



OECD/KPC/ADB/PCC Workshops on Competition Economics for ASEAN Competition Authorities on Mergers and Abuse of Dominance



 Zoom  6 to 9 and 19, 21 to 23 October 2020

Agenda

Week 2 - On the Economics of Abuse of Dominance

Prof. Chiara Fumagalli

DAY 5 – Monday, 19 October 2020

14:30 Philippine Standard Time	Opening of Zoom waiting room
15:00 – 15:20	WELCOMING REMARKS <ul style="list-style-type: none">• Mr. Ho-tae Kim (Director General, OECD/KPC Competition Programme)• Mr. Ruben Maximiano (Senior Competition Expert, OECD)
15:20 – 18:00	All sessions by Prof. Chiara Fumagalli (schedule may change depending on Questions) <ul style="list-style-type: none">• Introduction and basic concepts• Predation<ul style="list-style-type: none">○ Theories of predation○ The price-cost test○ Cases: <i>Napp</i>; <i>Sanofi-Aventis</i>; <i>Qualcomm</i>.

DAY 6 – Wednesday, 21 October 2020

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| 15:00 – 18:00 | <ul style="list-style-type: none">• Discounts and conditional rebates<ul style="list-style-type: none">○ Exclusionary theories○ Possible efficiency justifications and pro-competitive effects○ The price-cost test for conditional rebates○ Cases: <i>Intel</i>; <i>Meritor vs. Eaton</i>. |
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DAY 7 - Thursday, 22 October 2020

15:00 – 18:00

- **Exclusive dealing**
 - From the Chicago School to modern theories
 - Pro-competitive effects
 - Cases: *Qualcomm*; *Event ticketing (SISTIC; Ticketmaster Ireland)*; *Google AdSense*.

DAY 8 - Friday, 23 October 2020

15:00 – 17:50

- **Tying and bundling**
 - Post-Chicago theories of exclusion
 - Pro-competitive effects
 - Cases: *Microsoft*; *Google Android*
- **Vertical foreclosure**
 - Cases: *Genzyme*; *Google Shopping*.

- **Q & A**

17:50 – 18:00

- **Closing remarks**
 - Mr. Ho-tae Kim (Director General, OECD/KPC Competition Programme)
 - Mr. Ruben Maximiano (Senior Competition Expert, OECD) Ruben Maximiano