


Virtual seminar

Market studies: a key driver for competition advocacy and enforcement

 Online

 18 and 19 May 2021

Seminar objectives

Market studies assess whether competition in a market is working efficiently and identify measures to address any issues that are identified. These measures can include recommendations such as proposals for regulatory reform to remove competition restrictions. Market studies also provide a thorough knowledge of the market in question, which can be valuable to better detect antitrust infringements and take more informed decisions. However, they are complex initiatives, which require a good plan and prolonged engagement. Competition experts from several jurisdictions will share their experience on market studies and draw some good practices, also in light of the OECD Market Studies Guide for Competition Authorities.

The speakers

Ms Patricia Bascunana, Senior Competition Expert, OECD

Mr Adrian Leigh, Assistant Director, Competition and Markets Authority, United Kingdom

Ms Mariann Leskó, Economic Analyst, Hungarian Competition Authority

Ms Femke Nagelhoud-de Jong, Senior Enforcement Official, Netherlands Authority for Consumers and Markets

Ms Samira Rharissi, Senior Enforcement Official, Netherlands Authority for Consumers and Markets

Ms Lara Tobías Peña, Head of Market Studies Unit, National Commission of Markets and Competition, Spain

Ms Borbála Szathmáry, Director of Economics, Competition and Markets Authority, United Kingdom

Mr Matthew Wong, Senior Adviser for Advisory & International Affairs, Hong Kong Competition Commission

Mr Renato Ferrandi, Senior Competition Expert and Coordinator of OECD-GVH training activities, OECD

Agenda

Tuesday, 18 May 2021 – morning session

THE OBJECTIVES

09.30-10.00 (Paris time)	Opening remarks Mr László Bak, Vice President of the GVH, Hungary Mr Renato Ferrandi, Coordinator of OECD-GVH training activities, OECD
10.00-11.00	Using Market Studies to Tackle Emerging Competition Issues Ms Patricia Bascunana and Mr Renato Ferrandi, OECD
11.00-12.00	The Dutch experience with market studies: objectives, risks and opportunities A case study into mobile appstores Ms Femke Nagelhoud-de Jong and Ms Samira Rharissi, the Netherlands

Tuesday, 18 May 2021 – afternoon session

THE USE

14.00-14.10 (Paris time)	Introduction Mr Renato Ferrandi, Coordinator of OECD-GVH training activities, OECD
14.10-15.10	Market studies can enhance and support competition enforcement Ms Borbála Szathmáry and Mr Adrian Leigh, CMA, United Kingdom
15.10-16.00	Market studies can strengthen competition advocacy initiatives Ms Mariann Leskó, Hungary

Wednesday, 19 May 2021

THE PROCESS

09.30-09.45 (Paris time)	Introduction Mr Renato Ferrandi, Coordinator of OECD-GVH training activities, OECD
9.45-10.45	The Spanish experience on Market study: practical tips Ms Lara Tobías Peña, Spain
10.45-11.15	The ICN Work Products on Market Studies

	Mr Matthew Wong, Hong Kong Competition Commission, on behalf of the ICN AWG co-Chairs
11.15-12.15	Managing the process: how to plan and conduct effective market studies Ms Patricia Bascunana and Mr Renato Ferrandi, OECD
12.15-12.30	Final remarks Ms Gabriella Szilágyi, Head of the International Section, GVH Hungary Mr Renato Ferrandi, Coordinator of OECD-GVH training activities, OECD