

Agenda

EMnet Working Group on Digital Transformation in Emerging Markets

The future of digital transformation in emerging markets

7 December 2022 | 14:30-16:30 CET (Paris Time)

14:30 – 14:40	Opening remarks
14:40 – 15:30	What next for Digital Transformation in Emerging Markets?
	<p><i>COVID-19 drove unprecedented numbers online across emerging markets, but we know that significant gaps remain both within and across countries. With digitalisation shaping the drivers of competitiveness in future, how emerging markets react to this transformation can impact on how business can join and compete in global markets. Indeed, as the next wave of digital transformation powered by the technologies of the future – from AI to Blockchain and 5G – takes shape, emerging markets must be mindful of both its development potential and the risk that this digital transformation could contribute to existing inequalities.</i></p> <ul style="list-style-type: none"> • <i>What digital trends have the greatest development potential for emerging markets?</i> • <i>How is the private sector contributing to an inclusive transformation of business?</i>
15:30 – 16:20	Breakout sessions
	Digital Transformation and Open Government
	<p><i>Open government strategies and initiatives are based on the principles of transparency, integrity, accountability and stakeholder participation. There is potential for digital government to help support this process, while facilitating collaboration between the public and private sector and underpinning progress on enabling environment and rule of law that could support private sector investment and increased competitiveness.</i></p> <ul style="list-style-type: none"> • <i>How can digital transformation support open government in emerging markets?</i> • <i>How can digital open government help support investment in digital transformation?</i>
	Digital Transformation and the Green Economy
	<p><i>The looming challenge of climate change is pushing both governments and private sector to embrace the ‘twin transition’ of digitalisation and decarbonisation. Yet promoting both will require significant private sector investment as well as public-private and cross-sectoral collaboration to enhance the role of digital technologies in reducing emissions and enable access to less polluting energy sources across emerging markets.</i></p> <ul style="list-style-type: none"> • <i>How can the private sector drive the ‘twin transition’ in emerging markets?</i> • <i>How can emerging market governments promote investment in the ‘twin transition’?</i>
	Digital Transformation and Social Inclusion
	<p><i>Digital technologies have revolutionised the way in which citizens can access public services like education or social payments and rendered private sector offerings from banking to payments accessible to many who were previously unable to. Across sectors from healthcare to education, much has been made of the inclusive potential of switching to digital, but much remains to be done for this to become a reality for many – from unconnected rural populations to social groups impacted by the digital divide – across emerging markets.</i></p> <ul style="list-style-type: none"> • <i>How can emerging markets close the digital gaps?</i> • <i>What is the role of the private sector in promoting social inclusion in emerging markets?</i>
16:20 - 16:30	Closing remarks