinate research programmes in different areas related to productivity, and encourage research collaboration with national experts, including by offering short-term visiting positions at the OECD.
- Organise international conferences and high-level policy forums connecting academia with policy as well as less ambitious events in the same spirit as the current NERO meetings and NAEC seminars. For the more ambitious events, a small number of background papers could be commissioned from experts.

The **Global Dialogue on the Future of Productivity** scheduled for **6-7 July 2015 in Mexico City** as part of a “Productivity Summit” provides a prototype of the type of Conference that the OECD productivity network would offer. The Conference will bring together policymakers, academic and OECD experts on productivity and key private sector stakeholders to discuss many of the issues identified above. Delegates are invited to express their interest in attending the event.



AGENDA

Mexico City, July 6th, 2015

10:00-11:15 Opening of the Global Dialogue on the Future of Productivity

- *Ángel Gurría*, OECD Secretary-General, “Productivity: Now more than ever”
- *Enrique V. Iglesias*, First Ibero-American Secretary-General
- *Luis Videgaray Caso*, Mexican Minister of Finance

12:00-12:45 Welcoming Remarks for the Productivity Summit

- *Enrique Peña Nieto*, President of Mexico

13:00-14:00 Session 1: Business Roundtable

Speaker:

- *Jaana Remes*, McKinsey Global Institute

Discussants:

- *Jose Manuel Entrecanales*, President of Acciona, Spain
- *Gustavo Grobocopatel*, Los Grobo, Argentina
- *Herminio Blanco*, Iberdrola, México
- *Antonio Celia*, Presidente, PROMIGAS, Colombia
- *Raymond Torres*, Director of Research Department, International Labour Organisation

Moderator:

- *Idefonso Guajardo Villarreal*, Minister of Economy, Mexico

14:15-15:30 Lunch

Introduction: Why Productivity Matters

- *Catherine L. Mann*, OECD Chief Economist

Keynote Speech: How to Boost Productivity?

- *Chang-tai Hsieh*, Professor at the University of Chicago Business School
 - o Discussants: *Jean Pisani-Ferry*, Commissaire Général, France Stratégie and *Paolo Sestito*, Head of Structural Economic Analysis, Bank of Italy

16:00-18:30 Session 2: Productivity Drivers and Future Prospects

Moderator: *Gabriela Ramos*, OECD Chief of Staff and G20 Sherpa

- “The Future of Productivity: New OECD Research”, *Dan Andrews* and *Chiara Criscuolo*, OECD
 - o Discussants: *William Maloney* (Chief Economist, Trade & Competitiveness, The World Bank) and *Ernesto López Córdova* (Head of the Mexican Economic Productivity Unit, Mexico)
- “Rethinking Productive Development”, *Jose-Miguel Benavente*, Inter-american Development Bank
 - o Discussants: *Paul Conway* (Head of Research, New Zealand Productivity Commission) and *Rogelio Garza Garza* (Undersecretary of Industry and Trade, Mexico)

19:30 Cocktail followed by dinner

Venue: The Antiguo Palacio del Arzobispado (Calle Moneda 4, Cuauhtémoc, Centro, Ciudad de México, D.F). Transportation will be provided from the conference to the venue, and from the venue to the Hilton Hotel.

AGENDA

Mexico City, July 7th, 2015

9:45-10:30 Keynote speech: Institutional Designs to Promote Productivity

Moderator: *Dionisio Pérez-Jácome*, Mexican Ambassador to the OECD

- *Gary Banks*, Dean, Australian and New Zealand School of Government

10:30-11:30 Session 3: Country Experiences (Part A)

Policy roundtable on *Institutional arrangements to promote productivity*

Moderator: *Alvaro Pereira*, OECD Director of Country Studies

- **Australia:** *Simon Duggan*, General Manager, Macroeconomic Modelling and Policy Division, Australian Treasury
- **Brazil:** *Jackson De Toni*, Planning Manager at the Brazilian Industrial Development Agency
- **Canada:** *Claude Lavoie*, Director of Economic Studies and Policy Analysis at Finance Canada and *Larry Shute*, Deputy Director General of Productivity and Competitiveness Analysis at Industry Canada
- **Chile:** *Cristóbal Marshall*, Chief Economic Adviser to the Minister of Economy
- **China:** *Zhang Peng*, Division Chief, Policy Analysis Laboratory, State Information Center
- **Denmark:** *Jens Lundsgaard*, Deputy Permanent Secretary, Danish Ministry of Business and Growth

11:45-12:45 Session 3: Country Experiences (Part B)

Policy roundtable on *Institutional arrangements to promote productivity*

Moderator: *Dirk Pilat*, OECD Deputy-Director of Science, Technology and Innovation Directorate

- **France:** *Jean Pisani-Ferry*, Commissaire Général, France Stratégie
- **Germany:** *Stefan Profit*, Head of Economic Policy Analysis, Federal Ministry for Economic Affairs and Energy
- **Italy:** *Paolo Sestito*, Head of Structural Policy Analysis, Bank of Italy
- **Japan:** *Kyoko Deguchi*, Director for International Economic Affairs, Cabinet Office
- **Mexico:** *Ernesto Lopez Cordova*, Head of the Mexican Economic Productivity Unit
- **New Zealand:** *Paul Conway*, Head of Research, New Zealand Productivity Commission

12:45-13:45 Session 3: Country Experiences (Part C)

Policy roundtable on *Institutional arrangements to promote productivity*

- **Norway:** *Ambassador Tore Eriksen* and *Erik Storm*, Secretary General of the Norwegian Productivity Commission
- **Sweden:** *Erik Fahlbeck*, Chief Analyst, Economic Analysis Secretariat, Ministry of Enterprise and Innovation
- **Turkey:** *Anil Yilmaz*, Director General, Ministry of Science, Industry and Technology
- **United Kingdom:** *Tom Aldred*, Senior Economist, Growth & Productivity Team, HM Treasury
- **Việt Nam:** *Nguyen Tu Anh*, Deputy Director of Macroeconomic Policy Department, Central Institute for Economic Management

14:00-16:00 Lunch: Towards an OECD Productivity Network

- Presentation of the OECD Productivity Network:
Dirk Pilat, OECD Deputy-Director of Science, Technology and Innovation Directorate
- Discussion of priorities and preliminary work plan:
Ernesto López Córdoba, Head of the Mexican Economic Productivity Unit
- Regional approaches: *José Antonio Ardavín*, OECD Global Relations Secretariat
- Closure and next steps: *Catherine L. Mann*, OECD Chief Economist and Portugal representative

16:00 End of conference



CONTACT INFORMATION

To confirm your participation, write to the organizing team at PN.Contact@oecd.org

Venue:

- *Secretaría de Relaciones Exteriores, Plaza Juárez 20, Cuauhtémoc, Centro, Ciudad de México, D.F.*

Hotel:

- *Hilton Hotel, Av. Juárez 70, Cuauhtemoc, Centro, Ciudad de México, D.F.*
 - Special rate with event code GRCCPR
 - Contact information: MEXRF_Reservaciones@hilton.com or by phone +52 55 51 30 5300
 - Please use the subject “Productivity Summit/Cumbre Productividad”
 - Deadline: June 20 (*extended*, after this date, availability is not guaranteed)

Logistics for Mexico:

- *Karla Petersen O’Farrill: karla_petersen@hacienda.gob.mx*
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Network contacts:

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For more information please visit the webpage:

<http://www.oecd.org/eco/global-dialogue-on-the-future-of-productivity.htm>

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