



INFORMATION NOTE

HIGH-LEVEL INTERNATIONAL CONFERENCE

Global and European Trends in Financial Education: New Challenges, Innovation and Measures of Success

Co-organised by the OECD and the Capital Markets Board of Turkey
with the support of the Turkish Treasury and Central Bank of Turkey



**22-23 May 2014
Istanbul, Turkey**

The conference will be held back-to-back with the 1st **Technical Committee Meeting of the International Network on Financial Education (INFE)** and its subgroups and Advisory Board meetings (for full members only), which will take place on **20 and 21 May**. This information note covers all events. Information specific to each meeting will be sent separately to those concerned.

Venue

The conference will be held at the [Marmara Hotel](#).

Registration

Please note that participation in the conference is **by invitation only**. If you have already received the invitation, you may register via the online registration form. To request an invitation, please contact Jannah.huxley@oecd.org.

Registration is free but all participants are responsible for their own travel-related expenses.

Documents and website

All documentation relating to the conference will be available on the dedicated [web page](#).

Meals and Social Events

Please indicate any special dietary requirements when registering.

Lunch for all participants, hosted by the Capital Markets Board of Turkey, will be offered in the Taksim Ballroom of the Marmara hotel on both days of the conference.

The Turkish Authorities will host a **gala dinner** at Vera Yildiz Park, after the first day of the conference (further details to follow).

Dress code during the conference will be business-casual (ties are optional).

Please note that there is no programme arranged for participants' spouses.

Accommodation

We have negotiated rates at the conference venue and 2 hotels close by. To obtain the preferential rate please send your completed booking form directly to the conference organisers by 21 April.

Mr. Burak KAPTAN

E-mail : bkaptan@teamcon.com.tr / Fax : +90 212 343 80 23

Accommodation must be reserved and paid for directly by participants. Due to the limited number of rooms at the preferred hotels, we recommend that you make your hotel reservation as early as possible. Room reservation requests will be confirmed on "first come first served" basis.

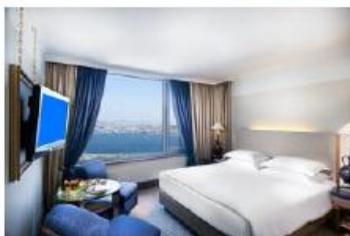
Hotel reservations will be confirmed by TeamCon upon receipt of your reservation form along with valid credit card details. (The full accommodation total will be charged when you check-in.)

This information is provided for convenience only and does not constitute an endorsement or recommendation by the organisers of the services of a particular hotel. Participants are free to choose a hotel other than those listed below.

HOTEL MARMARA 5* (conference venue)



Towering high above Istanbul's bustling Taksim Square, the Marmara Hotel offers luxurious rooms with cable TV, free Wi-Fi and superb Bosphorus and city views. It features an outdoor pool deck and spa with Turkish hammam.



Marmara Taksim provides spacious, carpeted rooms featuring a walk-in-closet and work desk. The marbled en suite bathroom is fitted with bathtub and hairdryer.

The Marmara offers a buffet restaurant and a top floor restaurant offering exclusive Turkish cuisine and Bosphorus views. Guests can enjoy a cocktail or refreshing beverage at one of Marmara's lounges. The Marmara Patisserie serves home-made pastries and chocolates.



Guests seeking a rejuvenating body experience can enjoy a relaxing massage or body scrub in the traditional Turkish hammam. The hotel's spa area also includes a sauna, hot tub, solarium and a gym featuring stunning sea views.

The Marmara Taksim is just steps away from Taksim Metro Station and a 2-minute funicular ride from Kabataş tramway stop. Dolmabahçe Palace is a 15-minute walk away.

Negotiated room rates:

Single: 250.-Euro / Double: 270.-Euro
Including Breakfast and 8% VAT

Booking deadline for negotiated rates:

21 April 2014

Cancellation policy:

Cancellations must be sent in writing to TeamCon.

Cancellations made:

- up until 14 May are free and the card will not be debited.
- between 14 May and 48 hours prior to check in will incur a 1 night penalty. This amount will be charged to your card by TeamCon.
- less than 48 hours prior to check in: the full accommodation total will be charged to your card.

How to book:

Complete the attached booking form and send it to Mr. Burak KAPTAN
Fax : +90 212 343 80 23 / e-mail : bkaptan@teamcon.com.tr
www.teamcon.com.tr

Hotel address and website:

Taksim Square, Beyoglu, 34437 Istanbul
<http://taksim.themarmarahotels.com/>

POINT HOTEL TAKSIM 4*+



Located just 500 metres from Taksim Square, Point Hotel offers rooms with free Wi-Fi in modern Istanbul. Guests have free access to a spa, indoor pool and modern fitness centre.

The décor of the rooms is light and features natural colours. Each room has double glazed windows for a quiet stay and a sofa. Included are a cable TV with pay channels and DVD player.



The top-floor View Point restaurant offers sweeping views of the Bosphorus and is open for breakfast, lunch and dinner. There is also an authentic Japanese restaurant and 2 café bars.

Hotel Point's spa area includes an indoor swimming pool, steam room, sauna and Turkish bath. A variety of massages and beauty treatments are also available at this Istanbul hotel.



Guests can take advantage of free parking and free transport to Ataturk Airport every day at 08:30. Shopping options and public transport are readily available in the hotel's surroundings.

Negotiated room rates:

Single: 200.-Euro / Double: 220.-Euro
Including Breakfast and 8% VAT

Booking deadline for negotiated rates:

21 April 2014

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Fax : +90 212 343 80 23 / e-mail : bkaptan@teamcon.com.tr
www.teamcon.com.tr

Hotel address and website:

Topcu Cad. No:2 Taksim, 34437 Istanbul
www.pointhotel.com/point-hotel-taksim

TRYP WYNDHAM HOTEL 4*



Located in the city centre, TRYP by Wyndham Istanbul offers air-conditioned rooms with free Wi-Fi.



Modernly decorated, each room includes an LCD TV and a minibar. All rooms offer views and a safety deposit box.

The hotel's Express Bar serves cocktails and refreshing drinks at the lobby area. The restaurant of TRYP by Wyndham Istanbul Taksim offers meals in open buffet style. There are also numerous restaurants around the hotel.



Taksim Square and Taksim Metro Station are within 500 metres. Istiklal Avenue is only a 10-minute walk away with many restaurants, bars, cafés and shops. Ataturk International Airport is 20 km from the hotel.

Negotiated room rates:

Single: 155.-Euro / Double: 175.-Euro
Including Breakfast and 8% VAT

Booking deadline for negotiated rates:

21 April 2014

Cancellation policy:

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How to book:

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Fax : +90 212 343 80 23 / e-mail : bkaptan@teamcon.com.tr
www.teamcon.com.tr

Hotel address and website:

Cumhuriyet Street No:135 Harbiye, Istanbul
<http://www.tryphotels.com/en/tryp-istanbul-taksim-hotel-istanbul-turkey.html>

Travelling to Istanbul

Passports and visas

Please check if you need a visa before travelling to Turkey as visas are not available at border crossings or at Istanbul airport.

http://www.mfa.gov.tr/countries-whose-citizens-are-allowed-to-enter-turkey-with-their-national-id_s.en.mfa

The conference organisers cannot assist in procuring passports and visas. All delegates will be personally responsible for ensuring that they are in possession of the correct documentation prior to their departure.

The organisers do not accept responsibility for any consequences whatsoever from a delegate failing to ensure that he or she has complied with the necessary health, passport and visa requirements.

Airports and transfers

Istanbul Atatürk Airport

Istanbul Ataturk International Airport is the main international airport serving Istanbul. It is located in the Bakirkoy - Yesilkoy district on the European side of the city, about 23 kilometres (15 miles) west of the city centre.

For more information concerning the airport, including transfers, please visit the airport's official website: <http://www.ataturkairport.com/en-EN/Transportation/Pages/AirportTrasnportation.aspx> .

Sabiha Gokcen Airport

Sabiha Gokcen International Istanbul Airport is Located 35 km (22 miles) southeast of central Istanbul, it is on the Asian side of the bi-continental city.

For more information concerning the airport, including transfers, please visit the airport's official website:

<http://www.sabihagokcen.aero/passengers-and-visitors/transport-and-parking/transportation>

Useful Information

CLIMATE: Istanbul has a Mediterranean climate with dry hot summers and mild winters. May in Istanbul is pleasantly warm. Temperatures reaching a warm 21°C are common during the day, dropping down to a much cooler 12°C after sunset.

CURRENCY: Turkish Lira. USD and EUR are accepted in some hotels. Major credit cards are widely accepted.

ELECTRICAL SUPPLY: Turkey operates on 220 volts, 50 Hz, with round-prong European-style plugs

HEALTH: No specific immunisations are needed to travel to Istanbul. Make sure you have up-to-date health insurance before travelling.

LANGUAGE: Turkish

OPENING HOURS: Usual business hours are 09:00 – 17:00. Many shops, especially in tourist areas, are open until 21:00.

SECURITY: The overall crime rate remains lower than that of other cities of comparable size but like all major cities in the world, Istanbul is not free of petty crime, such as pick pocketing. Visitors are advised to exercise caution and ensure that all valuables including tickets, passports and documents, are kept in a safe place at all times.

TAX: Standard Value Added Tax (VAT) is 18%.

TIME ZONE: GMT +2 hours

TIPPING: It is custom to tip in Turkey. As a rule of thumb, you are expected to tip 5-10% in restaurants, cafés and bars (in the majority of Istanbul's bars and restaurants, service is not included). Hotel staff expect, depending on their duties, between 5 to 20 Turkish Liras for their services. Tipping taxi drivers is not usual (unless the driver helps with your luggage).

WATER: It is recommended that you drink bottled water in Istanbul.

Further Enquiries

For further logistical information or enquiries about the conference, please contact:

- Ms. Jennah Huxley, OECD, email: jennah.huxley@oecd.org or
- Mr. Burak Kaptan, bkaptan@teamcon.com.tr, tel: +90 212 343 8003

INDEMNITY: Whilst every care is being taken in all arrangements, please note that the organisers will not be liable for any accident, loss or damage during the Conference period. Delegates must make their own personal insurance arrangements.

