

High-Level Launch of the OECD Voluntary Transparency Reporting Framework

Tuesday, 3 May 2022, 13:30 – 14h45 (CET; Paris)

A free, open and secure Internet is a powerful tool to promote connectivity, enhance social inclusiveness and foster economic growth. However, the Internet is not immune to abuse by bad actors, including terrorists and violent extremists. Following the March 2019 terrorist attacks on the Muslim community of Christchurch, New Zealand, in particular, a number of multilateral initiatives and calls for action¹ to combat terrorist and violent extremist content (TVEC) online emerged.

One of the common themes in the calls for action on TVEC is the need for greater transparency from online content-sharing services regarding their community standards or terms of service, including descriptions of policies and procedures for detecting and taking action on TVEC, and information on how they address situations in which TVEC is shared.

To help meet this challenge, the OECD has spent three years working with experts from governments, business, civil society and academia to develop the Voluntary Transparency Reporting Framework (VTRF). The VTRF provides a common international standard for TVEC transparency reporting that any online content-sharing service can use to provide information about its TVEC-related policies and actions, irrespective of business model, size, reporting experience and approach to content moderation.

This high-level, virtual event marks the official launch of the VTRF platform, a critical step towards a more holistic understanding of the measures taken by the full ecosystem of online content-sharing services to address TVEC and the consequences of those measures for human rights. We will also hear from government officials, members of the private sector and civil society on relevant initiatives underway in their organisations or jurisdictions.

Agenda

13:30 – 13:35	<u>Welcome and Keynote Remarks</u> <ul style="list-style-type: none">• <i>Mr. Mathias Cormann, OECD Secretary-General</i>
13:35 – 13:40	<u>Introducing the OECD Voluntary Transparency Reporting Framework</u> <p>Presentation of the VTRF Framework</p> <p><i>Ms. Nora Beauvais, Digital Economy Policy Division OECD Directorate for Science, Technology and Innovation</i></p>
13:40 – 14:40	<u>High-level dialogue: Role of transparency reporting for reducing the prevalence of illegal and harmful content online while protecting human rights</u> <p>This high-level multi-stakeholder discussion will focus on policy, civil society and private sector considerations with respect to transparency reporting on illegal and harmful content online. In particular, speakers will discuss the challenges of TVEC and harmful online content, why better transparency is needed, and how international standards could serve to increase accountability.</p>

¹ Including the [G20 Osaka Leaders' Statement on Preventing Exploitation of the Internet for Terrorism and Violent Extremism](#), [G7 Digital](#) and [Interior Ministers' Statements](#), and the [Christchurch Call to Eliminate Terrorist and Violent Extremist Content Online](#)

Moderator

Mr. Ulrik Vestergaard Knudsen, OECD Deputy Secretary-General

Speakers

- *Ms. Julie Inman-Grant, e-Safety Commissioner, Australia*
- *Mr. Robert Burley, Senior Director, Centre for Community Engagement and Prevention of Violence, Canada*
- *Mr. Henri Verdier, Ambassador of France for Digital Affairs*
- *Mr. Wonki Min, Ambassador of Korea for Science, Technology and Innovation*
- *Ms. Judith Lichtenberg, Executive Director, Global Network Initiative*
- *Mr. John Redgrave, Vice President of Trust and Safety, Discord*

14:40 – 14:45

Closing remarks

Mr Andrew Wyckoff, Director

OECD Directorate for Science, Technology and Innovation

14:45

Adjourn