

Levi Strauss & Co Social & Environmental Sustainability in the Supply Chain

OECD Roundtable on Corporate Responsibility
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LEVI STRAUSS & CO.

LEVI'S®

DOCKERS®

SIGNATURE BY LEVI STRAUSS & CO.™

The Company - Levi Strauss & Co.

- Founded in 1853 by Bavarian immigrant, Levi Strauss
- Privately held today by descendants of Levi Strauss
- 2009 net revenues of \$4.1 billion
- 3 brand portfolios: Levi's®, Dockers®, and Signature by Levi Strauss and Co.™
- Over 11,000 employees
- Sold in more than 110 countries
 - 60,000 retail locations
 - 1,900+ brand-dedicated stores



GSO Statistics



GSO Statistics:

- 1115 salaried GSO employees
- Sourcing 185 million units in 45 countries
- Managing \$1.8 Billion of direct procurement.
- Managing +/- 15.000 product per season across all Brands

- Working with +/-165 Vendors in +/- 235 contractor factories while overseeing 312 Licensee factories from a TOE perspective
- Operating 4 O&O Plants: Turkey, Poland, South Africa & Vietnam (O&O Plants manufactured 7-10 million units or 4-5% of total sourced volume)

Levi Strauss & Co.:

Our CSR history at a glance

- 1853 Levi Strauss donates his first profits to local orphanage
- 1906 LS&Co. keeps all employees on payroll after San Francisco earthquake
- 1950s LS&Co. integrates its factory floors (racial integration) years before it was common practice
- 1991 First known Company Code of Conduct emerges (labor, environmental and health & safety standards)
- 1992 LS&Co. established its Environmental Philosophy
- 1994 LS&Co. launches its Global Effluent Guidelines for finishing factories
- 2005 One of the first companies to disclose its suppliers
- 2006 Levi's® eco jeans were launched
- 2008 LS&Co. Environmental Sustainability Vision and Strategies

LS&Co Social & Environmental Sustainability in the Supply Chain



Opportunities and Challenges

- Role of trade in advancing CSR into the Supply Chain
- Country : Stronger Governance and Resilience (natural resources, infrastructure, investments, communities)
- Standardization
- Transparency
- Capacity building

Q&A