

15 May 2013  
Paris, OECD Conference Centre

LAUNCH  
OECD PERSPECTIVES ON GLOBAL DEVELOPMENT 2013

*Shifting Up a Gear:  
Industrial Policies in a Changing World*



Co-organised by the OECD Development Centre  
and the Association of European Development Finance Institutions (EDFI)

## OECD Perspectives on Global Development 2013

### *Shifting Up a Gear: Industrial Policies in a Changing World*

"Perspectives on Global Development" is a new OECD Flagship launched by the OECD Development Centre in 2010. The report has been conceived to stress the change in the global economic landscape and the gradual movement of the centre of gravity of the global economy towards the East and the South. This "Shift in Wealth" is opening up new opportunities for development and it is posing new challenges to developing economies, thus calling for renewed approaches in development policy and strategies. This new annual OECD report aims at flagging emerging issues in the development debate by highlighting new economic and policy trends in developing countries.

The "*Perspectives on Global Development 2013- Industrial Policies in a Changing World*" discusses the renewed interest in industrial policies by developing economies as part of their development strategies to face the changing global economic landscape. Since the mid-1990s, economic growth rates in large and populous middle-income countries have substantially outpaced those in OECD countries. This has reshaped the global economy and favoured convergence in global income per capita. The process of "shifting wealth" was led by China and India, but other countries are also contributing to it, including Brazil and South Africa. In spite of the persistence of large gaps in income per capita between OECD and non-OECD economies and the wide inequality within developing countries, most developing countries have improved their macroeconomic management and have started to address long-term structural challenges. Developing countries are still accumulating capital and labour but they are also improving their capabilities and increasingly using and producing innovations. However, mastering technology and knowledge in order to move up the value chain is still a goal to be achieved for most of them. To address the new development challenges; some developing countries are implementing industrial policies to sustain growth by diversifying and upgrading domestic production.

The renewed interest in industrial policy poses new challenges and opportunities for the policy makers. This event gathers experts and policy makers from developing economies to share experiences and discuss about challenges in designing and implementing industrial policies in our changing economic landscape.

## Launch of the OECD Perspectives on Global Development 2013

### Agenda

15 May 2013

OECD Conference Centre

9:00 – 9:15

*Opening remarks*

**Ambassador Pawel WOJCIECHOWSKI**, Permanent Representative of Poland to the OECD, Chair of the OECD Development Centre's Governing Board

**Claude PERIOU**, CEO, PROPARCO

9:15 – 10:45

### Launch of the OECD Perspectives on Global Development 2013

*Presentation "OECD Perspectives on Global Development 2013- Shifting up a gear: Industrial policies in a changing world"*

**Mario PEZZINI**, Director, OECD Development Centre

*Discussion*

**Ha-Joon CHANG**, Professor, Political Economy of Development, University of Cambridge, UK

Q&A

10:45 – 11:15

*Coffee break*

11:15 – 12:45

### Industrial policies in a changing world - Sharing country experiences

Developing countries have shown a renewed interest in industrial policies in the last decade. They have started implementing industrial policies to respond to the challenges faced in this new global scenario and to address long-term structural issues. The session will be dedicated to sharing country experiences in designing, implementing and coordinating industrial policies.

*Panel moderated by :* **Carl DAHLMAN**, Professor, International Relations and Information Technology, Georgetown University, USA

- **Mauro Borges LEMOS**, President, Brazilian Agency for Industrial Development (ABDI), Brazil
- **Prof. Shantong LI**, Senior Research Fellow, Development Research Center (DRC) of the State Council, China
- **Ambassador Mariam Md. SALLEH**, Permanent Representative to the World Trade Organization, Malaysia
- **Nimrod ZALK**, Industrial Development Policy and Strategy Advisor, Department of Trade and Industry, South Africa

Q&A

12:45 – 13:00

### Keynote Address by Ángel GURRIA, Secretary-General, OECD

13:00 – 13:15

*Closing remarks*

**Carlos ALVAREZ**, Deputy Director, OECD Development Centre