



## OECD/KPC/OTCC Workshop on Merger Control

Zoom 9-12 March 2021

### Agenda

#### DAY 1 – Tuesday, 9 March 2021

15:00 Bangkok Standard Time	Opening of Zoom waiting room
15:00 – 15:20	<b>WELCOMING REMARKS</b> <ul style="list-style-type: none"> <li>• Prof. Sakon Waranyuwatana, Ph.D. (Chairman of the Office of Trade Competition Commission (OTCC))</li> <li>• Mr. Ruben Maximiano (Senior Competition Expert, OECD)</li> <li>• Mr. Jungwon Song (Director General, OECD/KPC Competition Programme)</li> </ul>
15:20 – 15:35	Introduction: The importance of Merger control (Mr. Ruben Maximiano, OECD)
15:35 – 15:50	Global merger trends (Mr. Wouter Meester, OECD)
15:50 – 16:10	The Thailand Merger legal framework time (OTCC)
16:10 – 16:25	BREAK
16:25 – 17:00	Market Definition (João Azevedo, DG Competition, EU)
17:00 – 17:45	Analytical and Quantitative Tools for Market Definition (João Vareda, DG Competition, EU)
17:45 – 18:00	Q&A

#### DAY 2 – Wednesday, 10 March 2021

12:00 – 12:50 (!)	Horizontal Mergers Unilateral effects Cases and analytical tools (Peggy Loudermilk, US DOJ)
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12:50 – 13:00	BREAK
13:00 – 14:00	Geographic Market Definition in retail markets Case studies (Sungkyu LEE, KFTC)
14:00 – 14:45	Introduction to Theories of Harm in Merger Control (Ruben Maximiano, OECD)
14:45 – 15:00	Q&A

### DAY 3 – Thursday, 11 March 2021

15:00 – 16:00	Mergers Cases in Retail (Riccardo Ferrari, Economic Advisor, CMA UK)
16:00 – 16:10	BREAK
16:10 – 17:00	Mergers Cases in Aviation (Tash Venaik, Assistant Director in our Mergers, Exemptions and Digital Division, ACCC)
17:00 – 17:50	Case study: Digital mergers, theories and analytical tools (Faye Fullalove and Anna Caro, Assistant Directors, Mergers , CMA UK)
17:50 – 18:00	Q&A

### DAY 4 - Friday, 12 March 2021

15:00 – 15:45	Vertical theories of Harm and cases in retail (Carol Harrison, CMA UK)
15:45 – 16:00	BREAK
16:00 – 17:00	Developing Merger Guidelines – discussion of the draft report (OECD)
17:00 – 17:30	Information requirements to start an investigation (Ricardo Bayão Horta, Portuguese Competition Authority)
17:30 – 17:45	Q&A
17:45 – 18:00	<p>Closing remarks</p> <ul style="list-style-type: none"> <li>• Prof. Sakon Waranyuwatana, Ph.D. (Chairman of the Office of Trade Competition Commission (OTCC))</li> <li>• Mr. Ruben Maximiano (Senior Competition Expert, OECD)</li> <li>• Mr. Jungwon Song (Director General, OECD/KPC Competition Programme)</li> </ul>