

WORKSHOP ON

PRACTICAL ASPECTS OF EFFECTIVE MERGER CONTROL

The objective of the workshop is to focus on ensuring that the limited timeframe under which mergers are analysed by competition agencies is used to the best possible effect. It will work through the main theories of harm and then the tools used to evidence them - investigation techniques are key and are therefore also a strong aspect of the workshop.

Agenda

Tuesday 24 March	
OPENING SESSION 09:00 – 10:15	<p>OPENING REMARKS Mr. Jin Wook Chung(Director General, Competition Programme, OECD/KPC)</p> <p>INTRODUCTION TO THE OECD-KOREA POLICY CENTRE Ms. Heeeun Jeong,(Director, Competition Programme, OECD/KPC)</p> <p>Participants briefly introduce themselves and their agency to the group</p>
10:15 – 11:00	<p>THE ROAD TO EFFECTIVE MERGER CONTROL Mr. Ruben Maximiano (OECD)</p>
11:00 – 11:15	<p>COFFEE BREAK</p>
11:15 – 12:15	<p>MARKET DEFINITION Mr. John Davies (OECD)</p>
12:15 – 13:30	<p>LUNCH and GROUP PHOTO</p>
13:30: 14:45	<p>THEORIES OF HARM IN MERGERS CONTROL Mr. John Davies (OECD)</p>
14:45– 15:45	<p>PROJECT PLANNING IN MERGER CASES Ms. Tracy Fisher (US DOJ)</p>
15:45 – 16:00	<p>COFFEE BREAK</p>
16:00 – 17:15	<p>HYPOTHETICAL CASE I</p>
18:00 –	<p>DINNER</p>



BETTER POLICIES FOR BETTER LIVES

Competition Programme, OECD KOREA Policy Centre

Wednesday 25 March

09:00 – 10:00	INVESTIGATION TECHNIQUES Ms. Tracy Fisher (US DOJ)
10:00 – 10:45	CASE STUDY: MARKET DEFINITION Mr. Woo Chul Jeon (KFTC)
10:45 – 11:00	COFFEE BREAK
11:00 – 12:15	HYPOTHETICAL CASE II
12:15 – 13:30	LUNCH
13:30 – 22:00	CULTURAL TOUR and DINNER

Thursday 26 March

09:00 – 10:00	BASIC ECONOMIC TOOLS FOR MERGER CONTROL Mr. John Davies (OECD)
10:00 – 11:00	ECONOMIC EVIDENCE IN MERGER ANALYSIS Mr. Shoichiro Hashimoto (JFTC)
11:00 – 11:15	COFFEE BREAK
11:15 – 11:45	CASE STUDY: MARKET DEFINITION OF TOURISM CASE Mr. Jianhui Yang (MOFCOM, China)
11:45 – 12:15	CASE STUDY: FAILING FIRM DEFENCE Ms. Yeo Hui Chuan (CCS, Singapore)
12:15 – 13:30	LUNCH
13:30 – 14:30	FAIR PROCEDURES FOR BETTER DECISIONS Mr. Ruben Maximiano (OECD)
14:45 – 15:15	CASE STUDY: ACQUISITION IN CELLULAR TELECOMMUNICATION SERVICE INDUSTRY Ms. Diana Yoseva Laode Aksah (KPPU, Indonesia)
15:15 – 16:00	EFFECTIVE REMEDIES Mr. Ruben Maximiano (OECD)
16:15 –	CLOSING CEREMONY