

High-Level Launch of the OECD Council Recommendation on Enhancing Access to and Sharing of Data

AGENDA

Date: 10 December 2021, 15:00-17:00 (CET)

Zoom: https://meetoe.cd1.zoom.us/webinar/register/WN_yQYmGV-KQJeMSSStMhH4zQ

Background

With the growing importance of data for the digital transformation and for data-driven innovation, enhancing access to and sharing of data (EASD) has become critical. Today, data access and sharing, for instance, are needed to enhance public service delivery and to identify emerging governmental and societal needs. In science, data access and sharing provide a range of benefits for researchers by enabling open science. With the increasing use of artificial intelligence (AI), access to and sharing of data will further increase in importance, even in traditionally less data-intensive fields such as manufacturing, agriculture, and construction. This development has been key for boosting productivity and enabling the next production revolution (NPR).

The 2019 Coronavirus pandemic (COVID-19) particularly underlined the need for cross-sectoral re-use of data and thus for more coherence across sector specific data governance frameworks. For example, anonymised mobile call data records (CDRs) of telecommunications services providers have been re-used to monitor and control the spread of COVID-19 and other health crises and pandemics. Policies that enhance access to and sharing of data are thus important in helping accelerate the fight against pandemics and other emergencies. While global sharing of data has spurred collaboration and boosted discovery during the ongoing pandemic, challenges remain. Trust in at least some of the data is relatively low, and outstanding issues include the lack of specific standards, coordination and interoperability, as well as poor data quality and analysis capacity.

Despite the growing need for access to data and evidence of the economic and social benefits, data access and sharing remains below its potential. Individuals, businesses, and governments often face barriers to data access, which may be compounded by reluctance to share, including within organisations and across sectors. Stakeholders face several risks when sharing data, such as the risks of digital security and privacy breaches and the violation of other legitimate private interests such as the protection of intellectual property rights (IPRs).

To address these challenges, governments and private sector actors have started to take action with a wide variety of initiatives. However, efforts have been uneven and addressing barriers to cross-sectoral and cross-border data access and sharing requires greater coherence and interoperability between data governance frameworks across sectors and jurisdictions.

About the OECD Council Recommendation on Enhancing Access to and Sharing of Data

To guide policy-making and promote a holistic and coherent approach to data access and sharing, domestically and across borders, the OECD has developed its Council Recommendation on Enhancing Access to and Sharing of Data (the EASD Recommendation), which was adopted at the October 2021 Meeting of the OECD Council at Ministerial Level (MCM).¹

The EASD Recommendation provides the first internationally agreed upon set of principles and policy guidance on how governments can maximise the cross-sectoral benefits of access to and sharing of all types of data – personal, non-personal, open, proprietary, public and private –, while protecting individuals’ and organisations’ rights.

It intends to help governments develop coherent data governance policies and frameworks to unlock the potential benefits of data across and within sectors, countries, organisations, and communities. It aims to reinforce trust across the data ecosystem, stimulate investment in data and incentivise data access and sharing, and foster effective and responsible data access, sharing and use across sectors and jurisdictions.

This event will bring together high-level policy and key decision-makers to discuss the Recommendation, highlighting how governments can take action and learn about developments and best policy practices. It will focus in particular on policy and private sector examples on data access and sharing that will help inform the development of the Implementation Guidance of the EASD Recommendation. The high-level event will also provide an opportunity to discuss how to ensure a good connection between the EASD Recommendation and other international and regional data governance frameworks.

Logistics

The high-level launch of the OECD Council Recommendation on Enhancing Access to and Sharing of Data will be organised as a virtual event: Advanced registration via https://meetoecd1.zoom.us/webinar/register/WN_yQYmGV-KQJeMSSttMhH4zQ will be required.

Contact

For any questions or further information, please visit <http://oe.cd/easd21> or contact the OECD Secretariat: dataandprivacy@oecd.org.

¹ See <https://legalinstruments.oecd.org/en/instruments/OECD-LEGAL-0463>

Agenda

15:00 – 15:15	Meeting registration and check-in
15:15 – 15:20	Opening and welcome remarks by Mr. Torsten A. Andersen, Deputy Director-General, The Danish Business Authority
15:20 – 15:40	<p>Introducing the OECD Council Recommendation on Enhancing Access to and Sharing of Data (EASD Recommendation)</p> <p>Presentation of the EASD Recommendation by:</p> <ul style="list-style-type: none"> • Mr. Ulrik Vestergaard Knudsen, OECD Deputy Secretary-General <p>Comments by:</p> <ul style="list-style-type: none"> • Mr. Yoshifumi Okamura, Ambassador, Permanent Representative of Japan to the OECD • Ms. Whitney Baird, Chargée d’Affaires, Permanent Representative of the United States to the OECD
15:40 – 16:50	<p>High-level discussion on how the EASD Recommendation can be implemented</p> <p>This high-level discussion will focus on policy and private sector examples on data access and sharing that will help inform the development of the Implementation Guidance of the EASD Recommendation.</p> <p>In particular, speakers will be invited to present government and private sector initiatives illustrating how the principles and policy guidance of the EASD Recommendation can be implemented in praxis. They will also discuss how to ensure a good connection between the EASD Recommendation and other international and regional data governance frameworks. After each presentation, speakers will be invited to address follow-up questions.</p> <p>Moderator: Ms. Audrey Plonk, Head of the Digital Economy Policy Division, OECD Directorate for Science, Technology and Innovation</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Roberto Viola, Director General, European Commission • Mr. Sergio Freitas de Almeida, Vice Minister, Ministry of Science, Technology and Innovation, Brazil • Mr. Jan Hjelle, Director General, Ministry of Local Government and Modernisation, Norway • Ms. Anna Eriksson, Director General, Agency for Digital Government, Sweden • Mr. Burton Davis, Vice President and Deputy General Counsel for Intellectual Property, Microsoft
16:50 – 17:00	<p>Closing remarks by:</p> <ul style="list-style-type: none"> • Mr. Ulrik Vestergaard Knudsen, OECD Deputy Secretary-General • Mr. Torsten A. Andersen, Deputy Director-General, The Danish Business Authority

Panellists



Mr. Torsten A. Andersen

Deputy Director General, Danish Business Authority

Torsten is the Deputy Director General for the Danish Business Authority responsible for Denmark's policies on business development, digitalisation of companies, circular economy and trade policy.

Torsten has extensive experience on international cooperation on policymaking from his previous assignments as the Head of Department for International and EU affairs, National Expert for the European Commission and EU & Globalization Advisor for the Confederation of Danish Industry.



Mr. Ulrik Vestergaard Knudsen

OECD Deputy Secretary-General

Ulrik Vestergaard Knudsen took up his duties as Deputy Secretary-General in January 2019. His portfolio includes the strategic direction of OECD policy on [science, technology and innovation](#); [employment, labour and social affairs, migration, health; education](#); and [trade and agriculture](#). He oversees the [Centre for Skills](#) and the [Well-Being, Inclusion, Sustainability and Equal Opportunity Centre \(WISE\)](#), and in June 2021 was appointed OECD Gender & Diversity Champion, leading the organisation's work on Gender Equality.

Jointly with the Secretary-General, Mr. Knudsen transformed the OECD Executive Committee in Special Session into the Global Strategy Group (GSG) to have a strategic forum to discuss issues of global relevance, which he chaired from 2013-2017.

Until the end of 2018, Mr Knudsen was Permanent Secretary of State at the Ministry of Foreign Affairs in Denmark. Prior to this, he served as Sherpa and Chief Diplomatic Advisor to two Danish Prime Ministers on Security Policy and on EU and Foreign Affairs in the Prime Minister's Office. Mr Knudsen served as Ambassador to the OECD and UNESCO in Paris (2008-09). Besides his diplomatic career, which includes postings in London (2003-04), Washington (1998-2000) and Moscow (1997), he briefly served as Group Director for International Policy at Vodafone in London (2013).

He holds a Master's degree in Economics from the University of Copenhagen (1994), where he also acted as external lecturer, and he has published various papers and publications on Asia, WTO, trade policy and globalisation.



Mr. Yoshifumi Okamura

Ambassador Extraordinary and Plenipotentiary Permanent Representative of Japan to the OECD

Ambassador Okamura has been working for Africa, first as Ambassador to Côte d'Ivoire (2008-2011), then as Director General for Africa (2012-2014). He was responsible for organizing the TICAD V (2013) as its Secretary General. As Deputy Permanent Representative to the United Nations (2014-2017), he was in charge of the Africa related agenda in the Security Council. As the Representative of the Government of Japan for the International Peace and Stability Ambassador Extraordinary and Plenipotentiary (2017-2019) he was in charge of Japan's cooperation program for the peace and stability in Africa. Ambassador Okamura has long experience in the field of peace and conflict. He worked as Government Chief Coordinator in Japan's Assistance Mission for the Rwandan refugees (1994) and as Chief Political Officer in the United Nations Mission in Kosovo (UNMIK, 1999-2000).

Ambassador Okamura started his career at the Ministry of Foreign Affairs in 1981. He was also posted to Japanese overseas establishments in Algeria, Italy, India, France, and Mission to the International Organizations in Vienna.



Ms. Whitney Young Baird

Chargé d'Affaires, a.i. U.S. Mission to the OECD

Whitney Baird assumed duties as Chargé d'Affaires at the U.S. Mission to the OECD in September 2020. She served as Deputy Assistant Secretary of State for West Africa and Peace and Security from September 2018 until her departure for Paris. She served as Acting Deputy Assistant Secretary for Western Europe and European Union and Regional Affairs in the European Bureau from 2017-2018. She was Minister Counselor for Economic Affairs at the U.S. Embassy in London from 2014-2017. Prior to London Whitney Baird served in the Economic Bureau of the Department of State as Special Advisor for Trade Negotiations, Director for Multilateral Trade Affairs, Acting Deputy Assistant Secretary for Trade, and Acting Special Representative for Commercial and Business Affairs. Ms. Baird has also served overseas in Madrid, Spain; Dakar, Senegal; Lomé, Togo; Toronto, Canada; and Yaoundé, Cameroon. She has served in Washington as Deputy Director of the State Department Operations Center, Senior Watch Officer, Secretariat Staff Officer and Watch Officer.

Ms. Baird graduated from the University of North Carolina with a degree in Political Science. She earned a Masters in International Security Studies from the National War College.



Ms. Audrey Plonk

Head of Digital Economy Policy Division - Directorate for Science, Technology and Innovation, OECD

As Head of Division, Ms. Plonk is responsible for implementing the programme of work of two committees: the Committee on Digital Economy Policy (CDEP) and the Committee for Consumer Policy (CCP) as well as the management of STI's Digital Economy Division.

Prior to re-joining STI, Ms Plonk was Senior Director, Global Security Policy at Intel Corporation where she was also a Senior Director for Public Policy based in Santa Clara, California. Over the last decade she has focused on a wide-variety of digital policy topics including connectivity, data, artificial intelligence and autonomous driving policy, and has a specific expertise in cybersecurity and privacy. In 2007, Ms. Plonk worked on digital security issues in STI including malicious software and the protection of critical information infrastructure. This was preceded by four years as a consultant at the Department of Homeland Security's National Cyber Security Division.

Ms. Plonk holds a Bachelor's Degree in International Affairs from the George Washington University.



Mr. Roberto Viola

Director General of DG CONNECT (Directorate General of Communication, Networks, Content and Technology) at the European Commission

Roberto Viola has been Director-General of the European Commission's department for Communications Networks, Content and Technology (DG CNECT) since 2015.

Roberto Viola served as Chairman of the European Radio Spectrum Policy group (RSPG) from 2012 to 2013, as Deputy Chairman in 2011 and Chairman in 2010. He was member of the BEREC Board (Body of European Telecom Regulators), and Chairman of the European Regulatory Group (ERG).

He held the position of Secretary General in charge of managing AGCOM, from 2005 to 2012. Prior to this, he served as Director of Regulation Department and Technical Director in AGCOM from 1999 to 2004.

From 1985-1999 he served in various positions including as Head of Telecommunication and Broadcasting Satellite Services at the European Space Agency (ESA).

Roberto Viola holds a Doctorate in Electronic Engineering and a Masters in Business Administration (MBA).



Mr. Sergio Freitas de Almeida

Vice Minister, Ministry of Science, Technology and Innovation, Brazil

Mr. Freitas de Almeida is the Vice Minister of the Ministry of Science, Technology and Innovation in Brazil.

Mr. Freitas de Almeida holds a bachelor's degree in electrical Engineer from the Federal University of Pernambuco and a bachelor's degree in Law from the University of Brasilia. He also holds an MBA in Business Management from the Getúlio Vargas Foundation - São Paulo.

Before becoming the Vice-Minister for Science, Technology and Innovation, he held several positions as Federal Auditor for External Control at the Brazilian Federal Court of Accounts – TCU: Head of the Office for International Relations, Advisor to the Ministers, Vice-President's Chief of Staff, Secretary General for Administration and Secretary of External Control for TCU's office in São Paulo.

He has also worked in the public and private energy and mining sector, having held the positions of engineer at Companhia Hidrelétrica do São Francisco of Eletronorte, Corporate General Manager at Petra Energia and Veneza Mineração, Administrative and Financial Director at STR Projetos e Participações and Executive Vice-President of Governance and Compliance at Petra Energia.



Mr. Jan Hjelle

Director General, Ministry of Local Government and Modernisation, Norway

Mr. Jan Hjelle is Director General of the Department of National IT Policy and Public Governance in the Norwegian Ministry of Local Government and Modernisation.

The department has coordination responsibility for the public administration policy and the national ICT policy, for parts of the data protection policy and for electronic communications.

This includes the supervision of the Norwegian Digitalisation Agency, the Norwegian Communications Authority (Nkom) and the Data Protection Authority.

Over the last 15 years Mr. Hjelle has had different roles within the Ministry of Government Administration and Reform, the Ministry of Labour and the Ministry of Finance, and he has participated in the administration of extensive public sector reforms.



Ms. Anna Eriksson

Director General, Agency for Digital Government, Sweden

Ms. Anna Eriksson serves as the Director General at DIGG, the Swedish Agency for Digital Government.

She is the former CIO and CDO of Lantmäteriet (the Swedish Mapping, Cadastral and Land Registration Authority) and has worked in several managerial and technical capacities within both business to business and business to consumer companies such as Ericsson and the Swedish food retailer ICA.

Anna holds a Master of Science in Electrical Engineering specializing in Computer Systems Engineering from the Royal Institute of Technology, Stockholm.



Mr. Burton Davis

Vice President and Deputy General Counsel for Intellectual Property, Microsoft

Burton Davis is a Vice President and Deputy General Counsel in Microsoft's Corporate Legal Affairs group with experience leading teams providing a wide range of business critical legal support. In his current role, Burton leads Microsoft's Intellectual Property Group, a world-leading team responsible for company strategy in patents, copyright, open data and open source.

In previous roles at Microsoft, Burton has also led legal teams supporting Microsoft's Azure cloud services business, IP transactions and patent licensing, and Marketing and Trademark law. He started his career at Microsoft in 2003 advising sales and engineering groups on antitrust law and regulatory compliance.

Before joining Microsoft in 2003, Burton practiced law at Cleary, Gottlieb, Steen & Hamilton in Washington, D.C. He grew up in North Carolina and attended the University of North Carolina in Chapel Hill, a school he still follows passionately each basketball season.

He received his law degree from the Yale Law School in 1996. Following graduation from law school, he served as law clerk to the Honorable T.S. Ellis, III of the U.S. District Court for the Eastern District of Virginia