

## EMnet Webinar Series

### *Latin American Economic Outlook 2020: Digital Transformation for Building Back Better*

15 October 2020, 15:00 – 16:00 (Paris time)

The OECD Emerging Markets Network (EMnet) is pleased to invite you to an online presentation of the key findings of the OECD Development Centre's [Latin American Economic Outlook 2020](#).

The one-hour webinar will feature discussions on the economic outlook for the region, including a special focus on the role of digital transformation in navigating these challenging times. The report explores how digital transformation can help to cope with the current socio-economic situation, boost productivity, strengthen institutions and achieve higher levels of inclusion and well-being. The publication also highlights that international partnerships and new partnerships with actors including the private sector are fundamental to reaping the benefits of the digital transformation.

There will be an opportunity for interactive Q&A following each presentation.

## Agenda

*Moderator:* **Melanie Vilarasau Slade**, EMnet Co-ordinator, OECD Development Centre

*Presenters:*

**Sebastián Nieto-Parra**, Head of Unit, Latin America and the Caribbean Desk, OECD Development Centre

**Juan Vazquez Zamora**, Economist, Latin America and the Caribbean Unit, OECD Development Centre

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|-------------|---|
| 15:00-15:05 | <b>Introduction to the Webinar</b> by Melanie Vilarasau Slade   |
| 15:05-15:20 | <b>Latin American Macroeconomic Outlook</b> by Sebastián Nieto-Parra  |
|             | <ul style="list-style-type: none"> <li>• Macroeconomic situation in LAC</li> <li>• Socio-economic risks and challenges in the region</li> </ul>                                 |
| 15:20-15:30 | <b>Q&amp;A</b>  |
| 15:30-15:45 | <b>Digital Transformation for Building Back Better</b> by Juan Vazquez Zamora   |
|             | <ul style="list-style-type: none"> <li>• The potential of digital transformation</li> <li>• International co-operation and new partnerships for regional integration</li> </ul> |
| 15:45-15:55 | <b>Q&amp;A</b>  |
| 15:55-16:00 | <b>Wrap-up</b> by Melanie Vilarasau Slade   |