10 ways to apply a gender lens to competition policy

This checklist is part of the OECD Gender Inclusive Competition Toolkit which was developed to help competition authorities incorporate gender considerations into their day-to-day work.

The Toolkit offers concrete recommendations that can enhance the accuracy of analysis, facilitate cartel investigations and optimise advocacy efforts. By using it, competition authorities can contribute to even more fairer and more efficient markets to the benefit of individuals of all genders.

1. **Gather data** to understand when and how diverse groups of people are harmed disproportionately by anti-competitive behaviours.

2. **Use surveys** to better understand consumer behaviour.

3. Apply a gender lens to **market definition** and **competitive effects analysis**.

4. **Tailor remedies** to correct or offset harm to a specific disadvantaged group.

5. Consider gender diversity in **cartel investigations**.

6. Include gender considerations in **compliance** and **advocacy**.

7. Consider **diversity** and **inclusion** at the **institutional level** of competition authorities.

8. **Target stakeholder engagement** to ensure inclusivity.

9. Consider gender in **prioritisation decisions**.

10. **Apply a gender lens to ex-post evaluation**.

Access the full text of the toolkit:

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